

FASHION DESIGN

The Fashion Design Program at Drexel University's Antoinette Westphal College of Media Arts & Design educates and trains visionary designers to use an integrated approach toward the creation of contemporary fashion within the context of an expanding, yet converging global economy and society. The fusion of art, design, science and technology serves as a springboard for the production of unique apparel for the 21st century, and represents a trans-disciplinary approach that requires flexibility and focus. Over the past two decades, Drexel's Fashion Design program has developed a stellar, international reputation and is ranked in the top five nationally and 16th worldwide. That is due in part, to a passionate and experienced faculty, novel approaches to pedagogy, and participation in national and international competitions. Faculty and alumni connections to industry leaders strongly augment and catalyze the program, the strength of which is closely linked to the philosophy that each student has a distinct vision and a unique aesthetic that must be cultivated on an individual basis.

Employers Who Have Hired Drexel Students Include:

Abercrombie & Fitch
Calvin Klein
Carole Hochman Design Group
Charlotte Ronson
Destination Maternity Corporation
Elie Tahari
Michael Kors
Milly LLC
Nanette Lepore

Within the beautiful new studios and specialized labs in the URBN Center, students learn to master skills and push the boundaries using those skills. Students can engage in collaborative University wide research through the use of the exCITE Center located next door and the Hybrid Making Lab located on the URBN Center's first floor. They acquire detailed knowledge about industrial productions, advanced technologies in design, collaborative design, materials and processes, and the marketing and merchandising of clothing. Accordingly, our future fashion designers, both undergraduates and graduates alike, develop an intuitive and practical understanding of design through a fine arts foundation, while studying the psychological, social and historical contexts of fashion through the world-renowned Drexel Historic Costume Collection (DHCC). Importantly, the students are provided with commercial studio/atelier training that goes hand-in-hand with classroom instruction through the University's cooperative education program. Cooperative education offers invaluable opportunities for students to observe and participate in the fashion industry at the ground level. Critiques by visiting professionals are included in all upper level courses and provide valuable "real world" input, as well as future career connections. A large percentage of students spend a term studying abroad in the world's great fashion capitals, including London, England and Florence, Italy. Upon graduation, students show their collections in the annual fashion show.

For more information about this major, visit the College's Fashion Design page - drexel.edu/westphal/undergraduate/FASH.

JOB TITLES

Costume Design Assistant
Costuming & Wardrobe Assistant
Assistant Designer
Fashion Designer
Men's Collection Design Assistant
Production Assistant

Technical Designer
Sample Pattern Maker
Textile Designer
Accessory Designer
Footwear Designer

Please refer to drexel.edu/scdc for our most recent co-op salary information.

PROFESSIONAL ASSOCIATIONS & INTERNET RESOURCES

American Apparel and Footwear Association
wewear.org

ApparelNews.Net
apparelnews.net

Fashion Windows
fashionwindows.net

Fashion Industry Directory
apparelsearch.com/fashion.htm

International Association of Clothing Designers & Executives (IACDE)
iacde.net

Council of Fashion Designers of America
cfda.com

Costume Society of America
costumesocietyamerica.com

Women's Wear Daily Careers
wwd.com/wwdcareers

StyleCareers, LLC
stylecareers.com

Fashion Group International, Inc.
newyork.fgi.org

Fashionista
fashionista.com

CAREER RESOURCES

Resume, Interviewing and Job Search Best Practices
drexel.edu/scdc/professional-pointers

Workshop Calendar
drexel.edu/scdc/calendars-events/workshops

DREXEL DEPARTMENTS

Antoinette Westphal College of Media Arts & Design
URBN Center, 3501 Market Street
215.895.2396
drexel.edu/westphal/academics

Career Services Library Careers Collection
Hagerty Library
33rd and Market Streets, Room 136
www.library.drexel.edu/guides/careers