

Drexel University Undergraduate Programs

BUSINESS

LeBow College of Business

Professionals with degrees in business are highly sought after in the job market. For students, this demand could manifest itself in career opportunities with international corporations, respected marketing and ad agencies, or even in personal entrepreneurial ventures. According to the Bureau of Labor Statistics, many business careers are projected to grow faster than the national average through the year 2014.

With a degree from the LeBow College of Business you might choose to enter fields like:

- Accounting and auditing
- Advertising, marketing, promotions, public relations, and sales management
- Financial Analysis

Business Majors and Concentrations

- Accounting
- Business Administration
- Business and Engineering
- Business for Still-Deciding Students®
- Economics
- Entrepreneurship
- Finance
- General Business
- International Business
- Legal Studies
- Management Information Systems
- Marketing
- Operations and Supply Chain Management

For More Information

To learn more about Drexel and the LeBow College of Business, visit:

Admissions
www.drexel.edu/undergrad

University Catalog
www.drexel.edu/catalog



Drexel Co-op: Knowledge at Work

Classroom learning, research, projects, papers, and exams are all critical to academic pursuits. But experience in your field can really make you stand out. With Drexel Co-op, you can gain up to 18 months of résumé-enhancing experience by the time you receive your degree.

Drexel's business students have recently completed co-ops with:

- KPMG International
- TD Bank Financial Group
- Verizon Communications, Inc.

Resources: The Classroom and Beyond

At Drexel you will start your education in the classroom, but your experiences certainly won't end there. Here are some of the resources and opportunities available to students:

- **Baiada Center for Entrepreneurship in Technology:** This innovative center combines education and entrepreneurship through guest speakers, interdisciplinary coursework, and a physical location where students can turn their ideas into a working company.
- **LeBow Facilities:** Major advances in the technologies used in the corporate world are being constantly matched by upgrades on campus. LeBow College classrooms and seminar rooms are designed as professional-quality settings for student discussions and presentations.
- **Study Abroad:** Among the many Study Abroad opportunities available to students is the Drexel Business Exchange in Paris, through which students spend a term or more in Paris, taking courses at the Ecole Supérieure du Commerce Extérieur, one of the premier business schools in France.

- **International Business Residency:** Each year, 30 students travel to South America to learn about the business, politics, and culture of Chile.

Enhanced Options: Go Further, Faster

Beyond our more than 70 majors and our innovative co-op options, Drexel offers a number of ways to enhance your academic experience, including:

- More than 15 accelerated degree programs in everything from the BS/MS in individual programs to the BS/MD, BS/MBA, and BS/JD degrees
- The Pennoni Honors College, open to qualified students from all Drexel majors
- Opportunities for both study and co-op abroad

Campus Life: Make Yourself at Home

Drexel's residence halls are very popular stops on campus tours. Probably because prospective students know that a residence hall is more than just a place to sleep. Our residence halls offer either standard rooms or suites; they all have plenty of space for studying and socializing; and many provide optional Learning Communities, which allow students with similar interests to live in close proximity.

Student activities are another great way to meet new people and stay active on campus. At Drexel, students have many options to choose from, starting with:

- More than 220 cultural, media, service, and professional organizations



Co-op student at Citizen's Bank Park, Philadelphia, PA

- Performing arts groups, such as dance, music, and theater, which are open to all students regardless of major
- Varsity, club, and intramural sports teams

Philadelphia: Expect the Unexpected

Philadelphia is the nation's fifth largest city. It's renowned for its historical sites and as a hub of the pharmaceutical, electronics, and finance industries. The city is home to first-class museums, theaters, shopping, dining, and nightlife, as well as major league sports and the nation's largest urban park system. Check out some of the ways Drexel can help you explore.

- **Cultural Passport:** This program gives you free access to museums, performance venues, and cultural events throughout the city.
- **Lindy Center for Civic Engagement (CCE):** All Drexel students are required to participate in service. The resources of the CCE will connect you with your community.
- **Region-Specific Courses:** One of the advantages to living in a historic and global city is that there's so much to study right outside your front door. Region-specific courses combine academic rigor with real-world discovery through local research trips.

Majors and Concentrations: Choose Your Own Adventure

- **Accounting**
The accounting concentration is designed to provide basic conceptual accounting and business knowledge for careers in accounting and taxation.
- **Business Administration**
The Business Administration degree provides a solid business education for students interested in a full range of business career options.
- **Business and Engineering**
The Business and Engineering curriculum provides students with expertise in both fields.
- **Business for Still-Deciding Students®**
Helps you identify the right path early in your college experience.
- **Economics**
The economics concentration is designed for those who wish to prepare for advanced degrees in the field, as well as those who want a sound business education with a focus on economics.
- **Entrepreneurship**
The concentration in entrepreneurship is designed for students interested in starting their own ventures, working for start-ups, or pursuing jobs with corporations and consulting firms launching new ventures.
- **Finance**
Students with a concentration in finance obtain a thorough understanding of the concepts, principles, operating procedures, and analytical techniques in the field.
- **General Business**
This concentration is provided for those students who do not want to specialize in any one area but want a more extensive exposure to all the various areas of business.
- **International Business**
The international business concentration explores the international business environment as well as the internal workings of international corporations.
- **Legal Studies**
This concentration enhances the student's perspective on the impact of legal issues within their respective professions, both legal and corporate.
- **Management Information Systems**
The management information systems concentration focuses on the managing of people and systems related to information technology.
- **Marketing**
A concentration in marketing prepares students for opportunities in product and brand management, advertising, channel management, logistics and physical distribution, public relations, new-product development, and more.
- **Operations and Supply Chain Management**
This concentration is designed to prepare students for participation as managers or specialists in the operations activity of industrial and service systems.

Undergraduate Programs

Over 70 full-time programs

Colleges and Schools

- Arts and Sciences
- Biomedical Engineering, Science, and Health Systems
- Business
- Education
- Engineering
- Information Science and Technology
- Law
- Media Arts & Design
- Medicine
- Nursing and Health Professions
- Pennoni Honors College
- Public Health
- Technology and Professional Studies

Financial Aid and Scholarships

Your education is an important investment. At Drexel we are committed to providing you with information and resources to help you with the cost of a college education. The first step toward receiving financial aid is to complete the Free Application for Federal Student Aid (FAFSA) available online at www.fafsa.gov beginning January 1. Freshmen starting college the following fall should submit it by February 15 for maximum financial aid consideration. Drexel uses the information provided on the FAFSA to award need-based grants and scholarships.

To learn more about financing options, visit www.drexel.edu/financialaid. To contact a representative from Drexel's Student Resource Center/Financial Aid office, visit <http://ask.drexel.edu>.

Visit Us

The best way for you to learn about Drexel is to visit campus. We offer a variety of options to meet your needs. For more information or to schedule a visit, go to www.drexel.edu/undergrad/visit or call 1-800-2-DREXEL (1-215-895-2400 for international students).

Apply

Apply to Drexel University online at www.drexel.edu/apply. The application fee is waived for students who apply online or during a Campus Visit.

Contact Us

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COLLEGE OF BUSINESS**