



DIGITAL MEDIA

Digital media is a complex set of design strategies and the convergence of computer and media technologies. Digital media is not only altering the way we produce, store, and distribute pictures and sound, but it is also radically influencing the way we communicate, interact socially, teach, and learn. Digital media is impacting the way we think.

The Digital Media Major Program at Drexel is on the cutting edge of media arts study and practice. Digital media is the visual effects in Hollywood blockbusters, the content of MP3s, the interface and motion graphics of the web and DVDs, and the swirling, spinning bumpers and logos we see on TV. Students take courses in the humanities, social sciences, mathematics, computer science, information science and technology, and natural sciences. Graduates are prepared for innovative careers in a variety of environments, including boutique media companies, corporate production houses, visual effects studios, and gaming companies.

Students wanting specific information about the major are encouraged to stop by the department office in Nesbitt Hall, call the department at 215-895-1834, or visit their website at www.drexel.edu/academics/westphal.

Employers who have hired Drexel students include:

Razorfish
Brookwood Media Arts
Comcast Corporation
DIVE
Electronic Ink
Environmental Tectonics Corporation
Gameloft
Impact Unlimited
Mod Worldwide
Psychic Bunny
Sandbox Strategies
Vanguard

JOB TITLES

3-D Designer	Interactive/Print Designer
Animator	Interface Designer
Audio/Video Engineer	Motion Graphics Co-op
Creative Director	Multimedia Developer/Producer
Design Manager	Product Display Photographer
Flash Developer	Quality Assurance Tester
Game Designer/Developer	Web Developer

Please refer to the SCDC website (www.drexel.edu/scdc) for our most recent co-op salary information.

PROFESSIONAL ASSOCIATIONS & INTERNET RESOURCES

American Institute of Graphic Arts
www.aiga.org

International Webmasters Association
www.iwanet.org

Animation World Network
www.awn.com

National Association of Schools of Art and Design
www.nasad.arts-accredit.org

Art Directors Club
www.adcglobal.org

Photo Marketing Association International
www.pmai.org

Electronic Arts Jobs
www.jobs.ea.com

Society for News Design
www.snd.org

Graphic Arts Guild
www.gag.org

Gamasutra
<http://www.gamasutra.com/>

Graphic Arts Information Network
www.gain.org

ACM Siggraph
www.siggraph.org

Graphic Communications Council
www.makeyourmark.org

CAREER RESOURCES

**Steinbright Career Development Center
Pre-Professional Advising (Prelaw, Prehealth)**
www.drexel.edu/scdc/careerservices/pre-professional-advising/index.html

Writing Your Resume
www.drexel.edu/scdc/coop/COOP101/materials/writingyourresume.html

Interviewing
www.drexel.edu/scdc/coop/COOP101/materials/interviewing.html

Workshop Calendar
www.drexel.edu/scdc/events/workshops/coop-workshops.html

DREXEL DEPARTMENTS

**Career Services Library
Careers Collection**
Hagerty Library
33rd and Market Streets, Room 136
215-895-6843
www.library.drexel.edu/services/refcareers.html

**Antoinette Westphal College of
Media Arts & Design**
Nesbitt Hall
33rd and Market Streets
215-895-2396
www.drexel.edu/academics/westphal