

# CORPORATE PARTNERS PROGRAM



The Corporate Partners Program is a cooperative venture between you and the Steinbright Career Development Center which provides a dual benefit. For

you the benefit is increased corporate brand awareness and access to some of the talented Drexel students. For our students, the annual fees generated by the program directly support those in the Greater Philadelphia area who work in unpaid positions in non-profit organizations. Additionally, these funds support students who work outside of the region in national and international co-ops, the list of which currently includes 35 states and 50 countries. Your support of the Corporate Partners Program creates opportunities for students to gain insights and perspective in the non-profit, national and global arenas which they might not otherwise be able to experience.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter J. Franks".

Peter J. Franks  
Vice Provost for  
Career Education



Requests for additional  
information can be directed to:  
**Winifred Browne**  
215.895.1630 | [wini@drexel.edu](mailto:wini@drexel.edu)

[www.drexel.edu/scdc](http://www.drexel.edu/scdc)  
[scdc@drexel.edu](mailto:scdc@drexel.edu)



## CORPORATE PARTNERS IN COOPERATIVE EDUCATION

CONTRIBUTING TO THE PROFESSIONAL DEVELOPMENT  
OF DREXEL UNIVERSITY STUDENTS



NATHAN SCHIFF  
BIOLOGY CO-OP IN UTAH

## BECOMING A CORPORATE PARTNER

Drexel's Corporate Partners Program provides vital financial support for co-op students who want to work in unpaid positions with non-profit organizations as well as students who want to pursue co-op opportunities nationally and internationally. Students receiving these funds will be able to experience enriching opportunities which they might not otherwise be able to do.

In return, our corporate partners benefit by developing relationships which will gain them prominence and visibility campus-wide.

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**“** *The experience that you get out of a national or international co-op is a great introduction to the business world. At Johnson & Johnson, we have hired a number of co-ops over the years into full-time positions, and they have such an edge over those who go to schools that don't have a co-op program. The experiences they bring to the job puts them a year or two ahead of students who don't have that experience. Students who have co-op experience have a better feel for what they want to do long term.* **”**

*- Brian Royds '89 '92, Johnson & Johnson  
Director of Upstream Manufacturing*

### Dragon Partner - \$5,000 Annual

- Registration fee waived for five Steinbright career fairs
- Company name/logo on student bags for career fairs
- Full-page ad in Steinbright career fair programs
- Two complimentary information session rooms
- Company name and logo on the Steinbright website
- Invitation to annual Co-op Awards event and recognition in program

### Gold Partner - \$2,500 Annual

- Registration fee waived for one career fair and discount for four additional Steinbright career fairs
- Half-page ad in Steinbright career fair programs
- One complimentary information session room
- Company name listed on Steinbright website
- Invitation to annual Co-op Awards event and recognition in program

### Blue Partner - \$1,000 Annual

- Discounted registration fee for five Steinbright career fairs
- Company name listed in Steinbright career fair programs
- Company name listed on Steinbright website
- Invitation to annual Co-op Awards event

NOTE: Drexel University is a tax-exempt nonprofit organization under Section 501(c)(3) of the Internal Revenue Code. Donations to Drexel are tax deductible as allowed by law.



*“I am very grateful for the opportunity that the scholarship permitted me to have. I loved my co-op. The skills I learned and the connections I made will only help me in the future.”*

Rachael DiSciullo  
Field Biology Co-op  
Costa Rica