Maríadelaluz Matus-Mendoza

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EDUCATION

Ph.D. Spanish, Temple University, (August 1999)

M.A. Spanish Temple University (May 1993)

B.A. English Universidad Nacional Autónoma de México (April 1988)

RESEARCH INTERESTS

Linguistic Variation, Migration, Foodways, Identity, Telecollaborations, Intercultural Competence

EMPLOYMENT

Associate Professor of Spanish, Drexel University, Global Studies and Modern Languages, 2007-present

Assistant Professor of Spanish, Drexel University, 2001-2007

Assistant Professor of Spanish, University of Central Florida, Modern Languages 1999-2001

Mexican Autonomous University, 1984-1993

ADMINISTRATIVE

Modern Language Director, Global Studies and Modern Languages, 2015-2017

RESEARCH

Book

2002 Linguistic Variation in Mexican Spanish as Spoken in Two Communities-Moroleón, Mexico and Kennett Square, Pennsylvania. (2002). New York: Mellen Press.

Book Chapters

- 2017 "Have Monoligualism and Monoculturalism been Overcome in Mexico? *Bilingualism and Spanish in Contact: Sociolinguistic Case Studies*, edited by Eva Núñez Méndez. Routledge.
- 2014 "Mexico City and the H1N1 health crisis, the discursive interconnectedness viruses, kidnappings, policy fiascos and tumbling pesos". *Discourse and Crisis, Critical Perspectives*, edited by Antoon De Rycher and Zuraidah Mohd Don. John Benjamins Publishing Company.
- 2007 "Warriors or Amazons: Did Opposing the War in Iraq Become a Gender Issue in Mexico?" *Signs of War*, edited by Hernest Hakanene and Anne-Marie Obajtek Kirkwood. Pelgrave Mcmillan.

- 2005 "Turn on, Tune in: Language of War in Iraq (Chile, Mexico & Spain)".

 Leading to the 2003 Iraq War: The Global Media Debate, edited by Alexander G.

 Nikolaev & Hernest Hakanene. Palgrave Mcmillan.
- 2003 "El préstamo léxico en ambos lados de la frontera". *Genealogías imaginarias, los discursos de la cultura hoy*. Mexico: UAM (Universidad Autónoma Metropolitana).

Articles

- "The Intersection of Muralist Movements and Two Foreign Language Classes." Classes." *Hispania*, vol.103, No. 1, March 2020, pp.15-19.
- "Color of the Border: A Cultural Studies Analysis of Border Policies in Chile" *Shippensburg Journal of Modern Languages*, issue 6, pp. 61-71.
- 2017 "Conociendo al otro a través de la cultura" Sección S20 "Nuevas tecnologías, redes sociales, y usos del lenguaje" *Memorias del XVIII Congreso Internacional ALFAL 2017* CD-ROM, Universidad Nacional de Colombia, Bogotá, Colombia.
- 2017 "Actitudes de los españoles hacia grupos de inmigrantes reflejadas en un análisis sociocultural de cuentos sobre inmigrantes." *Shippensburg Journal of Modern Languages*, Issue 5
- 2015 "The Powerlessness of the Word: A Critical Discourse Analysis to Questions of Questions of Discrimination." *Shippensburg Journal of Modern Languages*, Issue 4, p. 15-22.
- 2015 "Voces de mi tierra: fonología en la música de la Costa Chica en México". Actas Actas del IX Congreso Internacional de Historia de la Lengua Española. Dir. José María García Martín. Madrid: Iberoamericana, Vervuert.
- 2010 "Shades in Time: Attitudes Towards African Descendants in Mexico" *Per Contra: International Journal of the Arts*, an online publication.
- 2008 "Road to Kenny: Migration and Affricate /č/" *Southwest Journal of Linguisites* 2008, vol. 27 Issue 2, p 65-78.
- 2007 "Affricate /č/ in an Immigrant Community" PAMAPLA 28 / ACALPA 28 Papers from the Twenty-Eight Annual Meeting of the Atlantic Provinces Linguistic Linguistic Association. Université de Moncton, Nouveau-Brunswick, Canada.
- 2006 "The Sexless Land: Social and Phonological Change". *Per Contra: International Journal of the Arts*, an online publication.
- 2005 "As Seen On TV: Language on the Televised Media" *LinguisticAtlantica*, vol.

- 24, 2002-2003, Journal of the Atlantic Provinces Linguistics Association of Canada. Newfoundland, Canada: University of Newfoundland.
- "Gender Roles and the Variants of /r/" Selected Proceedings of Second Workshop of Spanish Linguistics. Albany, NY: Cascadilla Press.
- 2003 "Assibilation of /-r/ Among Mexicans". *Language Variation and Change*. Cambridge University Press.
- 2002 "The English Lexical Loan: A Class Marker" *International Journal of Hispanic Education*. CA: Sage Publications.
- 2001 "Linguistic Archaism in a Migrant Community" *PAMAPLA 24 Papers from the 24th Annual Meeting of the Atlantic Provinces Linguistic Association*. New Brunswick, Canada: Moncton University.
- 2000 'Ahora' (Now) and 'Ahorita' (Right Now) as Deictic Markers". The National Association of Hispanic & Latino Studies, 2000 Language Issues Monograph Series. Houston, Texas

Book Reviews

- 2005 Desde el hablar a la lengua: Prolegómenos a una teoría de la sintaxis y la semántica textual y oracional by Valerio Báez San José. 2002, Málaga, Spain. Agora. Hispania, A Journal devoted to the teaching of Spanish and Portuguese, published by the American Association of Teachers of Spanish and Portuguese.
- 2020 Stratification and variation: Mexican Spanish in the twentieth century, Routledge Taylor & Francis Group

Scholarly Papers

- 2022 "Progressive Incorporation of Telecollaborations in a Small Spanish Program" at NEALLT 2022, Emerging Realities in Language Teaching and Learning" virtually hosted by Columbia University, April 8-9.
- 2022 "Living Language and Culture: Promoting Global and Civic Engagement" (with Celeste Mann) at NECTFL 2022, Global Classroom Roots, Global Research, New York Hilton, Midtown, February 10-132.
- 2021 "The Interface of Space, Language and Food: Restaurant Naming in Philadelphia" at the 103rd Annual Conference of the American Association of Teachers of Spanish and Portuguese at Atlanta, Georgia, July 8-11.

- "Fostering Cultural Understanding and Language Skills through Teletandem" at The Languages, Literatures, and Cultures Conference at University of Kentucky at Lexington, Kentucky, April 21-24. (Virtual)
- 2019 "Forjando Identidades en una Clase de Lengua Extranjera" at the 101 Annual Conference of the American Association of Teachers of Spanish and Portuguese at San Diego, California, July 8th-11th.
- 2019 "Teletandem Independientes: Desarrollo de la Competencia Comunicativa Intercultural" Encuentro Internacional de Centros de Auto Acceso ENALLT, UNAM, México, June 25th-26th.
- 2019 "The Interplay of Art, Technology and Language in L2 Classrooms" (with Celeste Mann) at NEALLT 2019, Transformative Practices: Teaching and Learning Language and Culture with Technology," University of Pennsylvania, April 5th-7th.
- 2019 "L2 Learners' Identities Displayed in Real Time Interactions" at Forging Identities Conference at Towson University, Mearyland, March 14th-16th,
- 2018 "Color of the Border: A Cultural Studies Analysis of Border Policies in Chile" at the 7th Biennial Modern Languages Conference at Shippensburg University, Shippensburg, Pennsylvania, May 5th.
- 2018 "Different Strategies to Provide Implicit Corrective Feedback in Real Time Interactions" at the COIL Conference 2018 *Global Learning for All* at New York City, NY, March 16-17.
- 2017 "Innovation, Integration and Inclusion" at Global Learning Conference *Transcending Boundaries through COIL* at Chicago, Illinois, October30-31st.
- 2017 "Conociendo al otro a través de la cultura" at the XVIII Congreso Internacional ALFAL 2017 at Universidad Nacional de Colombia, Bogotá, Colombia, July 24-28.
- 2017 "Beyond Computer-Mediated Communication in a Foreign Language Class" at the 100th Annual Conference of the American Association of Teachers of Spanish and Portuguese at Chicago, Illinois, July 6-9.
- 2017 "La alteridad como recurso didáctico en la clase de lengua" 64th Annual Kentucky Foreign Language Conference at University of Kentucky at Lexington, Kentucky, April 19-21.
- 2016 "Procedural Games in Cultural Studies Classes" at the 98th Annual Conference of the American Association of Teachers of Spanish and Portuguese at Miami, Florida, July 8th-11th.

- 2016 "Análisis Sociolingüístico de una película" at the 6th Biennial Modern Languages Conference at Shippensburg University, Shippensburg, Pennsylvania, April 30th.
- 2015 "Nine Miles of Separation Identities at Work in the Iberian Peninsula" at 39th Annual Conference of the Atlantic Provinces Linguistic Association at St. John's Newfoundland, Canada, November 6-7.
- 2015 "Badge of Pride: Sociolinguistic Variation in Literature of Migration" at the 97th Annual Conference of the American Association of Teachers of Spanish and Portuguese at Denver, Colorado, July 17-20.
- 2014 "The Powerlessness of the Word: A Critical Discourse Analysis to Questions of Discrimination" at the 5th Biennial Modern Languages Conference at Shippensburg University, Shippensburg, Pennsylvania, May 3rd.
- 2014 "Sonidos afro-mexicanos: variación fonológica en el celuloide y la cinta magnetofónica" at the 66th Languages, Literatures, and Culture Conference at Kentucky at Lexington, April 18-20 .
- 2014 "Cultural Sensibilities or Racial Insensibilities" at the 96th Annual Conference of the American Association of Teachers of Spanish and Portuguese at Panama City, Panama, July 8th-11th.
- "Una comparación de la película *La lengua de las mariposas* y *Animal Farm*" at the 64th Mountain Interstate Foreign Language Conference at Furman University, Greenville, South Carolina, October 16th-18th.
- 2013 "Critical Screens: Analyzing Two Mexican Films" at the 65th Languages Literatures, and Culture Conference at Kentucky at Lexington, April 18-20.
- 2012 "From Coast to Coast: Comparing Phonetic Characteristics from the Costa Chica Chica and the Coast of Veracruz" at 62nd Mountain Interstate Foreign Language Conference at Wake Forest University, Winston, Salem, North Carolina, October 18-20
- 2012 "Voces de mi tierra: fonología en la música de la Costa Chica en México" at IX Congreso Internacional de Historia de la Lengua Española, Universidad de Cádiz, Cádiz, España, September 10-14
- 2012 "The Interplay of Community Service and Experiential Learning in a Spanish Curriculum" 64th Annual Kentucky Foreign Language Conference at University of Kentucky at Lexington, Kentucky, April 19-21.
- 2011 "Un análisis de una emergencia sanitaria" at 61st Mountain Interstate

- Foreign Language Conference at Auburn University, Auburn, Alabama, September 29-October 1st.
- 2011 "¿Un Caso de Deslealtad Lingüística? XVI Congreso Internacional de ALFAL at Universidad de Alcalá, de Henares, Spain, June 6-9.
- 2011 "Deliberating the H1N1 Epidemic in Mexico" 64th Annual Kentucky Foreign Language Conference at University of Kentucky at Lexington, Kentucky, April.
- 2010 "The Dark Secret: African Phonology in Mexican Cinema" at 60th Mountain Interstate Foreign Language Conference at Virginia Tech, Blacksburg, Virginia, October
- 2010 "Racism without Borders" 63rd Annual Kentucky Foreign Language Conference at University of Kentucky at Lexington, Kentucky, April 15-17.
- "Mexican Perceptions of African Descendants in Mexico" at the 59 Mountain
 Interstate Foreign Languages at Furman University at Greenville, SC, October 8-
- 2009 "Shades in Time: Attitudes towards African Descendants in Mexico" at the 91st Annual Conference of the American Association of Teachers of Spanish and Portuguese at Albuquerque, New Mexico, July 9-12th.
- 2008 "A Past in Common, a Life Apart: The use of Subjunctive in two Communities" at 58 Mountain Interstate Foreign Language Conference at University of North Carolina at Wilmington, October 9-11, 2008.
- 2008 "El subjuntivo en ambos lados de la frontera" at the 90th Annual Conference American Association of Teachers of Spanish and Portuguese at San Diego, California, August 1-5.
- 2007 "Phonetics of Guatemalan Fincas" at 31st Annual Conference of the Atlantic Provinces Linguistic Association at Saint Thomas University at Fredericton, New Brunswick, Canada, November 2-3.
- 2007 "Cardinal Points, Cardinal Questions: The Subjunctive in Mexico City" at 57th Mountain Interstate Foreign Language Conference at Virginia Tech, Blacksburg, Virginia, October 11-13.
- 2007 "Grown in Blood and Labor: Stops in Guatemalan Spanish" at the 89th Annual Conference of the American Association of Teachers of Spanish and Portuguese at San Diego, California, August 1-5.
- 2006 "Pride or Prejudice: What can my Dialect do for me?" at 30 Annual Conference of the Atlantic Provinces Linguistic Association at Saint Mary's University at

- Halifax, Nova Scotia, Canada, November 3-4.
- "Warriors or Amazons: Did Opposing the Iraq War Become a Gender Issue" at 56th Mountain Interstate Foreign Language Conference at James Madison University, Harrisonburg, VA, October 12-14.
- 2006 "Actitudes hacia la variación dialectal en Filadelfia" at the 88th Annual Conference of the American Association of Teachers of Spanish and Portuguese at the University of Salamanca, Spain, June 27-July 2.
- 2006 "The Talk of the Town: Spanish Language Attitudes in Philadelphia" at the Third International Workshop on Spanish Sociolinguistics at Temple University, Philadelphia, PA, April 6-8.
- 2005 "On the Beaten Path: Migration and Language Attitudes in Philadelphia" at the Immigrant and Ethnic Communities in Philadelphia and Beyond at Bryn Mawr College, Bryn Mawr, Pennsylvania, October 28-29.
- 2005 "Road to Kenny: Migration and Affricate" at the 55th Mountain Interstate Foreign Language Conference at Wake Forest University, Winston-Salem, North Carolina, October 13-15.
- 2005 "Lenition or Interference in Celebrations" at the Methods XII Conference at the Université de Moncton, Moncton, Canada, August 1st -5th.
- 2004 "The Affricate /č/ in an immigrant community" at the 27th Annual Conference of the Atlantic Provinces Linguistic Association, at the University of Maine, November 5-6.
- 2004 "Turn on, Tune in: Language of War in Iraq" at the 54th Mountain Interstate Foreign Language Conference, at the University of Tennessee, Knoxville, Tennessee October 14-16.
- 2004 Book Presentation, *Linguistic Variation in Mexican Spanish as Spoken in Two Communities-Moroleón, Mexico and Kennett Square, Pennsylvania* at the Mexican Autonomous University (UNAM), Mexico City April 1.
- "Gender Roles and the Variants of /r/" at the Second International Workshop on Spanish Sociolinguistics at the University of Albany, NY, March 25-26.
- 2003 "Beyond Traditional Roles" at the 27th Annual Conference of the Atlantic Provinces Linguistic Association, at Prince Edward Island, Canada, October 31-November 1.
- 2003 "Assibilation Now" at the 53rd Mountain Interstate Foreign Language Conference, College of Charleston, South Carolina, October 9-11.

- 2003 "As Seen on Television: Adverbial Clauses usage in the Television" at the Middle Atlantic Council on Latin American Studies XXIV Annual Conference, Kutztown University, Pennsylvania, February 21-22.
- 2002 "Language in the Televised Media" at the 26th Annual Conference of the Atlantic Provinces Linguistic Association, Memorial University of Newfoundland, Canada, November 8-10.
- 2002 "The subjunctive in the Televised Media" at the 52nd Mountain Interstate Foreign Language Conference, Furman University, Greenville, South Carolina, October 10-12.
- 2002 "El préstamo léxico en ambos lados de la frontera" at IX Jornadas Metropolitanas de Estudios Culturales: Arte, Literatura y Crítica en México y en Latinoamérica, México, Mexico City, July 3-5.
- 2002 "The Influence of English as a Social Marker in a Migrant Community" at The National Association of Hispanic & Latino Studies, Houston, Texas, February 11-16.
- 2001 "Is it just us Mexicans: Linguistic variation" at 25th Annual Conference of the Atlantic Provinces Linguistic Association, at Dalhouse University, New Brunswick, Canada, November 2-3.
- 2001 "Is the subjunctive going the way of the Dinosaur?" at the 51st Mountain Interstate Foreign Language Conference, University of North Carolina at Wilmington, October 11-13.
- 2000 "Linguistic Archaism in a Migrant Community" at the 24th Annual Conference Atlantic Provinces Linguistic Association, at the at Moncton University, New Brunswick, Canada, November 3-4.
- 2000 "Ahora' (Now) and 'Ahorita' (Right Now) as Deictic Markers" at the National Association of Hispanic & Latino Studies, Houston, Texas, February 11-16.

Conferences and Sessions Organized or Chaired:

- 2018 The Greater Philadelphia Latin American Studies Consortium (GPLASC) Student Conference 2017-2018 "Latin America though Many Lenses, at Drexel University April 20th.
- 2014 Chair of Session 10, Hispanic Linguistics II: Bilingualism and Language Contact at the 66th Mountain Interstate Foreign Language Conference, Furman University, Greenville, South Carolina, October 16th-18th.
- 2006 Moderator of session 4: Phonological Variation II at the Third International

- Workshop on Spanish Sociolinguistics at Temple University, Philadelphia, PA, April 6-8.
- 2005 Chair of session 33: Linguistics: Morphology and Syntax at the 55th Mountain Interstate Foreign Language Conference at Wake Forest University, Winston-Salem, North Carolina, October 13-15.
- 2004 Chair of Session 44: Applied Linguistics 4: Cognitive Grammar at the 54th Mountain Interstate Foreign Language Conference at Knoxville, Tennessee, October 14-16.
- 2002 Moderator of *Session 137* at The National Association of Hispanic & Latino Studies at Houston Texas, February 11-16.
- 2000 Co-Organization and Co-Coordination of the Southeast Conference of Foreign Languages and Literatures at the University of Central Florida, March 2-4.
- 2000 Organization of the panel *Linguistic Variation* at the Southeast Conference of Foreign Languages and Literatures at the University of Central Florida.

Grants, Fellowships, and Research Awards

Sabbatical Leave awarded for the Winter and Spring quarters, academic year 2020-2021 Paid leave awarded by UNAM to pursue a master's degree at Temple University 1991-93 Scholarship awarded by UNAM to complete BA degree in English 1988

COURSES TAUGHT

SPAN 450	The Story of the Spanish Language
SPAN 450	Sounds of the Americas
SPAN 440	The Peoples of Latin America
SPAN 440	Politics in Mexican Theater
SPAN 440	Images of Spanish Civil War
SPAN 440	Current Issues in Spanish Speaking Societies
SPAN 430	Migration Dream in Spain
SPAN 430	Food, Language and Migration
SPAN 340	Slippery Issues in the Banana Republics
SPAN 340	Social Unrest in the Southern Cone
SPAN 330	Food, Culture, and Heritage
SPAN 330	Gender and Power Struggle
SPAN 330	Spain Beyond La Movida
SPAN 310	Advanced Writing and Speaking
GST T280	Organization of American States
WGST 265	Sexuality and Dictatorship
WGST 270	Cigarettes and High Heels

PROFESSIONAL SERVICES

Drexel University Service

2020-2021	Member of Assessment Committee
2020-2021	Member of DEI (Diversity, Equity, and Inclusion) Advisory Committee
2016-2020	Member of Committee on Technology-Enhanced Teaching
2019-present	Member of Drexel Fulbright Panel Review

Service to the Department

Spanish Language Lead Faculty

Spanish 400 coordinator

Spanish Study Abroad Equivalences

Fulbright Spanish Language Evaluator for Drexel students

Faculty representative at the Greater Philadelphia Latin American Studies Consortium (GPLASC)

Service to the Profession

	
2021-	Member of Fulbright National Screening Committee
2019-2021	Chair of Greater Philadelphia Latin American Studies Consortium (GPLASC)
2011-	Member of the editorial board of Label me Latino/a
	https://labelmelatin.com/

Service to the Community

2020-2021	Member of Screening Committee Philadelphia Latino Film Festival 2021
(PHLAFF)	
2022-	Co-founder of Movimiento Administradores de Arte en Pensilvania
	(MAAP)
2018-	President of Red Global of Qualified Mexicans, Philadelphia Chapter
2006-	Board Member of the Mexican Cultural Center
2019-	Chair of Education Committee at the MCC
	www.mexicanculturalcenter.org
2018-2021	Chair of <i>Dr. Castillo Scholarship</i> that is awarded to Mexican descendants
2017-	Member of the local committee to award grants to Mexicans abroad at the
	Consulate of Mexico in Philadelphia
2016-	Secretary of Bienvenidos, a Colleague resource Group (CRG)

PROFESSIONAL AFFILIATION

Asociación de Lingüística y Filología de América Latina (Latin
America & United States)
American Association of Teachers of Spanish and Portuguese
Atlantic Provinces Linguistic Association (Canada)
Modern Language Association.
Delta Kappa (Temple University)