



PRODUCT DESIGN

The Product Design Major Program allows students to improve their design skills through extensive learning in studio settings. Drexel's BS in product design specializes in a multidisciplinary design approach focused on product development and commercialization. It also encourages green design, sustainability, and innovation in product development. The product design major combines the fields of art and business with engineering and technology. Product designers work in a wide range of industries including consumer electronics, housewares and furniture, fashion accessories, medical devices, toys, automotive, and transportation.

The product design curriculum encourages experimentation. The program lets students discover and follow their passions while offering a first-rate education that includes the co-op experience. This education activates experiential learning and empowers the mind to make new connections, synthesize new meanings, and create novel solutions to difficult problems.

Students wanting specific information about the major are encouraged to stop by the department office in Nesbitt Hall, call the department at 215-895-1834, or visit their website at www.drexel.edu/academics/westphal.

JOB TITLES

Research and Development Engineer
Design Engineer
Mechanical Design Engineer
Product Design Engineer
Design Consultant

Product Developer
Solutions Engineer
Systems Designer
Interface Designer

Please refer to the SCDC website (www.drexel.edu/scdc) for our most recent co-op salary information.

PROFESSIONAL ASSOCIATIONS & INTERNET RESOURCES

Industrial Designers Society of America
www.idsa.org/

American Society of Interior Designers
www.asid.org/

**Product Development and Management
Associaton**
www.pdma.org/

Association of Professional Design Firms
www.apdf.org/

Association of Professional Model Makers
www.modelmakers.org

Association of Women Industrial Designers
www.awidweb.com/

Corporate Design Foundation
www.cdf.org/

Design Management Institute
www.dmi.org

CAREER RESOURCES

**Steinbright Career Development Center
Pre-Professional Advising (Prelaw, Prehealth)**
www.drexel.edu/scdc/careerservices/pre-professional-advising/index.html

Writing Your Resume
www.drexel.edu/scdc/coop/COOP101/materials/writingyourresume.html

Interviewing
www.drexel.edu/scdc/coop/COOP101/materials/interviewing.html

Workshop Calendar
www.drexel.edu/scdc/events/workshops/coop-workshops.html

DREXEL DEPARTMENTS

**Career Services Library
Careers Collection**
Hagerty Library
33rd and Market Streets, Room 136
215-895-6843
www.library.drexel.edu/services/refcareers.html

**Antoinette Westphal College of
Media Arts & Design**
Nesbitt Hall
33rd and Market Streets
215-895-2396
www.drexel.edu/academics/westphal