

Sacramento	Philadelphia	London	Shanghai	Program Title and Description
6 a.m.	9 a.m.	2 p.m.	9 p.m.	<p>Metadata Research at the College of Computing & Informatics <i>[Presenter online]</i></p> <p>Metadata is essential for intelligent and productive use of information by both humans and machines. Jane Greenberg, Alice B. Kroeger professor and director of the Metadata Research Center (MRC) at the College of Computing & Informatics, will introduce the concept of metadata, highlight two MRC research initiatives, and discuss the value of metadata in current and future information endeavors.</p>
6:17 a.m.	9:17 a.m.	2:17 p.m.	9:17 p.m.	<p>Alumni Career Services: Why Every Entrepreneur Needs a Mentor <i>[Presenter online]</i></p> <p>Good mentors can help aspiring entrepreneurs launch their ventures and can help seasoned entrepreneurs make their businesses even better. Chuck Sacco, MBA '06, entrepreneur-in-residence and director of external relations at the Charles D. Close School of Entrepreneurship, and director of the Laurence A. Baiada Institute for Entrepreneurship, will lead a discussion with entrepreneurs Peter Schuette '16, Adria Bagdonavicius '12, and Baiada Center mentor Christopher Fried '11, to explore the value of the practice for both mentors and their mentees. The group will share tips for finding great mentors and discuss the support that Drexel provides to aspiring entrepreneurs.</p>
6:34 a.m.	9:34 a.m.	2:34 p.m.	9:34 p.m.	<p>The Power of Humor In Stressful Times</p> <p>The demands of our personal and professional lives often leave us with little time to laugh. "The Stress Less Shrink" Joel Schwartz, MD '65, will share his advice for combating what he calls Adult Deficient Humor Disorder by injecting a bit of humor back into your daily life.</p>
6:55 a.m.	9:55 a.m.	2:55 p.m.	9:55 p.m.	<p>An Insider's Look at the Dragon Fund <i>[Presenter online]</i></p> <p>Since 2007, undergraduate students at LeBow College of Business have managed a portion of the University's endowment through the Dragon Fund. In this interview, Frank Linnehan, PhD, dean of the LeBow College of Business speaks with Daniel Dorn, PhD, associate professor of finance and Dornsife Fellow at LeBow to learn how current students have helped to grow investments from \$250,000 to \$1.4 million (as of March 2015).</p>

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7 a.m.	10 a.m.	3 p.m.	10 p.m.	<p>Collaboration Leads to Innovation at the ExCITE Center <i>[Presenter online]</i></p> <p>From engineering to fashion design to sociology, the ExCITE Center provides various opportunities for the "unusual suspects to have spontaneous collisions," pushing each other's research in new directions. Hear from some of the students, faculty and partners who have worked together on exciting projects at the ExCITE Center, benefiting the Philadelphia region and beyond.</p>
7:15 a.m.	10:15 a.m.	3:15 p.m.	10:15 p.m.	<p>Building His Brand, One Blog Post at a Time <i>[Presenter online]</i></p> <p>In 2013, College of Arts and Sciences communications major Ian Michael Crumm '16 launched his style blog, ianmichaelcrumm.com, which in his own words features, "what I wear, what I love, what I do and where I go." Take a glimpse at a day in Crumm's life and learn how he balances being a Drexel student with building a lifestyle brand that has spread through the Philadelphia area and beyond.</p>
7:21 a.m.	10:21 a.m.	3:21 p.m.	10:21 p.m.	<p>A Healthier U: Mental and Physical Wellness at Drexel</p> <p>Meet Proactive Health Services professional staff members, Bryan Ford, BS '09, director of recreation, Kathryn Formica, coordinator of student fitness and wellness, Jackie Jeffkin, personal trainer, and Jersey, Drexel's very own therapy dog, to learn about the varied health and wellness benefits that are available to all members of the University community—including alumni!</p>
7:30 a.m.	10:30 a.m.	3:30 p.m.	10:30 p.m.	<p>Meet the Owners of ReAnimator Coffee <i>[Presenter online]</i></p> <p>Mark Corpus, BS '06, and Mark Capriotti, BS '05, quit their day jobs and turned their coffee roasting hobby into a thriving business. Join Corpus and Capriotti at ReAnimator Coffee for a behind-the-scenes look at how coffee goes from bean to beverage.</p>

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7:35 a.m.	10:35 a.m.	3:35 p.m.	10:35 p.m.	What's New in the Digital Media Department Nick Jushchyshyn, BS '93, program director, animation and visual effects, will share an exclusive look at the latest technology in place in the Westphal College of Media Arts and Design's Digital Media Department, including a state-of-the-art motion capture studio to illustrate how current students are learning to design visual effects for feature films and television shows.
7:45 a.m.	10:45 a.m.	3:45 p.m.	10:45 p.m.	Healthy Fridge Makeover: Savvy Swaps and Tasty Tips <i>[Presenter online]</i> Join Nyree Dardarian, MS '06, assistant clinical professor, director of the Center for Integrated Nutrition & Performance, and coordinator, Individualized Supervised Practice Pathway in the Nutrition Department of the College of Nursing and Health Professions, to learn how you can organize your refrigerator and plan ahead for meals and snacks so that you can make healthy choices in a snap!
8 a.m.	11 a.m.	4 p.m.	11 p.m.	Risk Management 101 <i>[Presenter online]</i> Life is full of milestones, some of which like buying a car, a house, or an engagement ring for that special someone, carry a hefty price tag. Bob Raymond, BS '05, assistant vice president for private client services of HUB International Northeast, will share some of the basics of personal insurance so that you can protect your most valuable assets.
8:15 a.m.	11:15 a.m.	4:15 p.m.	11:15 p.m.	Highlights from the Drexel Collection <i>[Presenter online]</i> In 1891, University founder Anthony Joseph Drexel gave James MacAlister, the future first president of Drexel, \$1 million to purchase art in Europe for the Drexel Institute of Art, Science and Industry opening in December of that year. Today, the university is home to more than 6,000 works of art, including European prints and drawings, Japanese woodblock prints, porcelain, furniture and silver. Join Lynn Clouser, curator, will walk you through the galleries to share some of the highlights of the Drexel Collection.

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8:23 a.m.	11:23 a.m.	4:23 p.m.	11:23 p.m.	Unfair: The New Science of Criminal Injustice <i>[Presenter online]</i> <p>According to Adam Benforado, associate professor at the Thomas R. Kline School of Law and author of the <i>New York Times</i> bestseller “Unfair: The New Science of Criminal Injustice,” hidden psychological forces shape the behavior of detectives, judges, jurors, and witnesses. Benforado will discussed how our legal system is shaped by incorrect assumptions about how our memories work, why people commit crimes, what drives us to punish, and will share the evidence-based approach to law needed to correct these problems.</p>
8:45 a.m.	11:45 a.m.	4:45 p.m.	11:45 p.m.	Eating to Optimize Exercise Performance <i>[Presenter online]</i> <p>Proper nutrition can give athletes an edge over their competition and can help gym goers power through a tough workout. Stella L. Volpe, PhD, professor and chair of the Department of Nutrition Sciences at the College of Nursing and Health Professions, will share tips about foods you can eat before, during and after a workout to enhance performance and endurance.</p>
9:03 a.m.	12:03 p.m.	5:03 p.m.	12:03 a.m.	You Asked, President Fry Answered! <p>Did you submit a question for our interview session with President Fry? Find out if it got answered in this Q&A session, led by chemical engineering student Kiran Vasudevan '16. Get to know President Fry and learn more about the exciting Innovation Neighborhood project and plans to strengthen academic programs and community partnerships.</p>
9:15 a.m.	12:15 p.m.	5:15 p.m.	12:15 a.m.	Virtual Networking Hour 12:15 to 1:15 p.m. EST <p>Join fellow Drexel alumni for a unique opportunity to celebrate the Global Night of Networking, share your experiences, exchange career advice and build your professional network—without leaving your home or office!</p> <p>The Alumni Association has partnered with Brazen to offer online speed-networking style events that will allow you to build relationships in a purposeful and exciting way. During the event, you will be randomly paired with fellow graduates with similar interests or backgrounds for several 10-minute text-based chats that will allow you to make a connection, exchange contact information and build your network.</p>

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9:25 a.m.	12:25 p.m.	5:25 p.m.	12:25 a.m.	<p>Alumni Career Services: How Can the Drexel Alumni Network Help You? <i>[Presenter online]</i></p> <p>Whether you are looking for a new job or are hoping to advance in your current career, the University and the Alumni Association can be a resource for you. Rich Blumberg, BS '84, president of World Sales Solutions, will share some insight into resources that exist at the University and online that can connect you to Drexel alumni around the globe.</p>
9:40 a.m.	12:40 p.m.	5:40 p.m.	12:40 a.m.	<p>The Psychology of Spying <i>[Presenter online]</i></p> <p>Join Eric Zillmer, PhD, Carl R. Pacifico professor of neuropsychology and director of the Drexel Athletics Department, for a look at the fascinating world of espionage. Zillmer will discuss the psychology of spying, why humans are so preoccupied with secrecy and knowing, and why knowledge—not weaponry— is the essential military tool.</p>
9:56 a.m.	12:56 p.m.	5:56 p.m.	12:56 a.m.	<p>Women's Basketball European Tour Highlights <i>[Presenter online]</i></p> <p>In August 2015, the Drexel's Women's Basketball team and its supporters traveled abroad to compete against European teams and take in the sights around Amsterdam, Paris and Ghent. Take a look back at their travels in this highlight reel from Drexel Athletics.</p>
10:05 a.m.	1:05 p.m.	6:05 p.m.	1:05 a.m.	<p>Alumni Career Services: 7 Reasons Why You Aren't Achieving Your Goals and Dreams and What to Do about It <i>[Presenter online][30-minute presentation]</i></p> <p>Now is the time to plan your bold move. Have you've been too complacent and know that you're really meant to be, do and achieve more? It's not too late to get on a path to having the life you want. In this session, Jamila Payne '00, '06 will help you to tackle the most common roadblocks that can prevent you from achieving your big goals and dreams. You'll walk away with practical strategies you can implement immediately to take your career our business to the next level.</p>

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10:35 a.m.	1:35 p.m.	6:35 p.m.	1:35 a.m.	What Your Money Gets You: Real Estate Around the World <i>[Presenter online]</i> <p>Have you ever thought about relocating to a new city for work, or just a change of scenery? Join Meghan McIntyre Klauder, BS/MS '03, REALTOR® with the Skye Michiels & Associates Team, to learn how far you can stretch your dollar when considering a real estate purchase in several cities around the world.</p>
10:55 a.m.	1:55 p.m.	6:55 p.m.	1:55 a.m.	An Insider's Look at the A.J. Drexel Autism Institute <i>[Presenter online]</i> <p>The A.J. Drexel Autism Institute is the first research organization built around a public health science approach to understanding and addressing the challenges of autism spectrum disorders. Craig Newschaffer, PhD, institute director; Diana Robins, PhD, research program area leader, early detection and intervention; and Paul Shattuck, PhD, research program area leader, life course outcomes, will share some of their current research that is improving the quality of life for individuals with autism at all ages.</p>
11:11 a.m.	2:11 p.m.	7:11 p.m.	2:11 a.m.	10 Simple Steps to Retirement Planning <i>[Presenter online]</i> <p>Even if you are years away from retirement, there are some steps that you can take now to make sure that you won't have to work forever. Daniel Zajac, BS '04, partner and financial advisor with Simone Zajac Wealth Management Group, will share some simple tips for investing and planning that will make your road to retirement much easier.</p>
11:26 a.m.	2:26 p.m.	7:26 p.m.	2:26 a.m.	Hotel Secrets <i>[Presenter online]</i> <p>Have you ever wondered how you can score the best hotel rates, room upgrades and special treatment from the concierge while traveling? Donna Maguire, assistant teaching professor at the Center for Hospitality and Sport Management, will share her tips for building relationships with hotel staff to ensure that you get the VIP treatment during your stay.</p>

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11:44 a.m.	2:44 p.m.	7:44 p.m.	2:44 a.m.	Fix Your Running Form with the College of Nursing and Health Professions <i>[Presenter online]</i> Running can be a safe and healthy hobby, but can result in serious injuries if not done properly. Kevin Gard, MPT '92, PT, DPT, OCS, clinical professor and vice chair and director of the Professional Doctor of Physical Therapy Program, and Robert Maschi, DPT, assistant clinical professor in the Department of Physical Therapy and Rehabilitation Sciences, are addressing these issues through their research and clinical practice at the College of Nursing and Health Professions' recently opened, state of the art running lab. Join them for a demonstration of a running assessment and learn a few simple exercises that you can do at home to help you improve performance and prevent injury.
11:48 a.m.	2:48 p.m.	7:48 p.m.	2:48 p.m.	Does Advertising Work? (And Why That is a Tough Question) <i>[Presenter online]</i> Have you ever bought an advertisement and wondered whether it was worth it? "It pays to advertise" —or so they say—but until recently it was impossible to measure the effects of advertising. In this video, Assistant Professor of marketing Elea McDonnell Feit, PhD, will explain how radical changes in the advertising industry are making it increasingly possible to finally answer the question, "Does advertising work?"
12:05 p.m.	3:05 p.m.	8:05 p.m.	3:05 a.m.	An Insider's Look at the Dragon Fund Since 2007, undergraduate students at LeBow College of Business have managed a portion of the University's endowment through the Dragon Fund. In this interview, Frank Linnehan, PhD, dean of the LeBow College of Business speaks with Daniel Dorn, PhD, associate professor of finance and Dornsife Fellow at LeBow to learn how current students have helped to grow investments from \$250,000 to \$1.4 million (as of March 2015).
12:10 p.m.	3:10 p.m.	8:10 p.m.	3:10 a.m.	Meet the Owners of ReAnimator Coffee Mark Corpus, BS '06, and Mark Capriotti, BS '05, quit their day jobs and turned their coffee roasting hobby into a thriving business. Join Corpus and Capriotti at ReAnimator Coffee for a behind-the-scenes look at how coffee goes from bean to beverage.

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12:45 p.m.	3:45 p.m.	8:45 p.m.	3:45 a.m.	In the Kitchen with Rich Pepino '02 <i>[Presenter online]</i> <p>Have you ever wondered what to do with all of that extra produce from your garden or the farmer's market? If so, join Executive Chef at Drexel's Center for Hospitality and Sports Management Rich Pepino, BS '02, for a crash course in fruit and vegetable pickling.</p>
1 p.m.	4 p.m.	9 p.m.	4 a.m.	Collaboration Leads to Innovation at the ExCITE Center <i>[Presenter online]</i> <p>From engineering to fashion design to sociology, the ExCITE Center provides various opportunities for the "unusual suspects to have spontaneous collisions," pushing each other's research in new directions. Hear from some of the students, faculty and partners who have worked together on exciting projects at the ExCITE Center, benefiting the Philadelphia region and beyond.</p>

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1:15 p.m.	4:15p.m.	9:15 p.m.	4:15 a.m.	<p>How Digital Media is Changing the Sports Experience <i>[Presenter online]</i></p> <p>Smartphones, apps and social media platforms have changed the landscape of athletics, for fans, players and coaches. Karen Weaver, associate clinical professor in the Center for Hospitality and Sports Management, will explore the way that these technologies impact the ways that fans follow their favorite sports teams and experience live sporting events, as well as the way that coaches and athletes train for their big games.</p>
1:34 p.m.	4:34 p.m.	9:34 p.m.	4:34 a.m.	<p>How to Read a Wine Label <i>[Presenter online]</i></p> <p>Red or white? Sweet or dry? Choosing the perfect wine doesn't have to be overwhelming. Paul O'Neill, director of special projects at Drexel's Center for Hospitality and Sports Management, will share a few simple tips for deciphering a wine label so that you can choose your next bottle with confidence.</p>
1:45 p.m.	4:45 p.m.	9:45 p.m.	4:45 a.m.	<p>An Insider's Look at the The BioCirc Lab <i>[Presenter online]</i></p> <p>Each year, thousands of adults and children suffer from heart failure as a result of congenital and acquired heart disease. Amy L. Throckmorton, PhD, associate professor and director, the BioCirc Research Laboratory at the School of Biomedical Engineering, Science & Health, will share Drexel's role in the development of innovative treatment options for addressing this significant human health problem and improving the quality of life for those affected.</p>
2 p.m.	5 p.m.	10 p.m.	5 a.m.	<p>Alumni Career Services: Why Every Entrepreneur Needs a Mentor</p> <p>Good mentors can help aspiring entrepreneurs launch their ventures and can help seasoned entrepreneurs make their businesses even better. Chuck Sacco, MBA '06, entrepreneur-in-residence and director of external relations at the Charles D. Close School of Entrepreneurship, and director of the Laurence A. Baiada Institute for Entrepreneurship, will lead a discussion with entrepreneurs Peter Schuette '16, Adria Bagdonavicius '12, and Baiada Center mentor Christopher Fried '11, to explore the value of the practice for both mentors and their mentees. The group will share tips for finding great mentors and discuss the support that Drexel provides to aspiring entrepreneurs.</p>

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5:45 p.m.	8:45 p.m.	1:45 a.m.	8:45 a.m.	<p>Behind the Scenes: Building a Casino <i>[Presenter online]</i></p> <p>Prior to becoming an instructor at the Center for Hospitality and Sports Management, Bob Ambrose was part of a development team and consultant for casino design, game purchase and installation at Indiana-Live Casino, now known as Indiana Grand Casino in Shelbyville, Indiana. Ambrose will share an insider's look at the process of building a casino from start to finish, including the development of the design concept, hiring employees and planning for food service and other amenities.</p>