



MUSIC INDUSTRY

Everything about how music is recorded, produced, promoted, delivered and monetized is changing, seemingly on a weekly basis. These rapid changes demand that industry professionals possess a solid understanding of how the music industry fits into the larger entertainment industry. Success in the music industry also requires management and business skills, an understanding of contracts and the legal issues regarding intellectual property, technological acumen, and the ability to innovate, integrate and adapt in an ever-evolving global industry.

Drexel's Music Industry Major Program is unique. Each student receives hands-on instruction using the latest equipment in recording studios and digital audio labs. As part of their undergraduate experience, music industry majors may spend two summer co-ops working for employers at record labels, music venues, recording studios, radio stations, booking agencies, and in many other areas of the industry. Students may "learn the ropes" of the music industry by working with Drexel's own music industry business entities, including the record label MAD Dragon Records, DraKo Booking Agency, MAD Dragon Publishing, MADKo Concerts, and Bantic Media. The Music Industry program's technology students also produce and record for MAD Dragon and MAD Dragon Studios CDs. Finally, Drexel's Music Industry program offers an accelerated BS/MBA program to qualified students who apply for this option with their initial application. The MBA is offered in Drexel's LeBow College of Business upon graduation with the Bachelor of Science degree in Music Industry.

Employers who have hired a Drexel student include:

Atlantic Records
Crescendo Studios
Sub Pop
Soundmine Studio
Columbia Records A&R
Epic Records
Media Guide
Ropeadope
RCA Records
NBC Universal
NFL Films
Rittenhouse String Quartet
World Cafe Live

Students wanting specific information about the major are encouraged to stop by the department office in Nesbitt Hall, call the department at 215-895-1649, or visit their website at www.drexel.edu/westphal.

JOB TITLES

Agent/Tour Manager	Production Assistant
Assistant Engineer	Public Relations Assistant
Contracts Administrator	Sound Technician
Logistics and Site Operations Intern	Studio Assistant
Marketing and Promotions Manager	Talent Coordinator
Mixer Assistant	Video Promoter
Music Supervisor	Vocal Director

Please refer to the SCDC website (www.drexel.edu/scdc) for our most recent salary information.

PROFESSIONAL ASSOCIATIONS & INTERNET RESOURCES

Directory of Music Professional Associations

www.therecordindustry.com/associations.htm

The Recording Academy

www.grammy.com

American Federation of Musicians of the U.S. and Canada

www.afm.org

American Music Conference

www.amc-music.com

American Society of Composers, Authors and Publishers

www.ascap.com/index.html

National Association for Music Education

www.menc.org

Greater Philadelphia Culture Alliance

www.philaculture.org

National Music Publishers' Association

www.nmpa.org

CAREER RESOURCES

Music Industry Career Guide

www.library.drexel.edu/resources/guides/careerguides/?page_id=40

Steinbright Career Development Center

Prelaw Advising

Grant Keener, 215-895-1632

gkeener@drexel.edu

Writing Your Resume

www.drexel.edu/scdc/coop/COOP101/materials/writingyourresume.html

Interviewing

www.drexel.edu/scdc/coop/COOP101/materials/interviewing.html

Workshop Calendar

www.drexel.edu/scdc/events/workshops/coop-workshops.html

DREXEL DEPARTMENTS

Career Services Library

Careers Collection

Hagerty Library

33rd and Market Streets, Room 136

215-895-6843

www.library.drexel.edu/services/refcareers.html

Antoinette Westphal College of

Media Arts & Design

Nesbitt Hall

33rd and Market Streets

215-895-2396

www.drexel.edu/academics/westphal