



INTERNATIONAL BUSINESS

Today's business environment is one in which national boundaries are of little importance. Currencies are being linked. Products are being developed, produced, and marketed on a truly international scale. Being able to function effectively in this complex global environment is a major challenge within the business community. International business focuses on business activities that cross national borders. The plan of study explores the international business environment as well as the internal workings of international corporations and the impact of international considerations on the various functional areas of business.

The international business concentration allows students to choose from a variety of courses. The curriculum is interdisciplinary, with courses drawn from across business disciplines and anthropology. Specialized operational courses are offered, along with more general theoretical and comparative ones.

Students wanting specific information about the concentration are encouraged to stop by the department office in Matheson Hall, call the department at 215-895-2111, or visit their website at www.lebow.drexel.edu/Faculty/Departments/index.php.

Employers who have hired Drexel students include:

AAA Mid Atlantic
Blank Rome LLP
Delaware Investments
GlaxoSmithKline
Philadelphia Phillies
Philadelphia School District
Ronald McDonald House
Susquehanna International Group
UGI Corporation/AmeriGas
Unisys

JOB TITLES

Bank Trust Officer
Budget Analyst
Capital Budgeting Officer
Financial Analyst

Market Researcher
Marketing Assistant
Merger and Acquisition Manager
Operations Manager

Please refer to the SCDC website (www.drexel.edu/scdc) for our most recent co-op salary information.

PROFESSIONAL ASSOCIATIONS & INTERNET RESOURCES

American Management Association

www.amanet.org

Assoc. of Mgt. Consulting Firms

www.amcf.org

The Financial Planning Association

www.fpaforfinancialplanning.org

International Advertising Association

www.iaauae.org

International Chamber of Commerce

www.iccwbo.org

National Management Association

nmal.org

The Internationalist

www.internationalist.com

The Riley Guide (international jobs)

www.rileyguide.com/internat.html

U.S. Council for International Business

www.uscib.org

International Association of Business Communicators

www.iabc.com

CAREER RESOURCES

Steinbright Career Development Center

Pre-Professional Advising (Prelaw, Prehealth)

<http://www.drexel.edu/scdc/careerservices/pre-professional-advising/index.html>

Writing Your Resume

<http://www.drexel.edu/scdc/coop/COOP101/materials/writingyourresume.html>

Interviewing

<http://www.drexel.edu/scdc/coop/COOP101/materials/interviewing.html>

Workshop Calendar

<http://www.drexel.edu/scdc/events/workshops/coop-workshops.html>

DREXEL DEPARTMENTS

Career Services Library

Careers Collection

Hagerty Library

33rd and Market Streets, Room 136

215-895-6843

www.library.drexel.edu/services/refcareers.html

LeBow College of Business

Matheson Hall, Suite 400

215-895-2110

www.lebow.drexel.edu/Current/Undergraduate/advising.php