

# Studying Blended Learning in a Liberal Arts College Setting

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**BRYN MAWR**  
COLLEGE

# About the Project



**“Next Generation Learning Challenges is a collaborative, multi-year initiative created to address the barriers to educational innovation and tap the potential of technology to dramatically improve college readiness and completion in the United States.”**

**INNOVATION – EVIDENCE – COLLABORATION**

# Research Question

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Can we use blended learning approach to improve learning outcomes in introductory STEM courses?

**ENGAGEMENT**

**MASTERY**

**COMPLETION**

**PERSISTENCE  
IN MAJOR**

# What do we mean “Blended”?

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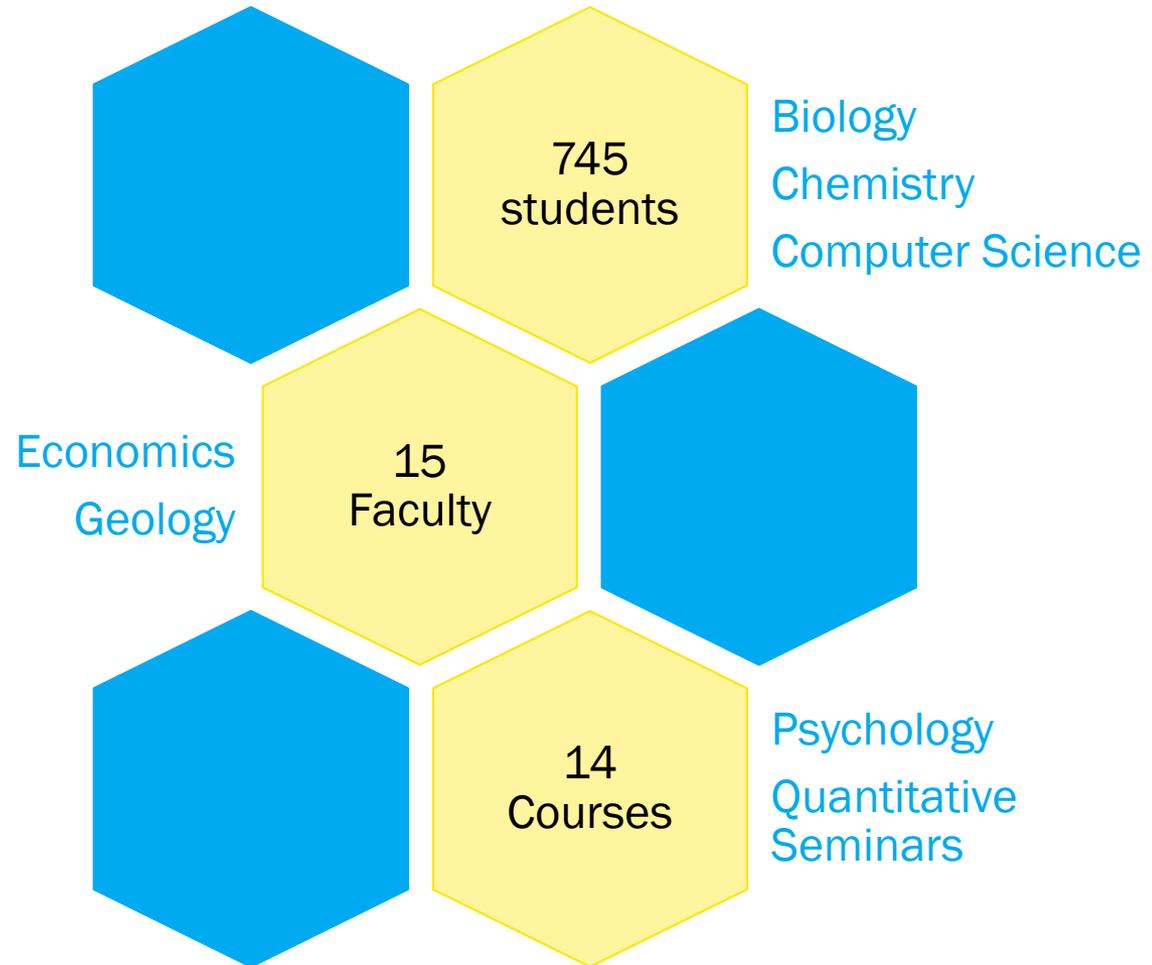
## Two key features in our definition

- Students learn and get feedback on learning outside classroom through computer-based materials
- Extra-classroom component alters how instructor teaches or uses in-class time

## No prescriptions beyond this

- No requirement to reduce classroom or “seat” time
- Faculty identify pedagogical challenges and goals

# Overview of Study



# Assessment/Evaluation

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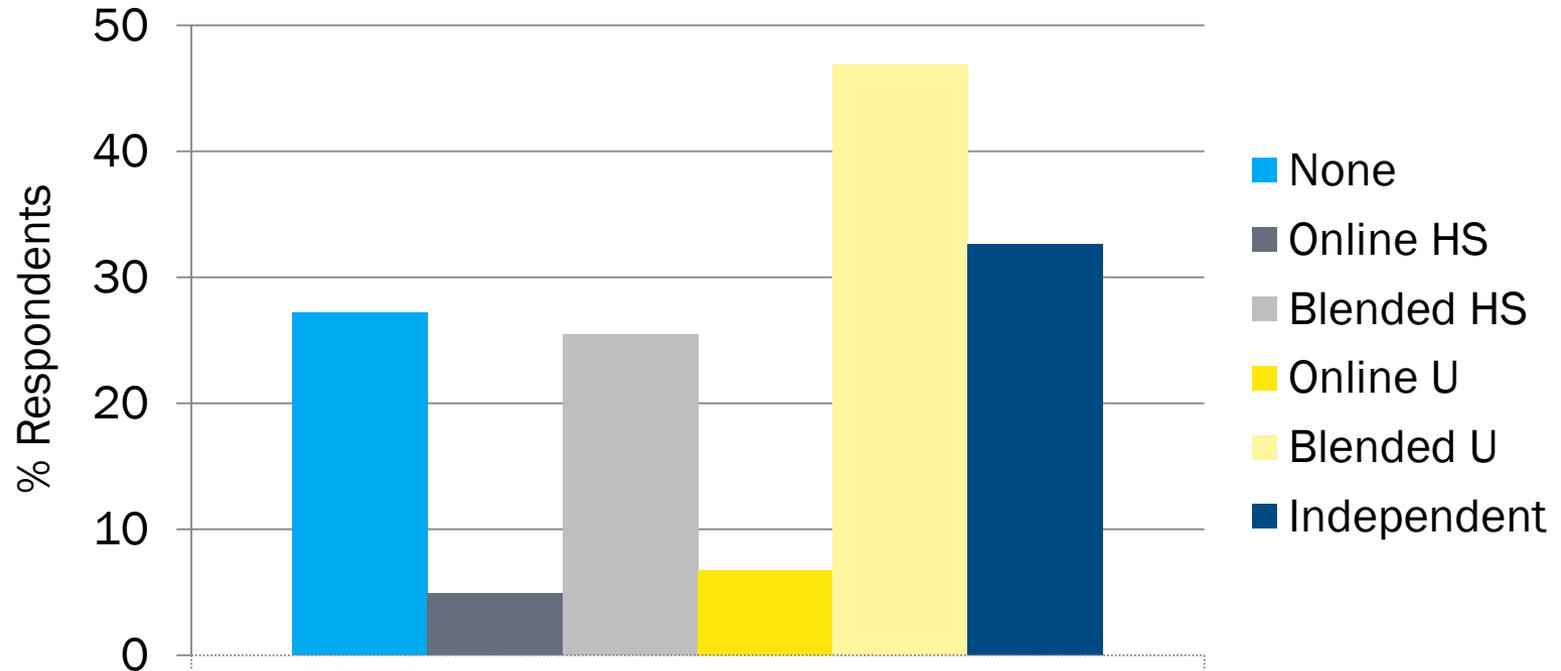
**For all courses, assess perceptions of impact through**

- Faculty start/exit interviews
- Student attitudinal surveys

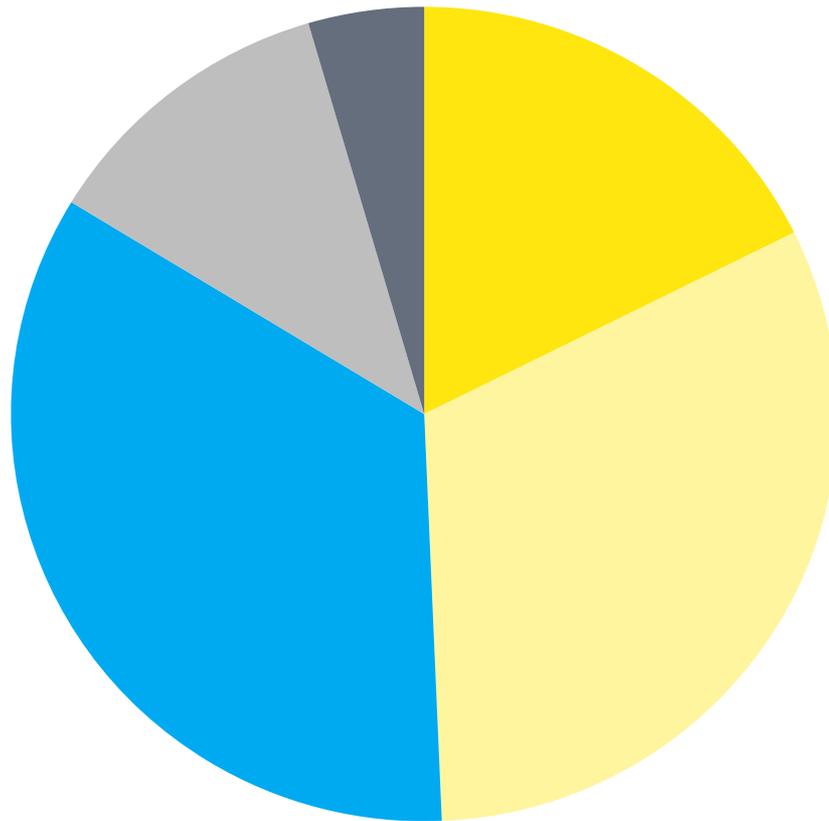
**Where possible, compare perceptions against quantifiable evidence of impact ...**

# Preliminary Findings

## Students' Prior Experience with Computer-Based Learning



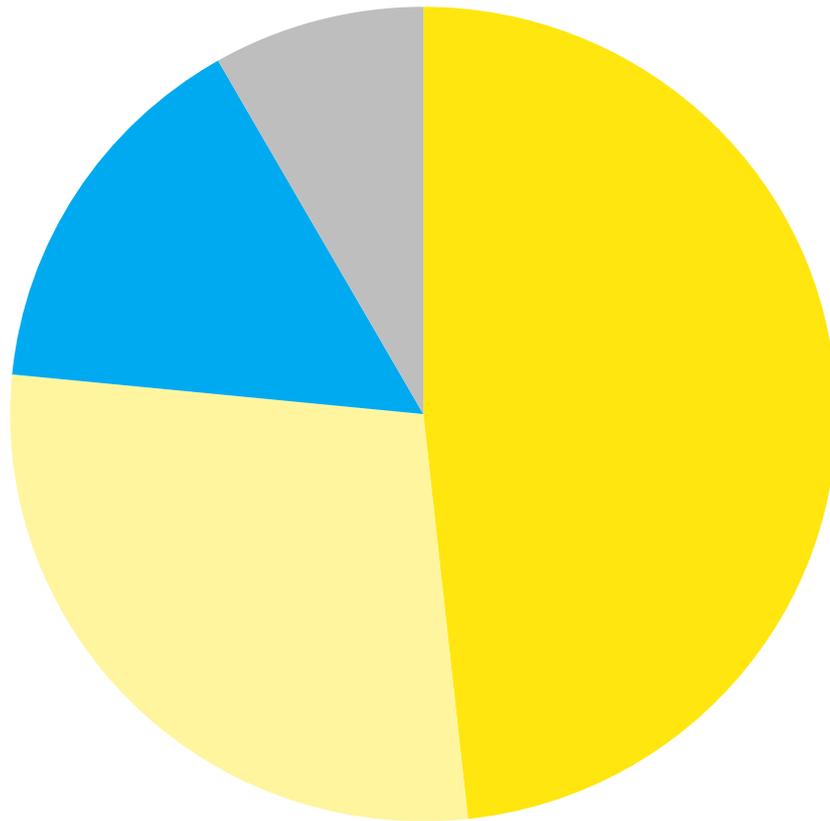
# Preliminary Findings



## Student Attitudes Toward Computer-Based Learning Prior to Course

- Strongly positive
- Somewhat positive
- Neutral or Uncertain
- Somewhat negative
- Strongly negative

# Preliminary Findings

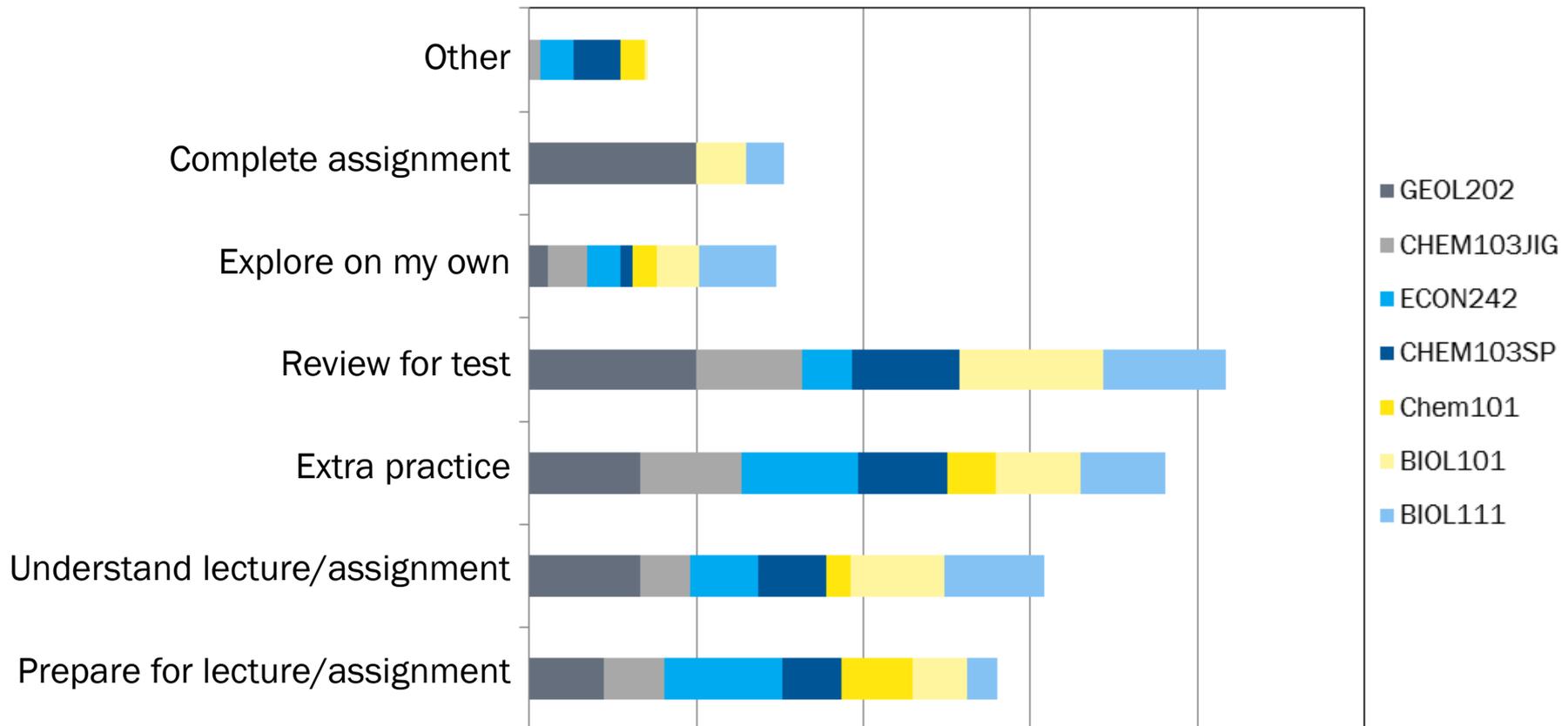


**How Much of Materials  
Students Report Using**

- All
- Most
- Some
- A few
- None

# Preliminary Findings

## How Students Used Materials



# Preliminary Findings

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**All fall faculty intended to continue blended approach**

## **WHY?**

- 1. Value automatic grading**
- 2. Value student learning data generated**
- 3. Feel approach is relevant to certain pedagogical challenges or goals**

Example of  
quiz with  
feedback on  
answer

Mozilla Firefox

brynmawr.edu https://moodle.brynmawr.edu/mod/quiz/reviewquestion.php?state=8925&number=17

17

Marks:  
1/1



Name the mineral:  
sillimanite ✓

*Note: Case does not matter, but spelling does!*

Consciously or unconsciously, we identify minerals using a few key characteristics that we associate with them. Name the two or three characteristics of this mineral that allowed you to name it:

zotero

Example of data collected as students work through quiz

Mozilla Firefox

brynmawr.edu https://moodle.brynmawr.edu/mod/quiz/reviewquestion.php?state=8925&number=17

Name the mineral:  
sillimanite ✓  
*Note: Case does not matter, but spelling does!*

Consciously or unconsciously, we identify minerals using a few key characteristics that we associate with them. Name the two or three characteristics of this mineral that allowed you to name it:  
radial, gray ✓  
*Note: You get credit for listing your criteria -- the green check mark does **not** mean they are correct!*

[Make comment or override grade](#)

**Correct**

Marks for this submission: 1/1.

History of Responses:

#	Action	Response	Time	Raw score	Grade
1	Grade	serpentine,	16:20:38 on 7/09/11	0.5	0.5
2	Grade	andalusite,	16:21:00 on 7/09/11	0.5	0.5
3	Grade	kyanite,	16:21:21 on 7/09/11	0.5	0.5
4	Grade	quartz,	16:21:50 on 7/09/11	0.5	0.5
5	Grade	amphibole,	16:22:03 on 7/09/11	0.5	0.5
6	Grade	pyroxene,	16:22:12 on 7/09/11	0.5	0.5
7	Grade	calcite,	16:22:51 on 7/09/11	0.5	0.5
8	Grade	epidote,	16:23:10 on 7/09/11	0.5	0.5
9	Grade	plagioclase,	16:23:23 on 7/09/11	0.5	0.5
10	Grade	sillimanite,	16:53:08 on 7/09/11	1	1
11	Grade	sillimanite, radial, gray	16:53:29 on 7/09/11	1	1
12	Close&Grade	sillimanite, radial, gray	16:53:29 on 7/09/11	1	1

zotero



# Preliminary Findings

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## Value of learning data created by auto-grading

### **“Real-time” sense of how students are doing**

- More “agile” teaching
- More fruitful conversations with students
- Students able to take ownership of learning

### **Pedagogical benefits of frequent assessment**

- Testing effect
- Importance of periodic review

# Preliminary Findings

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## Same features most valued by students

### **Immediacy of feedback**

- Knew sooner whether they had understood
- Enabled them to better structure study time

### **Emphasis on mastery (not their words)**

- Appreciated opportunity for more practice if needed
- But, just as important – no busywork!
- Appreciated opportunity to make mistakes and get feedback before high-stakes assessment

# Preliminary Findings

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## Blended learning supported teaching goals

**Reported that blended learning helped them in one or more areas**

- Learner-centered teaching
- Responding to classroom diversity
- Approaches that encourage deep learning

# Preliminary Findings

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## Examples

### **Biology Focus/Exploration courses**

- Half-semester, topic-based courses
- Stakeholders fear students won't get fundamentals
- Heterogeneity of student preparation and goals

### **GEOL202 Mineralogy/Crystal Chemistry**

- Better way to ensure mastery
- Frees up class time for more interesting things

# Preliminary Findings

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## Faculty

- **Greatest concern was time investment**
- **Importance of ability to re-use**
- **Available materials did not always match course**

## Students

- **Did not like materials that “wasted time,” even if helpful**
  - Slow to download or play
  - Unintuitive interface
  - Difficult to learn how to enter answers correctly

# Next Step: Quantitative Analysis

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## **Compare student performance to**

- Historical data on student performance in course
- Predicted performance based on SATM, placement tests, etc.
- Learning data tracked by courseware

## **Supplement grades as performance with**

- Widely used standardized assessments
- Tests of long-term retention