

MEDIA ARTS & DESIGN

Antoinette Westphal College of Media Arts & Design

Creative professionals fill a unique niche in our society. With growing demand for designers and media experts, students need vision to shape their future. The best way for students to prepare for a career is to get their hands dirty — design a fashion line, record a CD, or produce a video game. With a degree from the Westphal College of Media Arts & Design, you might choose to enter fields like:

- Architecture and interior design helping to create buildings and interior spaces for offices, residences, hospitals, and museums
- Fashion buying or merchandising for major retailers
- Film directing or editing
- Concert or event promotion and public relations
- Art gallery ownership

Media Arts & Design Majors

- Animation and Visual Effects
- Architecture
- Dance
- Design and Merchandising
- Entertainment and Arts Management
- Fashion Design
- Film and Video
- Game Art and Production
- Graphic Design
- Interior Design
- Media Arts & Design for Still-Deciding Students®
- Music Industry
- Photography
- Product Design
- Screenwriting and Playwriting
- TV Production and Media Management
- Web Development

For More Information

To learn more about Drexel and the College of Media Arts & Design, visit:

Admissions
www.drexel.edu/undergrad

University Catalog
www.catalog.drexel.edu



Drexel Co-op: Knowledge at Work

Classroom learning, research, projects, papers, and exams are all critical to academic pursuits. But experience in your field can really make you stand out. With Drexel Co-op, you can gain six months of résumé-enhancing experience by the time you receive your degree.

Drexel's arts and design students have recently completed co-ops with:

- The Pennsylvania Ballet
- Marvel Entertainment
- IFC Films
- Design Houses: Anna Sui, Michael Kors, Amsale, and Calvin Klein
- MTV News
- Anthropologie

Resources: The Classroom and Beyond

At Drexel you will start your education in the classroom, but your experiences certainly won't end there. Here are some of the resources and opportunities available to students:

- The Drexel Historic Costume Collection: You'll find inspiration here among the University's collection of rare and designer garments dating back to the late 19th century.
- Paul Harron Studios/DUTV: The television studio provides educational television experience in television management and production.
- Mandell Theater: This is the primary venue for performances by the theater, music, and dance programs.
- MAD Dragon Records: This student-run and faculty-administered record label is great for cultivating contacts in the music industry.

- Rudman Institute for Entertainment Industry Studies: The Rudman Institute fosters activities in which students can learn about the creative, business, technological, and cultural issues facing the media.
- The URBN Center: Recently completed, the 131,000-square-foot URBN Center is the new home for all of Westphal's programs. The renovated building is designed to encourage interdisciplinary collaboration and provides space for exhibitions, labs, studios, and a black box theater, as well as lounges and a café.

Enhanced Options: Go Further, Faster

Beyond our more than 70 majors and our innovative co-op options, Drexel offers a number of ways to enhance your academic experience, including:

- More than 15 accelerated degree programs in everything from the BS/MS in individual programs to the BS/MBA and BA/BS/JD degrees
- The Pennoni Honors College, open to qualified students from all Drexel majors
- Opportunities for both study abroad and international co-op
- Research activities with Drexel faculty as early as freshman year

Campus Life: Make Yourself at Home

Drexel's residence halls are very popular stops on campus tours. Probably because prospective students know that a residence hall is more than just a place to sleep. Our residence halls offer either standard rooms or suites; they all have plenty of space for studying and socializing; and many provide optional Learning Communities, which allow students with similar interests to live in close proximity.



MAD Dragon Recording Studio

Student activities are another great way to meet new people and stay active on campus. At Drexel, students have many options to choose from, starting with:

- More than 300 cultural, media, service, and professional organizations
- Performing arts groups, such as dance, music, and theater, which are open to all students regardless of major
- Varsity, club, and intramural sports teams

Philadelphia: Expect the Unexpected

Philadelphia is the nation's fifth largest city. It's renowned for its historical sites and as a hub of the pharmaceutical, electronics, and finance industries. The city is home to first-class museums, theaters, shopping, dining, and nightlife, as well as major league sports and the nation's largest urban park system. Check out some of the ways Drexel can help you explore.

- **Cultural Passport:** This program gives you free access to museums, performance venues, and cultural events throughout the city.
- **Lindy Center for Civic Engagement (CCE):** All Drexel students are required to participate in service. The resources of the CCE will connect you with your community.
- **Region-Specific Courses:** One of the advantages to living in a historic and global city is that there's so much to study right outside your front door. Region-specific courses combine academic rigor with real-world discovery through local research trips.

Degree Programs: Choose Your Own Adventure

- **Animation and Visual Effects**
Provides students with the technological, storytelling, and design skills needed to succeed as visual effects artists and animators.
- **Architecture**
The Two + Four Option combines the benefits of full-time studies on campus with Drexel's tradition of excellence in architecture, stressing professional growth and development alongside part-time studies.
- **Dance**
Offers opportunity for intensive exploration of dance in its physical, creative, and therapeutic aspects. This degree prepares students for careers in dance/movement therapy or dance in education.
- **Design and Merchandising**
Learn to create, merchandise, promote, and distribute fashion and related products. Students develop a strong sartorial sense and gain the business acumen needed to succeed in the fashion industry.
- **Entertainment and Arts Management**
Prepares students for the challenges of working in the media by offering a specialized curriculum and a nationally ranked co-op component.
- **Fashion Design**
Learning all the elements of design and production needed to enter the fashion industry, students create and craft their own collection to show at Drexel's Fashion Show.
- **Film and Video**
The program allows students to leverage their skills and talent to realize their visions and pursue a variety of professions in film.
- **Game Art and Production**
With a foundation in design and technology, this program combines a strong comprehension of animation and interactivity with an understanding of digital media and programming.
- **Graphic Design**
Students learn to conceptualize, design, and produce visual communications in various media. Students balance traditional and technical studies, while learning the principles of color, form, image, space, and typography.
- **Interior Design**
Accredited by CIDA, the Council for Interior Design Accreditation (formerly FIDER), and NASAD, the Interior Design program provides a foundation in design fundamentals, architecture, art history, and furniture.
- **Media Arts and Design for Still-Deciding Students®**
Offers Still-Deciding Students the option to explore the wide range of academic programs within the design arts.
- **Music Industry**
Focuses on real-world applications, cutting-edge production techniques, and the most current business/law developments.
- **Photography**
A hands-on program that blends traditional processes with the latest technologies, providing all the tools necessary for aspiring artists/photographers to achieve a breadth of experience not generally developed in commercial photography or fine arts programs.
- **Product Design**
Focuses creativity and intellect, and prepares students for careers in a range of product design fields including corporate product design, design consulting, entrepreneurial endeavors, sustainable product development, and global design initiatives.
- **Screenwriting and Playwriting**
Prepares students to pursue writing careers for the stage or the screen.
- **TV Production and Media Management**
Addresses the creative aspects, the craft, and the business of producing fictional and nonfictional content, and prepares students to work with current and evolving television formats.
- **Web Development**
Prepares students for positions in a field that requires an understanding of both the aesthetics of development for online platforms and the server-side technologies that drive content.

Undergraduate Programs

Over 70 full-time programs

Colleges and Schools

- Arts and Sciences
- Biomedical Engineering, Science, and Health Systems
- Business
- Education
- Engineering
- Information Science and Technology
- Law
- Media Arts & Design
- Medicine
- Nursing and Health Professions
- Pennoni Honors College
- Public Health
- Technology and Professional Studies

Financial Aid and Scholarships

Your education is an important investment. At Drexel we are committed to providing you with information and resources to help you with the cost of a college education. The first step toward receiving financial aid is to complete the Free Application for Federal Student Aid (FAFSA) available online at www.fafsa.gov beginning January 1. Freshmen starting college the following fall should submit it by February 15 for maximum financial aid consideration. Drexel uses the information provided on the FAFSA to award need-based grants and scholarships.

To learn more about financing options, visit www.drexel.edu/financialaid. To contact a representative from Drexel's Student Resource Center/Financial Aid office, visit <http://ask.drexel.edu>.

Visit Us

The best way for you to learn about Drexel is to visit campus. We offer a variety of options to meet your needs. For more information or to schedule a visit, go to www.drexel.edu/undergrad/visit or call 1-800-2-DREXEL (1-215-895-2400 for international students).

Apply

Apply to Drexel University online at www.drexel.edu/ugapp. The application fee is waived for students who apply online or during a Campus Visit.

Contact Us

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