Drexel Family Association
Dean's Advisory Council Winter Meeting

Sunday, January 5, 2014

12 – 2 PM

- Introductions
  - Donna Roberts
  - Tammy Everitt
  - Robert Everitt
  - Maria D'Arcy
  - Art Campli
  - Sherrie Campli
  - Diane Jablonowski
  - Brenda Wilkin (Chair)
  - Barbara Klinger
  - Sue Peckman
  - Jill Daughen (by conference call)

- Dean's Update: Carlos Guillen
  - Dean Ruth apologizes for his absence as he is attending a family event today.
  - See Dean's DFA Winter Report (PowerPoint)

- Chair's Report: Brenda Wilkin
  - Focus on the three main functional areas (development, communication, involvement).
  - The DFA would like to provide more support around billing and financial aid.
  - Questions came up about Drexel Central and communicating to parents and families about the transition from an annual bill to a quarterly bill.
  - Carlos Guillen will post the Quarterly Bill announcement/email that students received on the DFA Website (Carlos)
  - Carlos Guillen will work with Dean Ruth to get a representative from Drexel Central to attend a DFA meeting or present a webinar on Drexel Central/financial aid.
  - A summary of this information should then be published on the following month's newsletter for parents and family members who could not attend.
  - Prepare questions for Drexel Central (collect from Facebook, newsletter submission, etc).
  - Diane Jablonowski & Barbara Klinger will help collect questions and promote the meeting/webinar.
  - Carlos Guillen will post the process by which students can allow their parents and family members to have access to DrexelOne on the DFA website.

- Family Weekend Recap/Feedback
    - Add the Academy of Natural Sciences to the schedule (reception, tour, admission)
    - Panel was fantastic. However, not well attended. Will try to better publicize this event. Call it something different (Family Panel Discussion instead of DFA Annual Meeting).
    - Highlight what students are doing during the Wine & Cheese Reception (Matt D'Arcy's work with NASA, research projects, co-ops, etc.). Put the info on big screens, have students present, etc.

- Committee Membership:
    - Development (Emergency Funding Scholarship, Fundraising Events)
        - The idea was presented to develop an emergency fund for students to use in case of an emergency (death in the family, emergency travel, etc.). Concern with how to ensure that this is not abused.
        - Donna Roberts will get information from her contact in Florida about how their Parents Association supports student leadership programs on campus.
        - More discussion will come to determine the most beneficial way to support students through a special parent and family fund.
        - More discussion will also come to determine ways to raise money for this fund.
    - Communication (Social Networking, Facebook Discussion Forum)
        - Maria D'Arcy, Coordinator
        - Sherrie Campli
        - Jill Daughen
    - DFA Ambassadors (Accepted Students Days, Orientation Dessert Receptions)
        - Sue Peckman will coordinate volunteers for ASD (see dates below).
        - Carlos Guillen will update the speaking points and send to Sue to distribute.

- Accepted Students Days
    - Accepted Students Days are recruitment events attended by accepted students and their families to give them information about making an informed decision about sending their student to Drexel.
    - DFA hosts a table communicating the services the organization provides.
    - Supplies include DFA tablecloth, DFA banner, Drexel Family Guide, computer to view newsletters & Facebook group, DFA info cards, candy, business cards, and other miscellaneous giveaways.

- Next Advisory Council Meeting: Sunday, March 30, 2014

Accepted Students Days

1 – 3 PM in the Main Building (2nd Floor Mezzanine)
Lunch & parking is provided (more info to be communicated through email)

- **Saturday, February 22:** Arts & Sciences, Biomedical Engineering, Hospitality & Sport Management, Media Arts & Design, CNHP: Health Professions only

- **Sunday, February 23**: Business, Computing & Informatics, Custom-Designed, Education, Engineering, CNHP: Nursing only, Public Health, Technology & Professional Studies

- **Saturday, March 8**: Business, Computing & Informatics, Custom-Designed, Education, Engineering, CNHP: Nursing only, Public Health, Technology & Professional Studies

- **Sunday, March 9**: Arts & Sciences, Biomedical Engineering, Hospitality & Sport Management, Media Arts & Design, CNHP: Health Professions only

- **Saturday, April 5**: Business, Computing & Informatics, Custom-Designed, Education, Engineering, CNHP: Nursing only, Public Health, Technology & Professional Studies

- **Sunday, April 6**: Arts & Sciences, Biomedical Engineering, Hospitality & Sport Management, Media Arts & Design, CNHP: Health Professions only

- **Saturday, April 12**: Arts & Sciences, Biomedical Engineering, Hospitality & Sport Management, Media Arts & Design, CNHP: Health Professions only

- **Sunday, April 13**: Business, Computing & Informatics, Custom-Designed, Education, Engineering, CNHP: Nursing only, Public Health, Technology & Professional Studies