

Ludo C. P. Scheffer Ph D
Department of Psychology
Drexel University
Philadelphia, PA 19104

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EDUCATION

University of Pennsylvania, Philadelphia, Pennsylvania
Doctor of Philosophy in Education, December 1995

Literacy Fellow, National Center on Adult Literacy
Phi Beta Delta, International Honor Society
Community Leadership Award, International House of Philadelphia

Free (Reformed) University of Amsterdam, Amsterdam, The Netherlands
Doctorandus in the "Science of Education and Schooling," April 1987

National Teachers College, Hilversum, The Netherlands
Bachelor of Arts, Elementary & Middle School Education, June 1982

Research interest: Meta-cognitive development, writing, and computers; language and literacy development in the early years in the context of family and schooling; School reform; Youth-at-risk, including school violence and bullying; Teacher practitioner research

TEACHING EXPERIENCE

<u>Drexel University</u> , Philadelphia, Pennsylvania	9/97 - present
Department of Psychology	
Director, Undergraduate Studies Program	07/10 - present
Teaching Professor	
Chair, University Writing Task Force	01/08 - present
Member Faculty Senate	09/06 - present
Member Faculty Senate Committee Academic Affairs	1/06 – present
Member Integrated Curriculum Committee CoAS	07 - 08
Interim Undergraduate Director	6/06 – 09/06
Member Faculty Senate Committee Academic Support	7/03 – 07/04
Member Faculty Athletic Advisory Committee	8/02 - present
Member of NCAA Accreditation Self-study Team	10/01 - 05/02
Faculty Advisor Drexel Psychology Club	7/03 – 08/09
Faculty Advisor Psi Chi National Psychology Honor Society	9/01 - present
Faculty Advisor Drexel University Men's Rugby team	9/01 - present
Psychology Faculty Coordinator	9/00 - 9/01
<u>University of Pennsylvania</u> , Philadelphia, Pennsylvania	9/89 - 5/97
<u>Graduate School of Education</u>	

Lecturer - Human Development
Instructor - Educational Psychology

Philadelphia College of Textiles & Science, Philadelphia, Pennsylvania 5/95 - 5/97
College of Evening Studies
Adjunct Professor Cognitive Psychology

RESEARCH EXPERIENCE (academic)

National Center on Adult Literacy at the University of Pennsylvania,
Philadelphia, Pennsylvania
Project Director 9/88 - 4/95

- directed research and development project working with low income, homeless minorities

Research Assistant in projects focusing on Families and Literacy, Workplace Literacy, Statistical Reasoning in Children

Shell Netherlands Refinery BV, Rotterdam, The Netherlands 9/86 - 9/88
Evaluation Researcher, Training & Consulting Department

CONSULTING EXPERIENCE

Principal

Provide consulting and research services to organizations

School District of Philadelphia 12/03 – 07/05

- Evaluator of School District – University partnerships

Drexel University
Philadelphia, PA

- Internal evaluator of DU – School District of Philadelphia partnership 11/03 – 7/04
- Evaluator of DU Nutrition in school s program 3/04 – 7/04

Foundations, Inc. 10/01 – 10/03
Mount Laurel, NJ
Design school self-evaluation instrument

Children's Literacy Initiative 1/97 - 06/02
Philadelphia, Pennsylvania

- evaluation of program impact in pre-K and Kindergarten classrooms in Baltimore, MD

Fund For Educational Excellence 9/98 - 07/01
Baltimore, Maryland

- provide staff development services to elementary education teachers/principals

Voyage House, Inc.

4/98 - 3/99

Philadelphia, Pennsylvania

- develop psycho-social profile of homeless pregnant teenagers and teen mothers through field-based research
- provide executive coaching to director of organization

Summerbridge Germantown

4/97 - 12/97

Philadelphia, Pennsylvania

- evaluation of program impact on English Language Arts, Mathematics, Self-esteem and Learning habits of 100 disadvantaged middle school students

School District of Philadelphia, Pennsylvania

9/90 - 7/97

Project Manager

Organizational Development Consultant

Initiative Evaluator

Curriculum Developer

Shell Netherlands BV, Hollandse Beton Groep, Bondspaarbank, The Netherlands

3/87 - 4/88

Organizational Development and Training Consultant

COMMUNITY SERVICE

Fairmount Soccer Association, Philadelphia, PA

President	05/07 - present
Board member	09/99 - present
Coach	09/94 - 06/04

Philadelphians for Literacy, Philadelphia, PA

Board member	06/08 - present
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Indochinese American Council, Philadelphia, PA

Board Vice President	05/09 - present
Board member	09/08 – 03/08

Dance Del Bello, Huntingdon Valley, PA

Board Vice President	02/10 - present
	03/10 - present

Guiding Youth to Career (GYC)

Advisory Board Member	03/09 – present
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CHAMP, Philadelphia, Pennsylvania

9/91 - 8/99

Executive Director

- founded creative and cultural arts program
- liaison with area family shelters
- wrote grant proposals

Shelter Literacy Network, Philadelphia, Pennsylvania

1/92 - 6/95

Founder and Director

- founded and direct network of organizations (shelters, literacy, school district, free library)
- wrote grant proposals
- represented network to outside
- presented network at conferences

Diversified Community Services, Philadelphia Pennsylvania

5/89 - 6/90

Project Coordinator and Consultant

- facilitated workshops on leadership, team building, cross cultural communication
- created collaborative between school and community organization
- trained staff during pre-camp orientation
- served as consultant and supervisor during camp season

AWARDS

Psi Chi National Honor Society Regional Faculty Advisor Award 2006

PUBLICATIONS

- Benjamin M. Hampstead, B. M.; Libon, D. J.; Moelter S. T.; Swirsky-Sacchetti T.; Scheffer L.; Platek S. M.; Chute D. (2010). Temporal order memory differences in Alzheimer's disease and vascular dementia. Journal of Clinical and Experimental Neuropsychology, Volume 32, Issue 6 July 2010 , pages 645 - 654
- Scheffer, L. C. P. (2005). School District - University Partnerships: Effectiveness of Engaging Institutions of Higher Learning as School Reform Strategy. Year 2 Report. School District of Philadelphia. Ellen Savitz, Director. (technical report).
- Scheffer, L. C. P. (2004). Nutrition Evaluation Project. Assessment of effectiveness of Elementary School Nutrition Program by Drexel University Nutrition Department, Shortie McKinney, Director. (technical report).
- Scheffer, L. C. P. (2004). Drexel University – School District of Philadelphia Partnership. Year 1 evaluation. Ilene Marker, Director. (technical report)
- Scheffer, L. C. P. (2004). School District - University Partnerships: Effectiveness of Engaging Institutions of Higher Learning as School Reform Strategy. Year 1 Report. School District of Philadelphia. Sheila Royal-Moses, Director. (technical report).
- Scheffer, L. C. P. (2003). AIM School Self-Assessment Instrument. Foundations, Inc. Mt. Laurel, NJ.
- Scheffer, L. C. P. (2003). Effects of Early Childhood Education. Philadelphians for Literacy Newsletter.
- Scheffer, L. C. P. (2002). Teacher Training and Quality Children's Literature: Positive Classroom Impact. Year 5. Final report of a year-long methods and strategies intervention in the Baltimore City Public Schools. Philadelphia, PA: CLI.
- Scheffer, L. C. P. (2001). Teacher Training and Quality Children's Literature: Positive Classroom Impact. Year 4. Final report of a year-long methods and strategies intervention in the Baltimore City Public Schools. Philadelphia, PA: CLI.
- Scheffer, L. C. P. (2000). Teacher Training and Quality Children's Literature: Positive Classroom Impact. Year 3. Final report of a year-long methods and strategies intervention in the Baltimore City Public Schools. Philadelphia, PA: CLI.
- Scheffer, L. C. P. (2000). Group counseling program impact High School teenagers. Philadelphia, PA: Voyage House, Inc.
- Scheffer, L. C. P. (1999). Teacher Training and Quality Children's Literature: Positive Classroom Impact. Final report of a year-long methods and strategies intervention in the Baltimore City Public Schools. Philadelphia, PA: CLI.

- Scheffer, L. C. P. (1999). Teen Housing Services Project. Final report of an investigation into the needs of and services available for pregnant teenagers and teen mothers. Philadelphia, PA: Voyage House, Inc.
- Scheffer, L. C. P. (1998). Teacher Training and Quality Children's Literature: Positive Classroom Impact. Final report of a year-long methods and strategies intervention in the Baltimore City Public Schools. Philadelphia, PA: CLI.
- Scheffer, L. C. P. (1997). Final Report of Program Impact Summerbridge. Philadelphia, PA: S²Dynamics
- Scheffer, L.C.P. (1996). SHELCOM: An Electronic Writing Collaborative with Homeless Adults. Philadelphia, PA: National Center on Adult Literacy. Technical Report.
- Scheffer, L.C.P. (1996). Literacy Development Among Homeless Adult: Effects of Participation in an Electronic Writing Community. Dissertation.
- Scheffer, L.C.P. (1995). SHELCOM: A Homeless Writing Community. Mosaic. State College, PA: Institute for the Study of Adult Literacy, The Pennsylvania State University.
- Scheffer, L.C.P. (1995). SHELCOM: Going High Tech with Homeless . NCAL Connections. Philadelphia, PA: National Center on Adult Literacy, February.
- Harvey-Morgan, J., Rethemeyer, R.K., Hopey, C, & Scheffer, L.C.P. (1994). Technology R & D at NCAL. NCAL Connections. Philadelphia, PA: National Center on Adult Literacy. September.
- Gadsden, V.L., Scheffer, L.C.P. & Hardman, J. (1994). Parent-Child Literacy: Parents' Perspectives on Literacy Learning. Philadelphia, PA: National Center on Adult Literacy. Unpublished manuscript.
- Gadsden, V.L., Scheffer, L.C.P. & Hardman, J. (1994). Children, Parents, and Families: An Annotated Bibliography on Literacy Development in and out of Program Settings. Philadelphia, PA: National Center on Adult Literacy.
- Caplan, J. and Scheffer, L.C.P. (1993). Building Bridges for Schools and Parents. In: J. Miller (Ed.), Students At-Risk: Pitfalls and Promising Plans. Dubuque, Iowa: Wm. C. Brown Communications, Inc.
- Scheffer, L.C.P. (1991). The Saturday Afternoon Program/Exemplary Program Study. Department of Health and Human Services, State of Pennsylvania.
- Scheffer, L.C.P. (1988). Shell/POA Open U: An Assessment of Effectiveness of the Training and Consultancy Department. Shell Netherlands Refinery BV, Rotterdam, The Netherlands.
- Scheffer, L.C.P. (1987). Does the Use of a Learning Diary Facilitate a Transformation Process in

a Self-development Program. Shell Netherlands BV (PSTO), Rotterdam, The Netherlands.

Scheffer, L.C.P. (1987). Self-development: An Assessment. Shell Netherlands BV(PSTO), Rotterdam, The Netherlands.

Scheffer, L.C.P. (1986). A Common Core Curriculum and Equal Opportunities; A Review from Critical Theory (title translation). Free (Reformed) University, Amsterdam, The Netherlands. (inter-university).

PRESENTATIONS

Scheffer, L.C.P. (2009). Hazing and the Effects of Ritualistic Abuse. Drexel University. Panel member with Heilbrun, K, and Rupprecht, S. College of arts & Sciences. (September 2009)

Scheffer, L.C.P. (2009). APA Writing Workshop. Host Psi Chi Drexel University (February and May)

Scheffer, L. C. P. (2008). Cognitive Modeling in Writing. A discussion of the movie Freedom Writers for Drexel University Psychology Club and Drexel University Future Leaders in Education. March.

Scheffer, L. C. P. (2005). Designing Self-Assessment Instruments for Program Development and Evaluation: A Model for Change. Head Start Region III, Philadelphia, PA.

Scheffer, L. C. P. (2005). Reinventing Undergraduate Psychology Education: The Role of Psi Chi in Reshaping the Undergraduate Experience. Invited address at Inaugural Induction Psi Chi University of the Sciences in Philadelphia.

Scheffer, L.C.P. (2004). *Designing Effective Teaching and Learning Strategies in Nutrition Education*. Workshop presented to staff of Drexel University Nutrition Program.

Scheffer, L.C.P. (2003). *From Change Agent to Evaluator of Change*. Invited Closing Address at the Second Vygotsky Alumni Conference. Free University Amsterdam, The Netherlands.

Scheffer, L.C.P. (1996). *SHELCOM: Homeless Women, Literacy, & Technology*. Invited presentation at the Center For Literacy, Montreal, Quebec, Canada.

Scheffer, L.C.P. (1995). *Women, Writing, and Technology: Homeless Women Re-visioning Their Lives*. Symposium at the Sixteenth Urban Ethnography Conference, University of Pennsylvania. Philadelphia, PA.

Scheffer, L.C.P. (1995). *Writing, Computers, and Writing Re-thought: What Are We Learning?* Sixteenth Urban Ethnography Conference, University of Pennsylvania. Philadelphia, PA.

Blackburn, K., Williams, D., & Scheffer, L.C.P. (1995). *Teaching Literacy and Computers to Adult Learners: Teachers' Perspectives*. Sixteenth Urban Ethnography Conference,

University of Pennsylvania. Philadelphia, PA.

- Scheffer, L.C.P. (1995). *SHELCOM: Homeless Women, Technology, and Writing*. First International Conference on Women and Literacy. Georgia State University, Atlanta, GA.
- Scheffer, L.C.P. (1995). *The Effect of Computer Communication on Writing*. Pennsylvania's 30th Annual Adult Education Midwinter Conference, Hershey, PA.
- Scheffer, L.C.P. (1995). *Total Quality Improvement of a Program: How Do You Create a Transformative Approach?* Pennsylvania's 30th Annual Adult Education MidWinter Conference, Hershey, PA.
- Scheffer, L.C.P., Rethemeyer R.K., Hopey, C. (1995). *An Introduction to Using Electronic Networks for Total Quality Improvement*. Pennsylvania's 30th Annual Adult Education MidWinter Conference, Hershey, PA.
- Scheffer, L.C.P. & Kruidenier, J.K. (1994). *Technology and Adult Literacy Improvement: Social and Cognitive Outcomes*. National Reading Conference. San Diego, CA.
- Scheffer, L.C.P. (1994). *Homelessness and Learning: Disability or Challenge? An Alternative*. Fourth Annual National Conference National Association for Adults with Special Learning Needs. Philadelphia, PA.
- Rethemeyer, R.K., Scheffer, L.C.P., & Sabatini, J. (1994). *Technology and Adult Literacy: Finding a Match*. Seventh Annual Adult Literacy & Technology Conference. Atlanta, GA.
- Scheffer, L.C.P. & Rethemeyer, R.K. (1994). *From Different Points: Networking as Learning*. Making the Point Together Conference. Commission on Adult Basic Education. Phoenix, AZ.
- Scheffer, L.C.P. (1994). *"Hey Computer Sister": Using Computer Technology to Create a Family of Learners*. Third National Conference on Family Literacy. Louisville, KY.
- Scheffer, L.C.P. (1994). *SHELCOM: An On-Line Learning Community*. 1994 National Adult Homeless Conference. Columbus, OH.
- Scheffer, L.C.P. (1994). *The Shelter Literacy Network: Collaboration to Break the Cycle of Homelessness*. 1994 National Adult Homeless Conference. Columbus, OH.
- Burenstein, B. & Scheffer, L.C.P. (1994). *Writing For Change: Creating Newsletters and Technological Awareness with Computers*. 1994 National Adult Homeless Conference. Columbus, OH.
- Scheffer, L.C.P. (1994). *Are We Making Differences in Improving Communities?: One Question Educators Must Ask. The Challenge*. 1994 Annual Conference of the New England Educational Research Organization. Rockport, ME.

- Scheffer, L.C.P. (1994). *SHELCOM: Using Technology to Create a Community of Homeless Shelter Residents Across the City*. 1994 Annual Conference of the New England Educational Research Organization. Rockport, ME.
- Scheffer, L.C.P. (1994). *Literacy Learning Opportunities and Computers: Direct and Indirect Ways of Improving Self-Sufficiency*. Germantown Academy's Second National Conference for High School Students against Hunger and Homelessness, Ft. Washington, PA.
- Scheffer, L.C.P., McCoy, M., & Jones, M. (1994). *Technology and Adult Literacy: Our Voices in Print*. Fifteenth Annual Urban Ethnography Forum, University of Pennsylvania, Philadelphia, PA.
- Scheffer, L.C.P. (1994). *Homeless Shelter Residents Participating in Programs Using Innovative Technologies*. Pennsylvania's 29th Annual Adult Education MidWinter Conference, Hershey, PA.
- Scheffer, L.C.P., Rethemeyer, R.K., & Schneier, J. (1994). *Technology and Adult Literacy*. Pennsylvania's 29th Annual Adult Education MidWinter Conference. Hershey, PA.
- Kruidenier, J., Rethemeyer, R.K., & Scheffer, L.C.P. (1994). *Adult Literacy Technology: Will it Work for You?* International Reading Association's p North American Conference on Adult and Adolescent Literacy, Washington, DC.
- Scheffer, L.C.P. (1993). *Constructing Literacy Learning Opportunities with Homeless Participants: What Difference Does It Make?* Literacy for Homeless Individuals: An Opportunity for Self-sufficiency Conference, Drexel University and Mayor's Commission on Literacy, Philadelphia, PA.
- Scheffer, L.C.P. (1993). *New Compositions: The Shelter Literacy Network*. The Commission On Adult Basic Education National Conference, New Orleans, LA.
- Scheffer, L.C.P. (1993). *Literacy, Computers, Homeless: A New Fit*. The Commission On Adult Basic Education National Conference, New Orleans, LA.
- Scheffer, L.C.P. (1993). *From dependency to self-sufficiency: The first steps in computers and literacy workshops with homeless residents*. Sixth Annual Computers in Adult Literacy Conference of Drexel University and the Mayor's Commission On Literacy, Philadelphia, PA.
- Gadsden, V., Scheffer, L.C.P., & Jump, D. (1993). *Between Parent and Child: Literacy for Communication*. Annual Meeting of the American Educational Research Association, Atlanta, GA.
- Scheffer, L.C.P. (1993). *New Beginnings, New Meanings: Literacy and the Homeless*.

Fourteenth Urban Ethnography Forum at the University of Pennsylvania, Philadelphia, PA.

Gadsden, V.L., Hardman, J., Scheffer, L.C.P. & Jumpp, D. (1992). *Through the Looking Glass: Parents' Interpretations of Literacy at Home and School*. National Reading Conference, San Antonio, TX.

Scheffer, L.C.P. (1992). *The Shelter Literacy Network: Literacy for Organizational Transformation and Social Change*. Fifth Annual Computers in Adult Literacy Conference, Drexel University and the Mayor's Commission On Literacy, Philadelphia, PA.

Scheffer, L.C.P. & Caplan, J. (1992). *Middle School Ungraded Program & Elementary School North Star Outreach Program: Reaching out to the Parent*. Third Annual Southeastern Youth At-Risk Conference, Georgia Southern University, Savannah, GA.

MEMBERSHIPS

Society for the Teaching of Psychology (APA – Division 1)
American Educational Research Association
Psi Chi National Honor Society in Psychology
American Society of Curriculum Development
APA – Educational Psychology Associate Member