



Fall Term 2009 CEO Program Leadership Workshop Schedule ***CEO Core Program Track - Chronological List***

Week 2: Week of September 28

True Colors

Presented by: Richard Kopp, Associate Director of Campus Activities, Drexel University

Tuesday, September 29, 2009

6:00pm-7:30pm

MacAlister 2019/2020

For over 26 years, True Colors has been teaching people how to discover their greatest strengths and understand the strengths of others. Your organization can see immediate results, including better communication, more harmonious relationships, improved morale, strengthened teams, and decreased turnover. True Colors is a great seminar on personality identification for people of all ages that improves communication through recognition of a person's true character. Utilizing the colors of orange, green, blue, and gold to differentiate four basic personality types, True Colors becomes an uncomplicated language for every individual to convey complex ideas very simply.

Values and Ethical Decision Making in Leadership

Presented by: Tricia Shalka, Assistant Director/Resident Director, Drexel University

Wednesday, September 30, 2009

6:00pm-7:30pm

MacAlister 2019/2020

This workshop will give participants the opportunity to explore their personal values as the foundation of their unique leadership style. The audience will use these values as a starting point in exploring some of the grey areas of leadership when suddenly the answers aren't so easy.

Transfer Student Seminar: Reaching Your Peak Performance

Presented by: Jessica Edonick, Director of Commuter, Graduate, and Transfer Student Programs and Services, Drexel University

Thursday, October 1, 2009

4:00pm-5:30pm

Location TBD

When juggling school, work, and all of your other responsibilities, it can be difficult to balance it all. This informative workshop designed especially for transfer students, but beneficial to all students, will provide you with strategies for prioritizing, reducing stress, and performing at your very best.

**This program is open to all, but recommended specifically for members of the transfer student population.*

Week 3: Week of October 5

Seven Effective Habits of Drexel Student Leaders

Presented by: Jason Miller '07, Customer Business Analyst, Johnson & Johnson

Monday, October 5, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Sometimes it may be difficult to adapt a leadership theory to your own leadership style or utilize the concepts in making yourself a better leader. This interactive workshop will show you how to use theorists' Stephen Covey's Seven Habits of Highly Effective People in your own leadership style to help better lead your organization. Join us as we explore the 'habits' described by Covey and how student leaders can actually turn theory into practice. In addition, you'll get some tips on how to effectively lead your organization directly from your own peers.

Navigating the Maze of Your Financial Life

Presented by: Angelo M. Vacirca, Jr. '04, Investment Officer, Glenmede Trust Company

Wednesday, October 7, 2009

6:00pm-7:30pm

MacAlister 2019/2020

With all of the turmoil that the world has seen in the last year, it is more important than ever that everyone reviews their financial affairs no matter what your age is. Geared specifically towards students, this workshop will explore the basics of financial affairs ranging from checking accounts to the importance of beginning to save for retirement early. Mr. Vacirca, a Drexel graduate, will also compare and contrast the features of home ownership vs. renting in this session. This interactive workshop will cater to the interests of the audience.

A Whole New Working World

Presented by: Jason Wisdom '09, Principal, Drawing Insights, LLC.

Thursday, October 8, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Right-brainer's are revolting against the working world; learn the tools you need to be armed! This workshop is a series of short exercises meant to inspire imagination and to give practical tips to build a new set of skills that are becoming necessary in business. From the book A Whole New Mind, the presenter, a Drexel graduate, will be examining: design, storytelling, and play. For more information on the content driving this workshop, please visit <http://www.danpink.com>.

Week 4: Week of October 12

Character and Sports

Presented by: Dan Simmons, Associate Athletic Director, Drexel University

Tuesday, October 13, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Do sports build character or exemplify character? What is the value of sports at a college, in a community and in our society? What are some of the ethical issues facing sports today? This workshop will examine these & other issues related to character building in sports.

Women and Leadership

Presented by: Juli LaRosa, Instructor, LeBow College of Business, Drexel University

Wednesday, October 14, 2009

6:00pm-7:30pm

MacAlister 2019/2020

A recent study of women in executive positions found that although women get higher ratings than men on management style, the very characteristics and strategies that earn them praise prevent them from reaching the top. Why is this? What are the barriers to women's advancement? Learn strategies designed to help women succeed and prosper as leaders today and in the future.

Management Through Delegation

Presented by: Daniel S. DiMucci, RLA, ASLA, Senior Vice President, Pennoni Associates, Inc.

Thursday, October 15, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Projects today require teaming and partnering, and the clients/customers require crisp, concise, and clear responses. This workshop will address specific management techniques necessary to form a strong team of professionals and how to delegate responsibility to efficiently and effectively communicate to the client/customer as well as to the professional team.

Week 5: Week of October 19

Volunteerism and Sports: Importance of Paying Forward & Service Through Sports

Presented by: Dan Simmons, Associate Athletic Director, Drexel University

Monday, October 19, 2009

6:00pm-7:30pm

MacAlister 2019/2020

This CEO session will discuss the role volunteering and community service plays in sports programs in terms of character development and teaching sports participants the importance of "paying forward". Specifically, we will examine why quality athletic programs feel it is vital to their success that they integrate volunteer and community service opportunities in their athletic programs.

Graduating? Get Noticed!!

Presented by: Scott Barnes, Director of Marketing & Public Relations, Feastivities Events

Tuesday, October 20, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Résumés, career fairs, and networking events, oh my! How will you stand out from all the rest? Join special events guru Scott Barnes for an evening of insider's information that will allow you to leave a lasting impression, cultivate new relationships, and strengthen existing ones. Mr. Barnes, Event Solutions Magazine 2009 Spotlight Award Winner for Rising Star, will share trade secrets to make your star shine brighter!

Do it Now!

Presented by: Sheila Graves, President, Pearls of Wisdom (educational consulting agency)

Wednesday, October 21, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Participants in this workshop will learn about their time wasters, analyze their procrastination motives, and develop time planning strategies using concepts from Covey's *Seven Habits of Highly Effective People*.

How to Avoid Hearing ‘You’re Fired’: Feedback & Communication Skills for Success

Presented by: Stephen Rupprecht, Assistant Dean for Student Conduct and Community Standards, Drexel University

Thursday, October 22, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Some people say communication is the key to everything – they are right! Skills related to communication and feedback will strengthen your position in a job, in a relationship, and even with your teachers. This workshop will deliver the nuts and bolts of communication, including the eight rules of good feedback.

Week 6: Week of October 26

Your Legacy: Impact or Influence?

Presented by: Paul K. Johnson '92, '07, Field Account Executive, FedEx

Monday, October 26, 2009

6:00pm-7:30pm

MacAlister 2019/2020

This workshop will uncover the hidden truths between what is your ultimate legacy. Are you working to live or living to work? Are you working for the present or for your legacy? Join Mr. Johnson, a two-time Drexel graduate, in this session and discover how your professional and personal life can make a difference in the lives of so many others.

Setting Goals and Achieving Them

Presented by: Joel Cohen '54, President, Allflex Packaging Products, Inc.

Tuesday, October 27, 2009

4:00pm-5:30pm

Location TBD

In this workshop, you will learn why it is so important to set goals for yourself and how you can take the necessary steps towards achieving them. Mr. Cohen, a Drexel graduate and successful business leader will provide guidance on the proper time frame required to get you to where you want to be, and help set your frame of mind to challenge yourself.

Interpersonal Skills and Conflict Mediation

Presented by: Reeba Monahan, Assistant Director/Resident Director, Drexel University

Tuesday, October 27, 2009

6:00pm-7:30pm

MacAlister 2019/2020

In this workshop, you will learn strategies and techniques for building some important interpersonal skills related to conflict mediation, such as active listening, body language, and other considerations during conflicts.

Ethical Leadership

Presented By: Lesley Villarose, Associate Director, Student Union Operations, Drexel University

Wednesday, October 28, 2009

6:00pm-7:30pm

MacAlister 2019/2020

This presentation will discuss the importance of ethical decision making for students as they face dilemmas in their personal and professional lives. Students will go over the steps to making ethical decisions and will be given ethical dilemmas in which they can practice these skills.

Building and Maintaining Healthy Relationships

Presented by: George James, MFT, Couple & Family Therapist/Health Education Specialist, Drexel University

Thursday, October 29, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Building and maintaining healthy relationships takes a lot of work and can become overwhelming at times. Often times one's success, a great opportunity or even the love of your life comes from the ability to build and maintain healthy relationships. In this workshop, participants will discuss why relationships are important, how to build healthy meaningful relationships and how to maintain those relationships.

Week 7: Week of November 2

Buy In or Get Out!

Presented by: David Stollman, Campuspeak

Monday, November 2, 2009

6:30pm-7:30pm

Mitchell Auditorium, Bossone Center

This event will feature David Stollman of Campuspeak who will talk about how to hold your organization and its members to its standards. While his speech is directed to Greek organizations, the information can be applied to all student organizations.

**This is a "CEO Certified" event sponsored by the Office of Fraternity and Sorority Life and the Interfraternity Council.*

Time Management = Performance Management: Ways to Reduce Your College Stress

Presented by: Donna Ferrari, Director of Special Projects, Research, and Rankings, Drexel University

Tuesday, November 3, 2009

6:00pm-7:30pm

MacAlister 2019/2020

College is supposed to prepare you for the REAL world. But how real is it when you are stressed out about everything – tests, assignments, co-ops, the FLU? Learning to manage your time can help you to improve your performance and reduce your stress. In this workshop, you will learn some lifelong techniques while improving your time at Drexel.

Is Your Net-Working: How to Go From Superficial to Super Connected

Presented by: John C. Howard VII, Semi-finalist, 2009 World Championship of Public Speaking

Wednesday, November 4, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Ever wish you could comfortably introduce yourself to a stranger, and then turn that introduction into a genuine connection? Your goals are within reaching and networking shortens the distance. From Facebook to face-to-face, come uncover the secrets to successful networking. We'll focus on overcoming fear, finding target-rich environments to network, assessing what value you bring to others and how to get what you want.

Working With and Within Teams

Presented by: Lauren Rocca '04, '09, Associate Director, Alumni Relations, Drexel University

Thursday, November 5, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Effective leaders motivate, inspire, and communicate with members of teams and organizations so that they can achieve common goals. However, they must also be willing to put in the time and effort to contribute toward the group's success. This workshop will focus on strategies to balance the roles of leader and team member, including how to motivate team members, how to know when to step back and let someone else take on a leadership role, and how to communicate effectively in groups.

Week 8: Week of November 9

Modern Etiquette: The Fine Art of Professionalism

Presented by: John C. Howard VII, Semi-finalist, 2009 World Championship of Public Speaking

Monday, November 9, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Success begins with a first impression, but that's just the beginning. While your expertise and creativity are factors to your success, it is the "buyer" – your boss, your company, your customers – who will determine your fees, salary and lifestyle. Come uncover the secret strategies and insights necessary to understand the dynamics and subtleties of professional communication, lasting impact, leadership, and business protocol.

Finding the Right Fit – What To Know Before You Apply

Presented by: Rachel Heiser, Assistant Director, and Rasheeda Price, Administrative Assistant, Center for Academic Success (Center City Campus), Drexel University

Tuesday, November 10, 2009

6:00pm-7:30pm

MacAlister 2019/2020

In this workshop, you will learn to define what YOU want from a workplace before you get there. Through interactive discussion and exercises, you will begin to recognize your motivations, set realistic goals, and map out how to achieve your goals. By thinking about what makes you tick, you will learn what to look for in YOUR ideal job.

Team Building and Team Dynamics

Presented by: John McGarrigle '69, '73, Former Director of Managed Contracts & Reporting, Genesis Health Care Corporation

Wednesday, November 11, 2009

6:00pm-7:30pm

MacAlister 2019/2020

This workshop will provide you and your team with an array of organizational leadership tactics, including: building a team, setting goals, motivation, collaboration, creating an environment of success, and managing different personalities and hidden agendas.

Front Line Leadership

Presented by: John L. Gronski, Senior Management Consultant, Greencastle Associates Consulting; Brigadier General, Pennsylvania Army National Guard

Thursday, November 12, 2009

6:00pm-7:30pm

MacAlister 2019/2020

This presentation provides leadership lessons from the front lines of business and the battlefield. John Gronski is a management consultant with over 10 years of experience implementing large, complex projects, leading business teams, and working as a trusted advisor to executives. Brigadier General Gronski is a senior leader in the Pennsylvania National Guard. A proven combat leader, he commanded a Brigade of over 5,400 US Soldiers and Marines and approximately 5,000 Iraqi soldiers in Ramadi, Iraq between 2005 and 2006.

Week 9: Week of November 16

Managing By Metrics

Presented by: Gary S. Colton '82, President, ComForcare Senior Services

Monday, November 16, 2009

6:00pm-7:30pm

MacAlister 2019/2020

In order to have a successful business, it is a must that managers pay attention to details. This includes knowing and understanding all metrics underlying your business. ROI's (Return On Investment) must be calculated on all projects and a total understanding of the cost's that drive the business must be evaluated. No decision should be made without having the metrics to support that decision. This workshop will help you to learn how to successfully manage your business by utilizing all available metrics.

Management and Motivation: How to Be a Better Leader

Presented by: Freddy Padilla, President, Drexel Society of Hispanic Professional Engineers

Tuesday, November 17, 2009

6:30pm-8:00pm

MacAlister 2019/2020

Management and motivation are two integral characteristics needed in order to lead any team or organization. This discussion will focus on how you can use the two in order to build up your team, executive board, or organization. Different key traits will be highlighted and how they can be applied to everyone in a leadership position will be touched upon.

Teamwork and Sportsmanship: Applying Values of Sports to Everyday Life!

Presented by: Dan Simmons, Associate Athletic Director, Drexel University

Wednesday, November 18, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Why are sports so often referred to as a "laboratory" of real life? What values can be taken from a sports experience and applied to a person's everyday life? This session will look at two important values that are often assumed we learn through sports and how these values can be truly learned or developed in sports experiences and applied to a participant's life.

Real World – Life After College

Presented by: Sasha Williams, Risk Management Account Representative, Specialty Risk Services, LLC

Thursday, November 19, 2009

6:00pm-7:30pm

MacAlister 2019/2020

This workshop is designed to give some guidance and direction to the student who hypothetically has just graduated (or is preparing to graduate) and is wondering what to do next. There will be information and resources to guide the path that is chosen in addition to information regarding how the student can get an early start and begin preparing before that exciting day of graduation. It will be an interactive workshop, so come prepared to share your ideas and thoughts on what you want to do after college.

Thanksgiving Week: Week of November 23

Leadership Training Based on the Military Model

Presented by: Keith M. Cianfrani, Owner, Leadership Development Group; Director, Army JROTC, School District of Phila.

Monday, November 23, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Keith Cianfrani is the commander of the Philadelphia Military Academy teaching military leadership. The purpose of The Leadership Development Group is to provide professional leadership training using the U.S. Army's Be-Know-Do Leadership Model. Using this model, you will learn what a leader must be, what a leader must know, and how a leader must act. Topics may include: communication, vision and mission, decision making, planning and problem solving.

Week 10: Week of November 30

Sharpening Communication Skills and Public Speaking

Presented by: Bill Felty, Career Counselor, Drexel University

Monday, November 30, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Organizations are complex networks of human interaction; in the end, it is always people that make things work. This workshop will focus on YOU and is designed to unleash your creativity, improve your communication skills (both one-on-one and in front of groups), and gain confidence in a variety of situations. A highly interactive experience, you will be guided through a variety of fascinating exercises and games that will challenge you to think outside the box, work through communication challenges in the most unique ways possible, and interact with others in ways you have never experienced.

Leadership Lessons from Sports Greatest Coaches

Presented by: Dan Simmons, Associate Athletic Director, Drexel University

Tuesday, December 1, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Learn the insights and theories of some of sports most successful "field generals", including John Wooden, Lou Holtz, and Mike Krysewski. See how you can apply these "game plans" to your everyday life!

Tick Tock: Managing Your Time

Presented by: Shelley Kardon '84, '98, Director of Development Research, Drexel University

Wednesday, December 2, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Students will gain an understanding of how to effectively manage their time including personal, academic, and professional. The workshop leader will discuss tips for time management and students will break into groups to manage a real life situation in a given time frame.

Leadership Lessons from America's Greatest Military Leaders**Part 1 of 3: Revolutionary War Leaders**

Presented by: Charles Schnur, Coordinator of Student Conduct and Community Standards, Drexel University

Thursday, December 3, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Learn valuable leadership skills and strategies from some of American's most powerful and influential military leaders. Discover how you can apply their tactics and strategies to your own leadership style! In Part 1 of this 3 Part Series, you will learn about the styles of Benedict Arnold and George Washington from the Revolutionary War era. Part 2 will be scheduled in the Winter Term with a focus on the Civil War era (Ulysses S. Grant and Robert E. Lee). The series will conclude with Part 3 in the Spring Term with a focus on the 20th Century Leaders, John Pershing and George Patton. All history buffs are welcome, too!