



FASHION DESIGN

Fashion design encompasses the planning, design, production, and marketing of clothing. The fashion designer's final products answer consumer's aesthetic, functional, social and psychological needs. The designer's products also employ both traditional and advanced technological tools. The Fashion Design Major Program prepares students for professional employment in the apparel industry, including careers as fashion designers, stylists, or technical designers. Graduates are also prepared to work in positions that demand creative design ability in display, computer-aided design, advertising, merchandising and costume design. Students exhibit their collections competitively in an annual fashion show.

**Employers who have hired
Drexel students include:**

BCBG Max Azria
Michael Kors
Destination Maternity Corporation
Simplicity Pattern Company
Carole Hochman Design Group
Shima Seiki USA
Calvin Klein
Nanette Lapore
A Wish Come True

Students wanting specific information about the major are encouraged to stop by the department office in Nesbitt Hall, call the department at 215-895-2390, or visit their website at www.drexel.edu/westphal/.

JOB TITLES

Costume Design Assistant
Costuming & Wardrobe Assistant
Assistant Designer
Fashion Designer
Men's Collection Design Assistant
Production Assistant

Technical Designer
Sample Pattern Maker
Textile Designer
Accessory Designer
Footwear Designer

Please refer to the SCDC website (www.drexel.edu/scdc) for our most recent co-op salary information.

PROFESSIONAL ASSOCIATIONS & INTERNET RESOURCES

American Apparel and Footwear Association

www.apparelandfootwear.org

ApparelNews.Net

www.apparelnews.net

Daily Fashion Jobs

www.dailyfashionjobs.com

Fashion Industry Directory

www.apparesearch.com/fashion.htm

International Association of Clothing Designers & Executives (IACDE)

www.iacde.com/

Fashion Windows

www.fashionwindows.net

Council of Fashion Designers of America

www.cfda.com

Costume Society of America

www.costumesocietyamerica.com

Women's Wear Daily Careers

www.wwd.com/wwdcareers

StyleCareers, LLC

www.stylecareers.com

Fashion Group International, Inc.

www.newyork.fgi.org

Fashionista

<http://fashionista.com/>

The Fashion Intern

www.thefashionintern.com

CAREER RESOURCES

Fashion Design Career Guide

www.library.drexel.edu/resources/guides/careerguides/?page_id=132

**Steinbright Career Development Center
Pre-Professional Advising (Prelaw, Prehealth)**

www.drexel.edu/scdc/careerservices/pre-professional-advising/index.html

Writing Your Resume

www.drexel.edu/scdc/coop/COOP101/materials/writingyourresume.html

Interviewing

www.drexel.edu/scdc/coop/COOP101/materials/interviewing.html

Workshop Calendar

www.drexel.edu/scdc/events/workshops/coop-workshops.html

DREXEL DEPARTMENTS

**Career Services Library
Careers Collection**

Hagerty Library
33rd and Market Streets, Room 136
215-895-6843

www.library.drexel.edu/services/refcareers.html

**Antoinette Westphal College of
Media Arts & Design**

Nesbitt Hall
33rd and Market Streets
215-895-2396

www.drexel.edu/academics/westphal