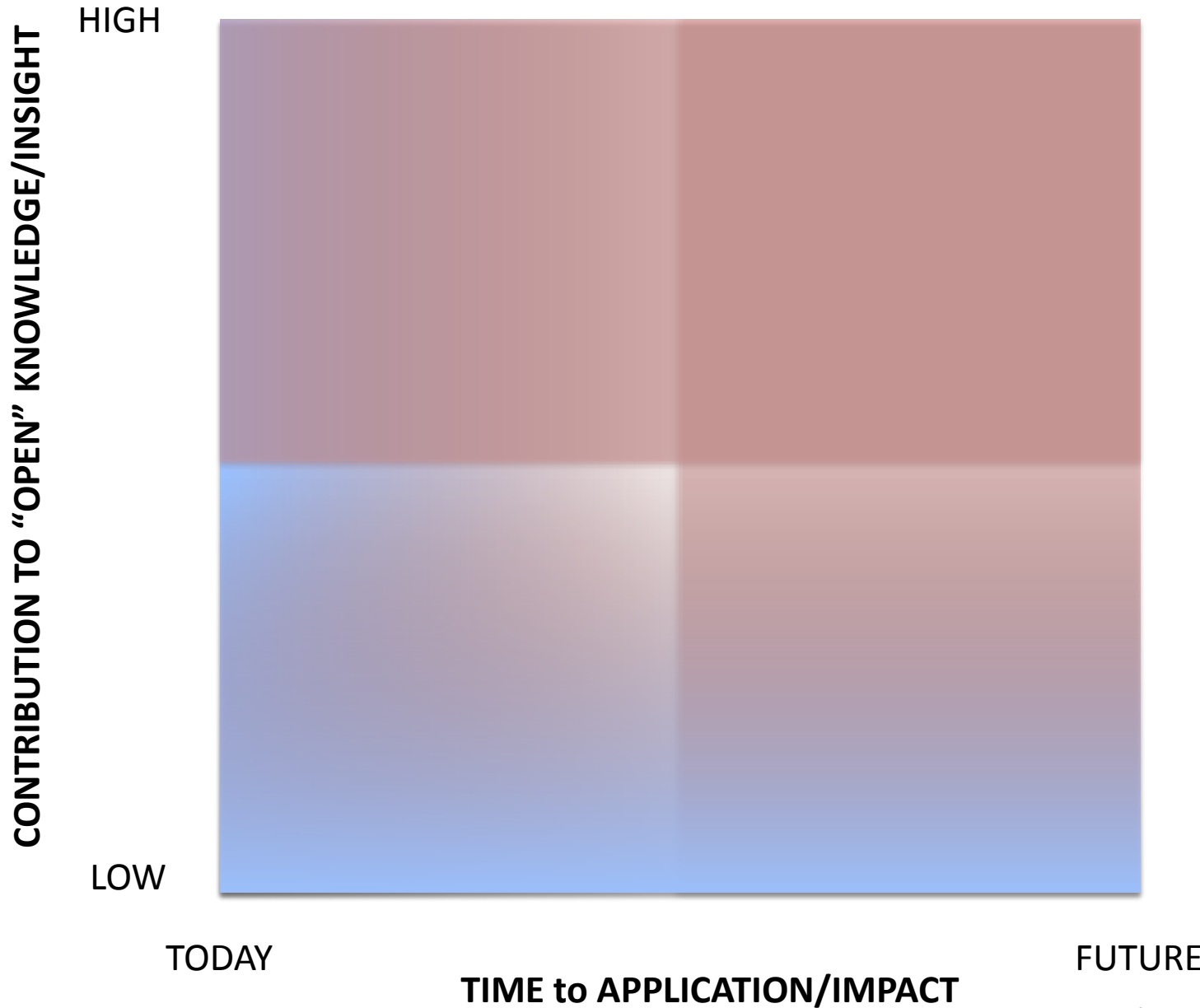


SMALL PRESENTATION ON THREE BIG IDEAS

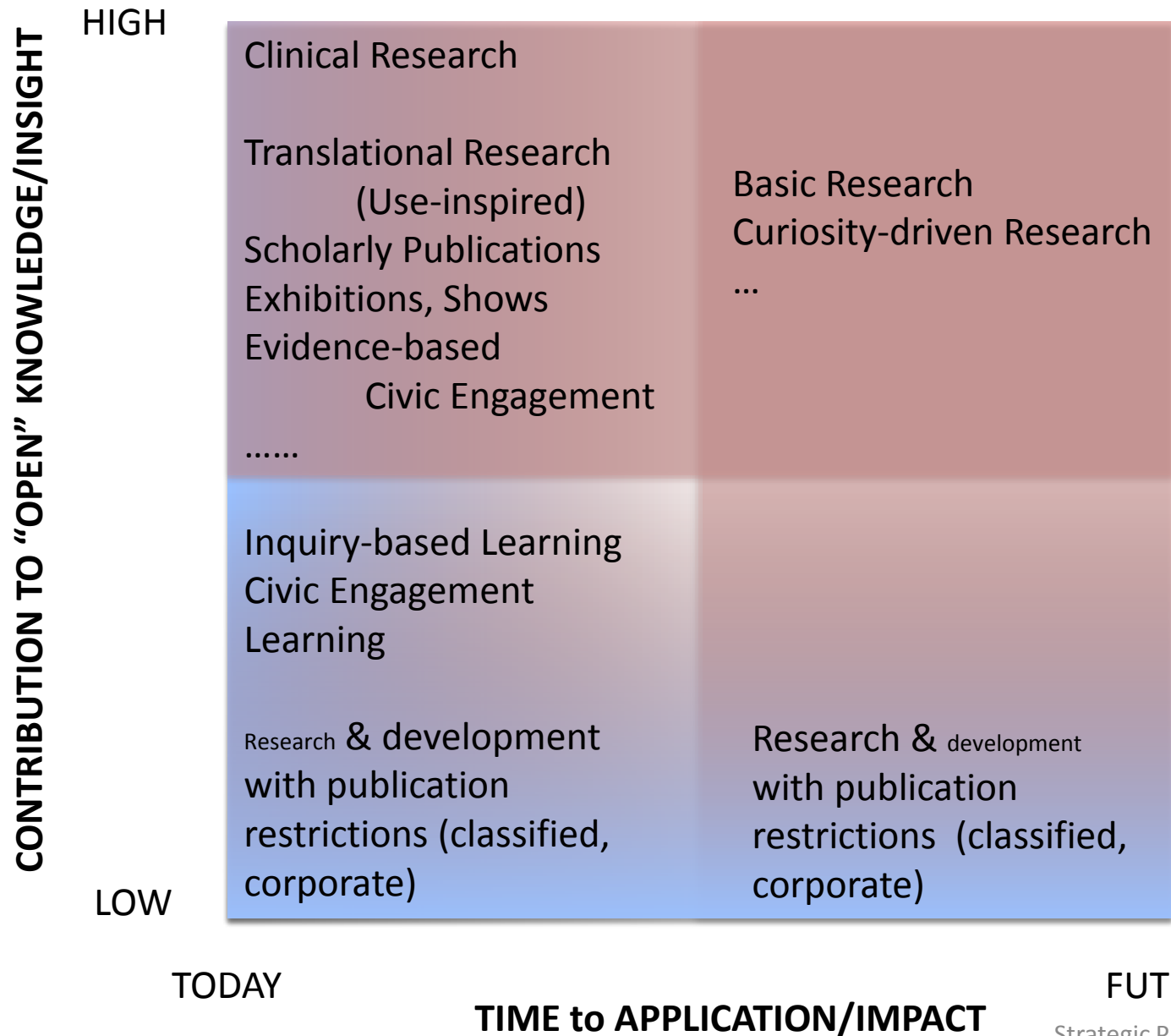


ACADEMIC KNOWLEDGE ENTERPRISE

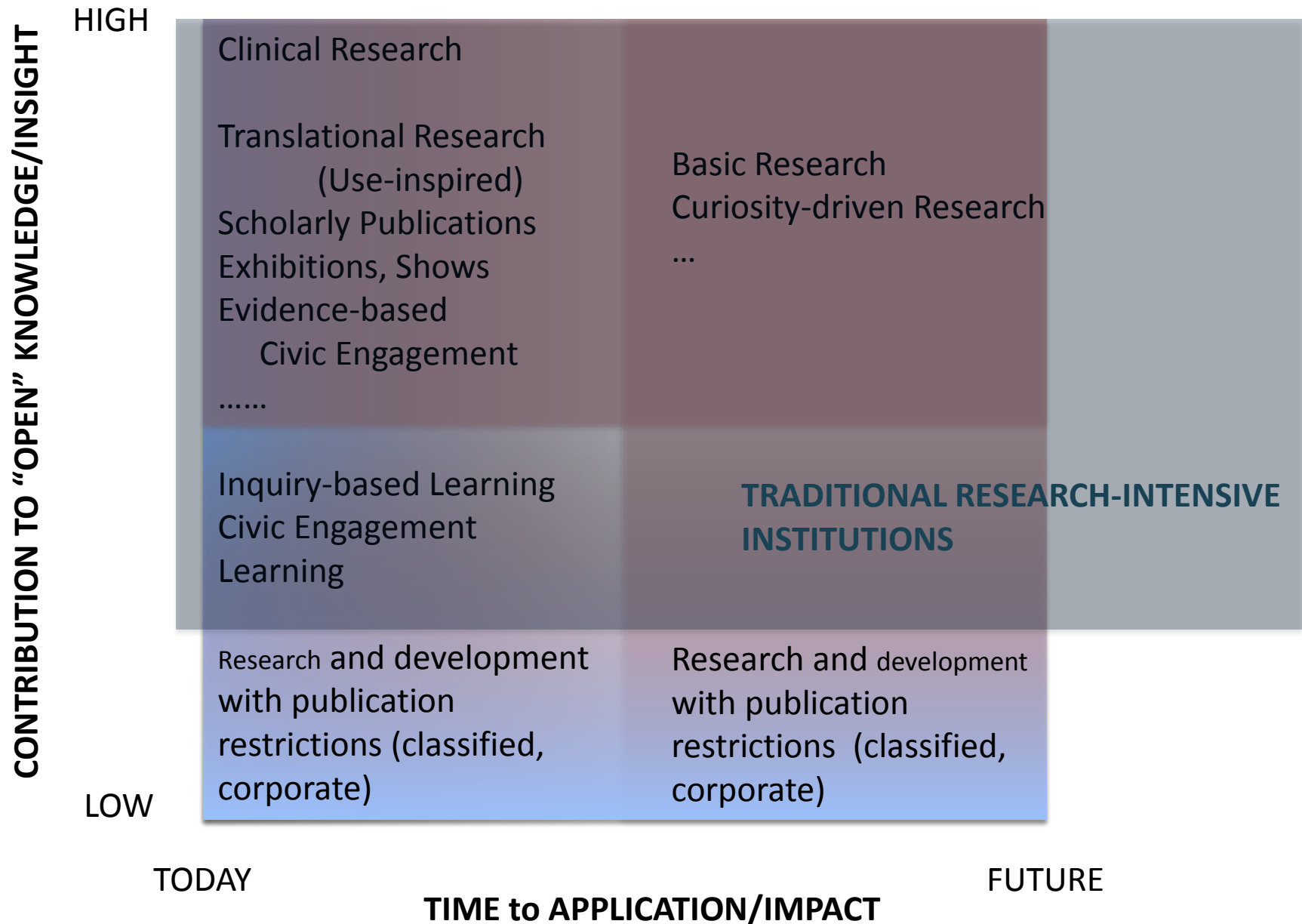
a conceptual model



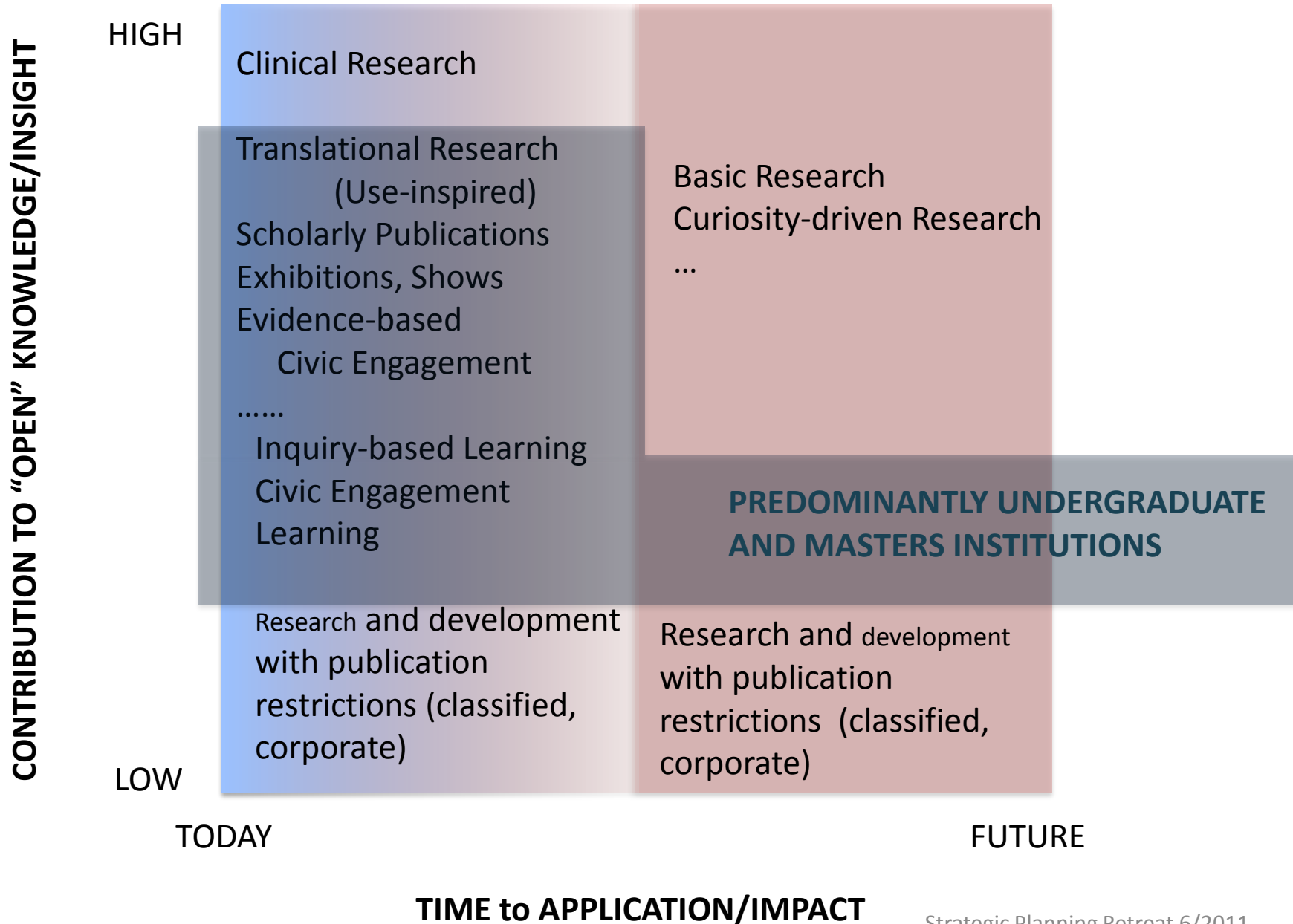
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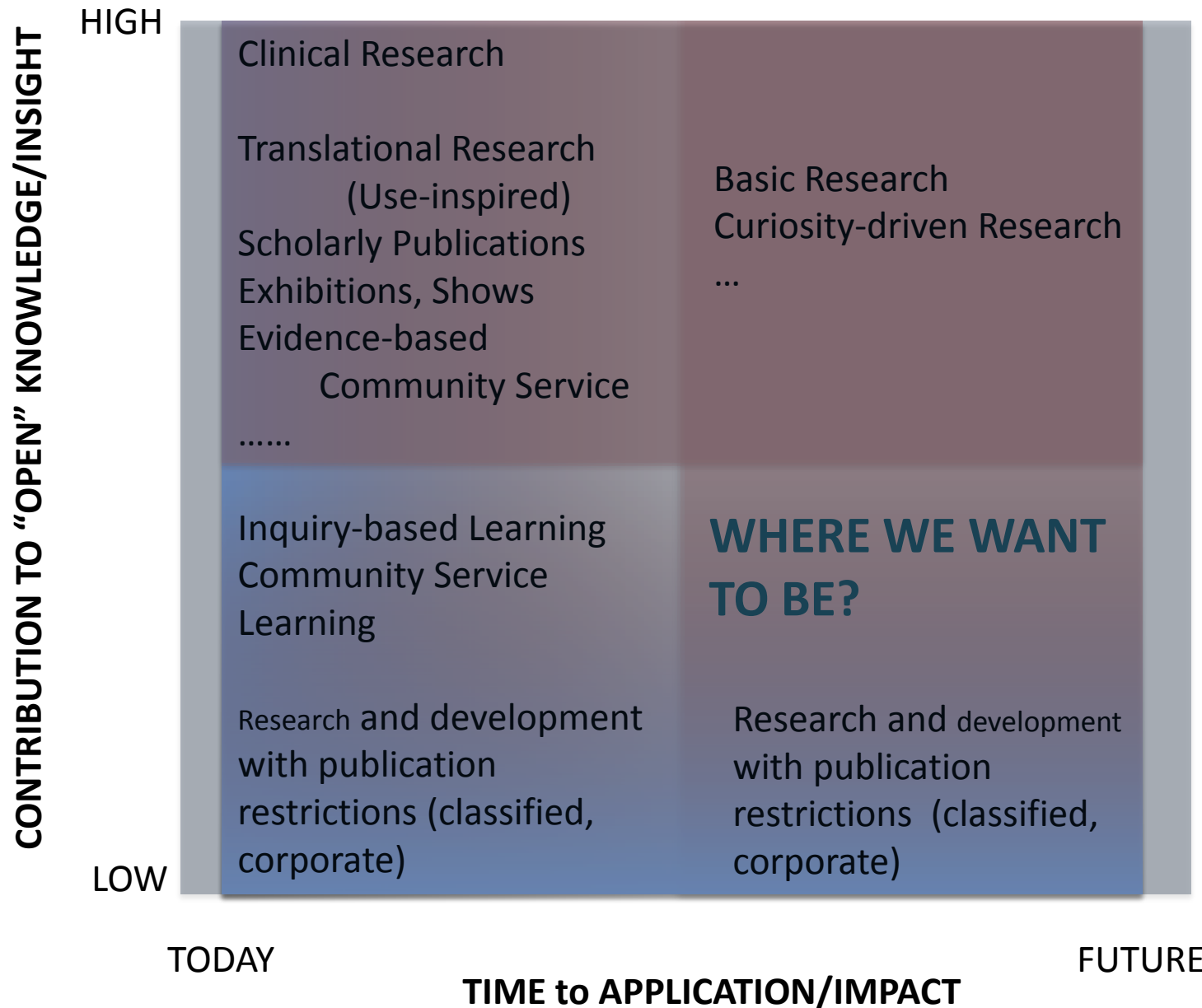
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ACADEMIC KNOWLEDGE ENTERPRISE



ACADEMIC KNOWLEDGE ENTERPRISE

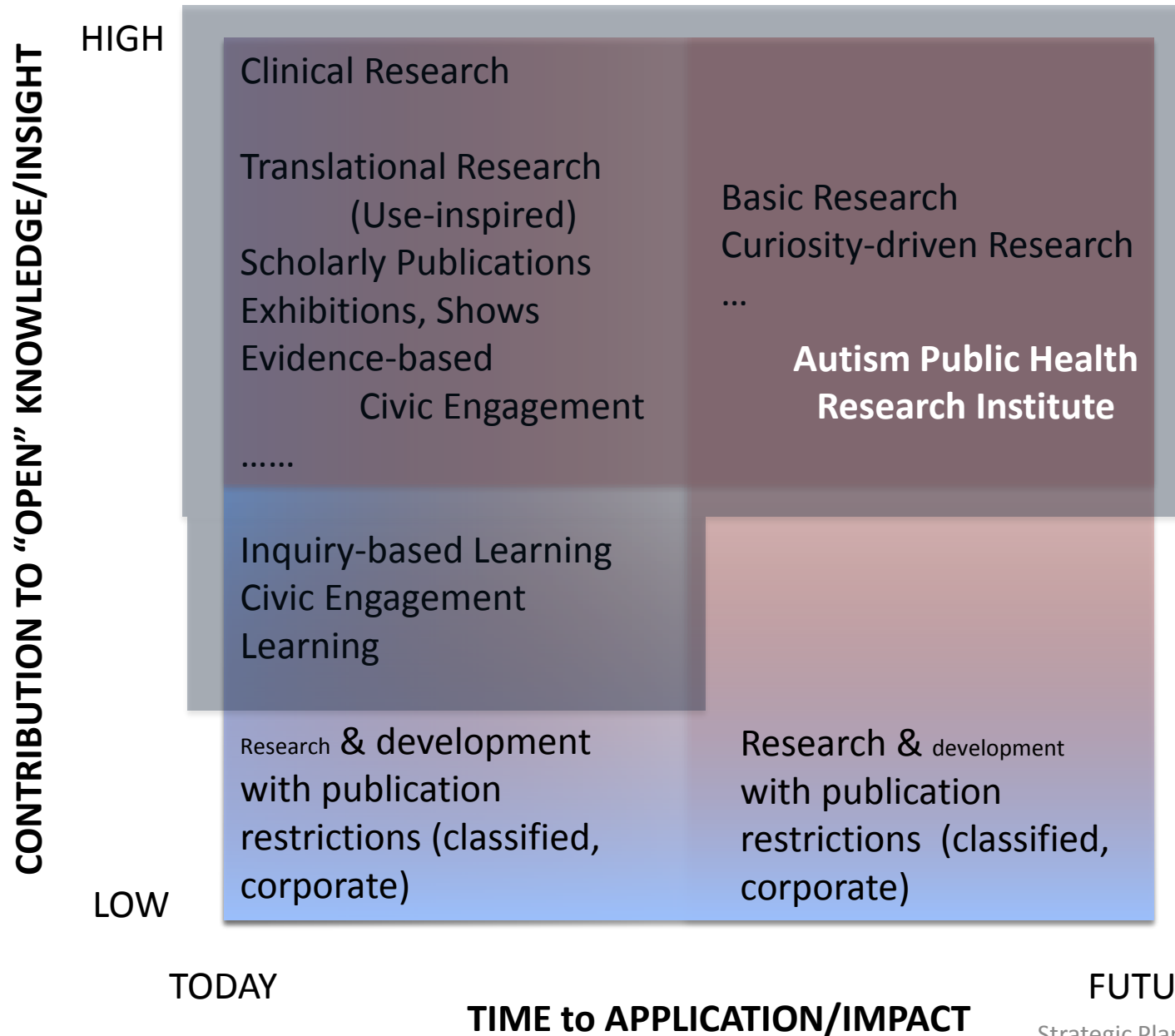




BIG IDEA # 1

University as Social Entrepreneur
Autism Public Health Research Institute

ACADEMIC KNOWLEDGE ENTERPRISE





BIG IDEA # 1

University as Social Entrepreneur Autism Public Health Research Institute

- First national autism center focused on public health science
- Renowned national research leader on autism in public health context
- Strong basic and translational research components – multidisciplinary strategy
- Excellent potential for federal sponsored research funding
- Well-positioned for individual and foundation philanthropy

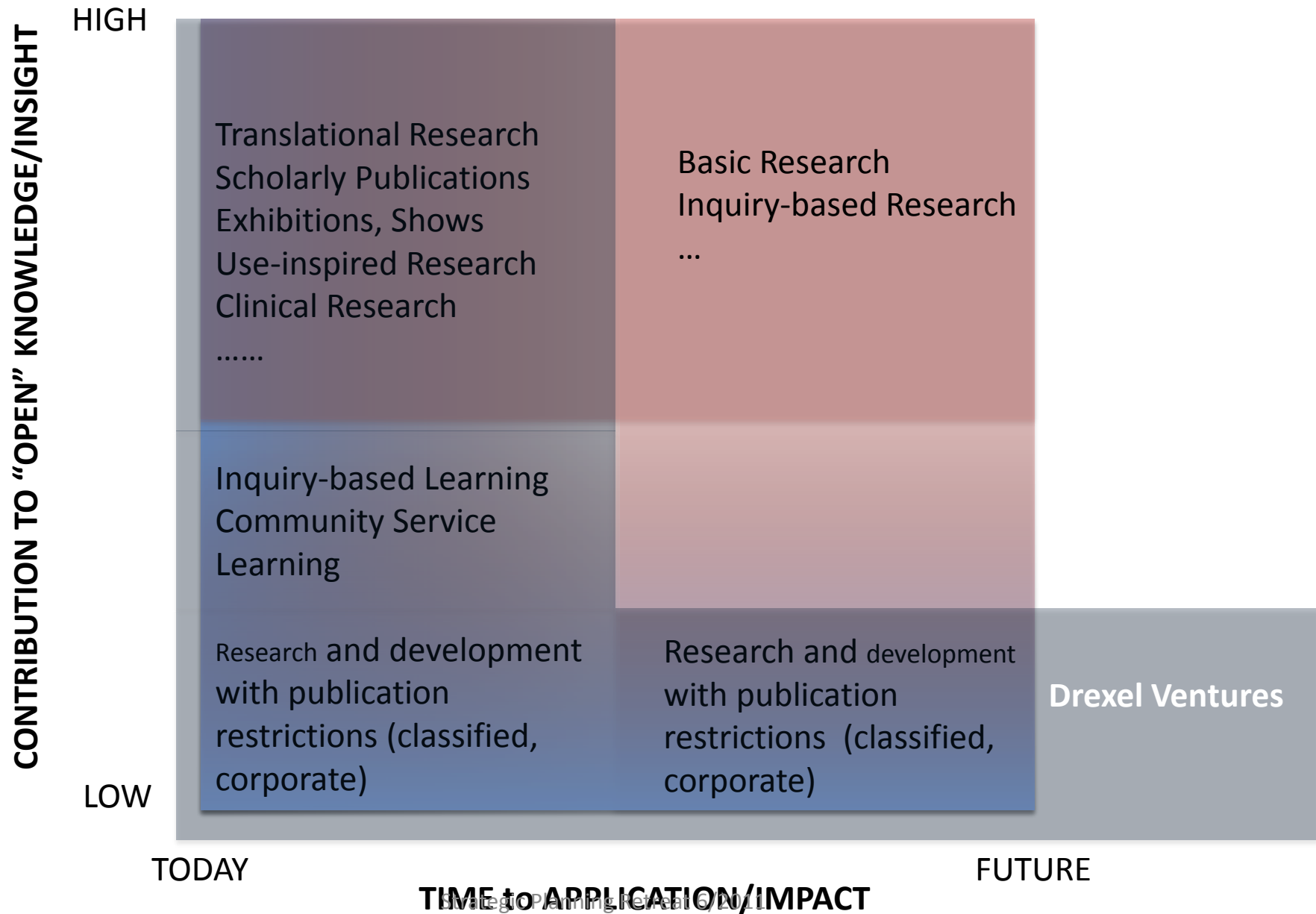
Motivates examination of Drexel “value” - discovery as “profit center” vis a vis discovery as mission critical value proposition



BIG IDEA # 2

University as National Innovation Engine
Drexel Ventures

ACADEMIC KNOWLEDGE ENTERPRISE





BIG IDEA # 2

University as Innovation Ecosystem Drexel Ventures

- Requires creation of new Drexel subsidiary
- Co-locates academic/industry/government R&D teams
- De-risks research outcomes to enhance licensing and commercialization potential
- Actively stimulates, supports and invests in new and existing companies through partnerships with angels and VCs
- Leverages and expands upon co-op program
- Leads to innovations in education – entrepreneurship as core competency
- Corporate and government support with fee

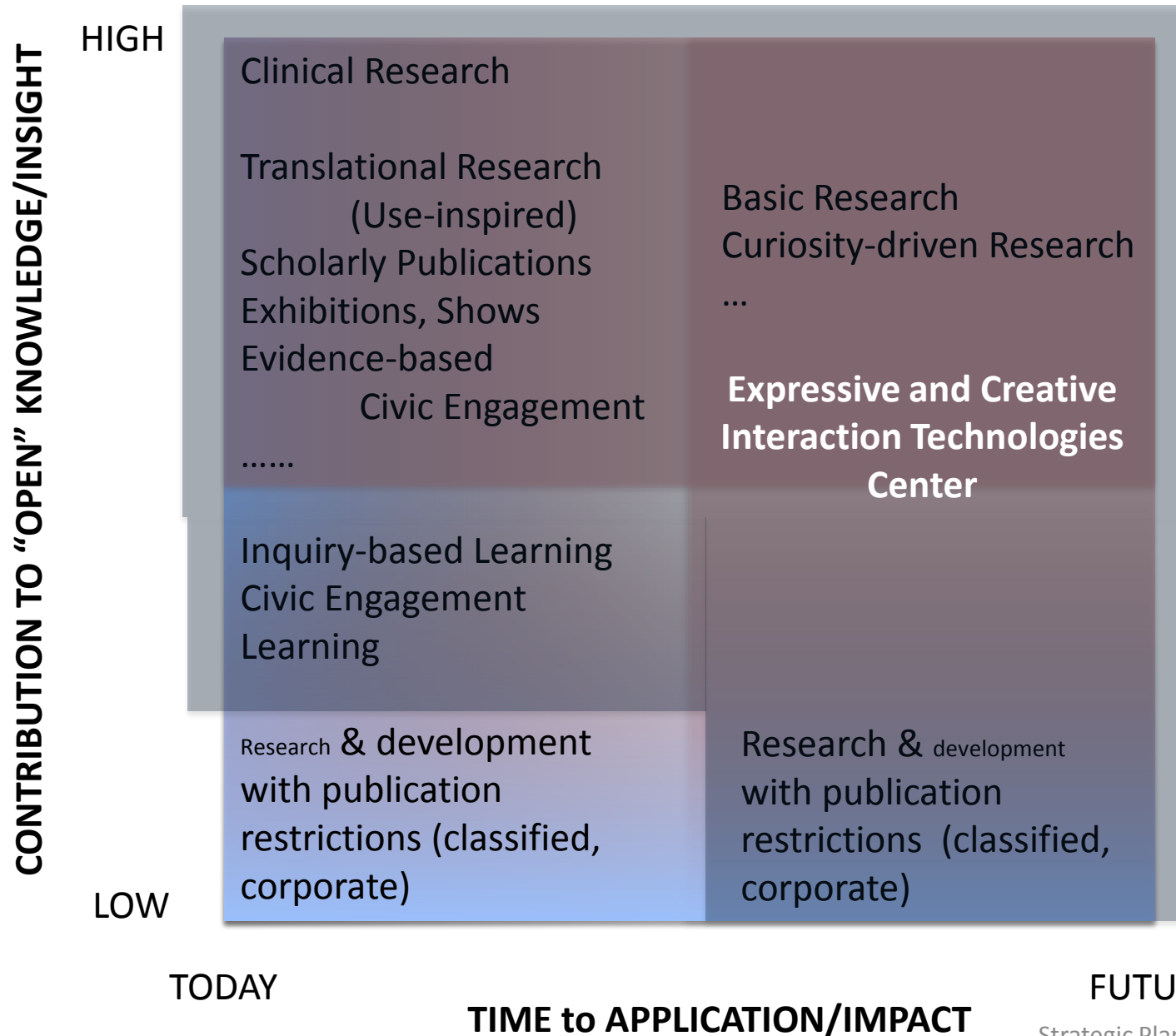
Motivates examination of Drexel “value” - policy position on
intellectual property and licensing



BIG IDEA # 3

University as Regional Economic Entrepreneur
Expressive and Creative Interaction Technologies Center

ACADEMIC KNOWLEDGE ENTERPRISE





BIG IDEA # 3

University as Regional Economic Entrepreneur Expressive and Creative Interaction Technologies Center

- Discovery at the nexus of technology, design, and the creative arts – the multidisciplinary science of the creative economy
- Outcomes promise impact in multiple sectors of the economy
- Unique faculty leadership opportunity
- STEM to STEAM transition permits the rise of the creative class
- Excellent potential for federal and state funding in support of innovation and wealth creation
- Well-positioned for corporate philanthropy

Motivates examination of Drexel “value” - unique combination of
‘research’ competencies in new and emerging media, the creative arts and
the humanities

VISION, COURAGE, FOLLOW-THROUGH

IMPACT THROUGH THOUGHT LEADERSHIP

- Aligned with academic mission (in service to discovery, learning and service)
- Compelling, socially-relevant visions
- Nationally-renowned, charismatic leaders/leadership teams
- Organizational alignment and support essential – cottage industry approach will fail