



## ENTERTAINMENT & ARTS MANAGEMENT

Creative industries such as motion pictures and television, the performing arts, new media, and museums belong to one of the fastest-growing economic sectors worldwide. The tremendous growth of these industries has created a need for professionals who can combine both management and leadership skills with a thorough understanding of art, entertainment, and media production.

Drexel's Entertainment and Arts Management (EAM) Major Program prepares students for this challenge by providing both a specialized curriculum – through which students may choose an arts or media concentration of his or her choice – with a nationally-ranked co-operative education component. Students in Drexel's EAM program choose an area of concentration in media management, performing arts management, or visual arts management. However, unlike other undergraduate programs in this field, students are not required to choose a nonprofit or for-profit focus. This allows Drexel students increased flexibility when choosing their career paths and gives them a distinct professional advantage in today's ever-changing arts and entertainment industries.

Students wanting specific information about the major are encouraged to stop by the department office in Nesbitt Hall, call the department at 215-895-1649, or visit their website at [www.drexel.edu/westphal](http://www.drexel.edu/westphal).

**Employers who have hired  
Drexel students include:**

Showtime Networks  
Atlantic Records  
Clear Channel  
Philadelphia Museum of Art  
NBC 10  
Newark Bears  
Sony  
Abington Art Center  
WMMR

### JOB TITLES

- |                                      |              |
|--------------------------------------|--------------|
| Artistic or Creative Director        | Grant writer |
| Concert and Live Events Manager      | Promoter     |
| Gallery Manager/Owner                | Publicist    |
| Production and Development Executive | Talent agent |
| Marketing Coordinator                |              |

Please refer to the SCDC website ([www.drexel.edu/scdc](http://www.drexel.edu/scdc)) for our most recent co-op salary information.

# PROFESSIONAL ASSOCIATIONS & INTERNET RESOURCES

**Greater Philadelphia Cultural Alliance**

[www.philaculture.org](http://www.philaculture.org)

**American Association of Museums**

[www.aam-us.org](http://www.aam-us.org)

**National Association of Broadcasters**

[www.nab.org](http://www.nab.org)

**Directory of Music Professional  
Associations**

[therecordindustry.com/associations.htm](http://therecordindustry.com/associations.htm)

**Dance/USA**

[www.danceusa.org](http://www.danceusa.org)

**Poets and Writers**

[www.pw.org](http://www.pw.org)

**Philadelphia Dramatists  
Center**

[www.pdcl.org](http://www.pdcl.org)

**The Theatre Alliance of  
Greater Philadelphia**

[www.theatrealliance.org](http://www.theatrealliance.org)

## CAREER RESOURCES

**Entertainment and Arts Management Career Guide**

[www.library.drexel.edu/resources/guides/careerguides/?page\\_id=40](http://www.library.drexel.edu/resources/guides/careerguides/?page_id=40)

**Steinbright Career Development Center**

**Pre-Professional Advising (Prelaw, Prehealth)**

[www.drexel.edu/scdc/careerservices/pre-professional-advising/index.html](http://www.drexel.edu/scdc/careerservices/pre-professional-advising/index.html)

**Writing Your Resume**

[www.drexel.edu/scdc/coop/COOP101/materials/writingyourresume.html](http://www.drexel.edu/scdc/coop/COOP101/materials/writingyourresume.html)

**Interviewing**

[www.drexel.edu/scdc/coop/COOP101/materials/interviewing.html](http://www.drexel.edu/scdc/coop/COOP101/materials/interviewing.html)

**Workshop Calendar**

[www.drexel.edu/scdc/events/workshops/coop-workshops.html](http://www.drexel.edu/scdc/events/workshops/coop-workshops.html)

## DREXEL DEPARTMENTS

**Career Services Library**

**Careers Collection**

Hagerty Library

33<sup>rd</sup> and Market Streets, Room 136

215-895-6843

[www.library.drexel.edu/services/refcareers.html](http://www.library.drexel.edu/services/refcareers.html)

**Antoinette Westphal College of**

**Media Arts & Design**

Nesbitt Hall

33rd and Market Streets

215-895-2396

[www.drexel.edu/academics/westphal](http://www.drexel.edu/academics/westphal)