

# Fall 2007 CEO Workshop Schedule

[October 2007]

MON	TUE	WED	THU	FRI
1 <i>Tools for Improving Communication and Participation</i> 6-7:30pm	2 <i>Adventure in the Amazon</i> 6-7:30pm	3 <i>A View from the Top</i> 6pm <i>Leadership Lessons from Sports Greatest Coaches</i> 6-7:30pm	4 <i>Political Savvy: Leadership behind the Scenes</i> 6-7:30pm	5
8 <i>IT, Finance and Business</i> 6-7:30pm	9 <i>How to Avoid Hearing "You're Fired!"</i> 6-7:30pm	10 <i>Impressions Matter!</i> 6-7:30pm	11 <i>Interpersonal Leadership Skills</i> 6-7:30pm <i>National Coming Out Day Lecture</i> 6-8pm	12
15 <i>Do it Now!!</i> 6-7:30pm	16 <i>Credibility – It's Hard to Get and Easy to Lose</i> 12-1:30pm <i>Organizational Dynamics</i> 6-7:30pm	17 <i>Management in the Corporation</i> 6-7:30pm <i>Study Strategies to Help Optimize your Success</i> 6-7:30pm	18 <i>Sexual Violence on Campus</i> 6-7:30pm <i>Serving as a Leader</i> 6-7:30pm	19
22 <i>Entrepreneurial Leadership</i> 6-7:30pm	23 <i>Improving Study Skills and Test Taking</i> Part I 12-1pm Part II 1-2pm <i>Reflection in Service</i> 6-7:30pm	24 <i>Diversity: Cultural Appreciation</i> 12-1pm <i>Teamwork &amp; Sportsmanship</i> 6-7:30pm	25 <i>Leadership Development at Johnson &amp; Johnson</i> 6-7:30pm <i>Latino Heritage Month Dinner and Lecture</i> 7-9pm	26
29 <i>Visualize, Describe, Direct</i> 6-7:30pm	30 <i>Interpersonal Leadership Skills</i> 12-1:30pm <i>Go FISH!—Leading with the FISH! Philosophy</i> 6-7:30pm	31		

[November/December 2007]

MON	TUE	WED	THU	FRI
			1 <i>Success Through Interpersonal, Moral, and Spiritual Excellence</i> 6-7:30pm <i>Who's Here?...?</i> 7pm	2
5 <i>Branding Made Simple</i> 6-7:30pm <i>Greek History Visited</i> 6-7:30pm	6 <i>Leadership Lessons from Sports Greatest Coaches</i> 4-5:30pm <i>Effective Goal Setting</i> 6-7:30pm	7 <i>Drexel Women in Business</i> 5pm <i>Don't Blow Your Chance to be a Leader</i> 6-7:30pm	8 <i>Love college!? Then Make it Your Profession</i> 6-7:30pm <i>Team Dynamics and Developing Leadership</i> 6-7:30pm	9
12 <i>Character &amp; Sports</i> 6-7:30pm	13 <i>Teambuilding Within Your Organization</i> 6-7:30pm <i>WDYWFY – What Do You Want For Yourself?</i> 6-7:30pm	14 <i>Make a Name for Yourself: Reading Your Work Environment</i> 6-7:30pm	15 <i>Reflection in Service</i> 12-1:30pm <i>Oxfam Hunger Banquet</i> 6-7:30pm <i>The Story of Jubei Yagyuu...</i> 7pm	16
19/26 <i>Intercultural Communication</i> November 19, 6-7:30pm <i>Leadership Training Based on the Military Model</i> November 26, 6-7:30pm	27 <i>Creativity as a Life Skill for Leaders</i> 6-7:30pm	28 <i>Greek History Visited</i> 12-1:30pm <i>Motivation: Conquering Apathy and Inspiring Action</i> 6-7:30pm	29 <i>Visual Thinking</i> 6-7:30 pm	30
Dec 3 <i>Women and Leadership</i> 6-7:30pm	4	5 <i>Networking for Dummies</i> 6-7:30pm	6	7

For detailed workshop descriptions visit [www.drexel.edu/OCA/leadership](http://www.drexel.edu/OCA/leadership)  
ceo@drexel.edu | 215.895.1328



## Fall 2007

CEO is made possible through the support of:



Student Life  
Drexel University

OCA  
Office of Campus Activities  
LEARN • LEAD • IMPACT  
[www.drexel.edu/oca](http://www.drexel.edu/oca)



The CEO Leadership Program is proud to have been named the 2004-2005 **PROGRAM OF THE YEAR** by the American College Personnel Association's Commission for Student Involvement!

## Leadership Development Series

### What is the CEO Program?

- The CEO Program is a leadership development series providing you with the **skills you need to succeed personally and professionally.**
- Professional staff and trainers from area corporations and Drexel University faculty and staff facilitate workshops.
- Students that participate in the workshops can **earn CEO Certification.** Student organizations can also earn certification if five or more of their members earn any level of certification.
- Students may **participate in any scheduled workshop** without working towards earning CEO certification. In addition, it is our belief that students attending a series of workshops will **realize more substantial growth** in their interpersonal and organizational leadership skills.

### Who is the CEO Program Designed for?

- Members and leaders of student organizations at Drexel University.
- Students who desire to hold positions of leadership in the Drexel community.
- Any student that wishes to learn leadership and organizational skills and strategies.

### How Will I Benefit from the Skills I Learn?

- **Develop skills and strategies that are critical** for success in student organizational, academic, and professional environments.
- Refine your leadership style and broaden your understanding of what it takes to **excel and succeed in today's work environment.**
- **Improve your student organization's ability** to identify and attain goals.
- Identify your strengths and weaknesses and develop **an action plan** for personal and professional growth.

### Corporate Facilitators

- American Express Financial Advisors, Inc.
- Career Concepts, Inc.
- Convergence Homes
- First Serve Strategies
- Foundations, Inc.
- Greencastle Associates Consulting
- Johnson & Johnson
- Pennoni Associates, Inc
- PricewaterhouseCoopers LLP
- The Leadership Development Group
- World Trade Center of Greater Philadelphia

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## [General Leadership Workshops]

### ⊛ **A View from the Top: "Luck, Perseverance, and Insecurities as the Keys to Success"**

*Presented by: Leslie Brun, Chairman and CEO of SARR Group, Inc.*

Wednesday, October 3, 2007, 6pm  
Matheson Hall, Room 109

To Register, Contact: Lauren.M.Haas@drexel.edu  
Networking Event to Follow

### + **Character & Sports**

*Presented By: Dan Simmons, Associate Director, Athletics*

Monday, November 12, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### ▲ **Credibility – It's Hard to Get and Easy to Lose**

*Presented by: Stephen Rupprecht, Interim Assistant Dean of Student Conduct and Community Standards*

Tuesday, October 16, 2007, 12-1:30pm  
Myers Hall Tutor Lounge

### ▲ **Diversity: Cultural Appreciation**

*Presented by: Sean R. Anthony, M.M.H.S. and Stephanie Glavodas, Center for Student Academic Resources*

Wednesday, October 24, 2007, 12-1pm  
New College Building, 1608 Room C

### Do it Now!!

*Presented by: Sheila Graves, Educational Consultant and Drexel University PhD Candidate*

Monday, October 15, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

The following symbols are used to denote workshops that are required when earning the certificates listed below:

● Emerging Leader Certificate

■ Organizational Leadership Certificate

◆ Fraternity and Sorority Life Leadership Certificate

+ Sports Leadership Certificate

\* Distinguished Service to the Community Certificate

▲ Diversity Education Certificate

❖ Women's Leadership Certificate

⊛ Corporate Facilitators: workshops presented by a corporate facilitator

## Earn a Certificate

A wide variety of CEO Certificates have been created for students of differing skill levels and interests.

Certificates are earned over the course of the 2007-2008 academic year.

Detailed CEO Certificate descriptions and requirements for each of the following certificates can be found on the CEO web page at [www.drexel.edu/OCA/leadership](http://www.drexel.edu/OCA/leadership).

Certificates include:

- **Personal Leadership**
- **Emerging Leader**
- **Organizational Leadership**
- **Fraternity and Sorority Life Leadership**
- **Sports Leadership**
- **Distinguished Service to the Community**
- **Diversity Education**
- **Design, Art, and Media**
- **Women's Leadership**
- **DU to the Zoo: Urban Community Service**
- **Excellent Organization**
- **Academic and Professional Preparedness**

## Earn the Excellent Organization Certificate

and receive \$\$\$ if at least five of your group's members earn any individual CEO Certificate!

### ⊛ **Don't Blow Your Chance to be a Leader**

*Presented by: John Henderson, Director of Development and Marketing, Foundations Inc*  
Wednesday November 7, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### ⊛▲❖ **Drexel Women in Business: Women's Personal Development Series**

*Featuring: Joanna Savvides, President WTCGP*  
Wednesday, November 7, 2007, 5pm  
Pearlstein Business Learning Center, Room 102  
To Register, Contact: Lauren.M.Haas@drexel.edu

### ⊛ **Entrepreneurial Leadership**

*Presented by: Mark P. Loschiavo, Executive Director, Laurence A. Baiada Center for Entrepreneurship in Technology*  
President, First Serve Strategies  
Monday, October 22, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### Go FISH!—Leading with the FISH! Philosophy

*Presented by: Tom Sontag, Director of Organizational Development*  
Tuesday, October 30, 2007, 6-7:30pm  
Myers Hall Tutor Lounge

### Impressions Matter! Short-Term & Long-Term

*Presented by: John Watson, MS, NNC, LCP, Director, C.H.O.I.C.E.S. Center*  
Wednesday, October 10, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### Improving Study Skills and Test Taking

*Presented by: Dawn Mechanic-Hamilton*  
Tuesday, October 23, 2007, 12-1pm (Part I)  
Tuesday, October 23, 2007, 1-2pm (Part II)  
Bellet Building, Room 310

### ▲ **Intercultural Communication**

*Presented by: Adrienne Kekec, Executive Director International Students and Scholars Services*  
Monday, November 19, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### ▲●\* **Interpersonal Leadership Skills**

*Presented by: Joe Gonzalez, Budget Coordinator for Campus Activities*  
Thursday, October 11, 2007, 6-7:30pm **or**  
Tuesday, October 30, 2007, 12-1:30pm  
MacAlister Hall, Room 2020

### ⊛ **IT, Finance and Business – Achieving Results Together**

*Presented by: David Kaganovsky, Director of Advisory Services, PricewaterhouseCoopers LLP*  
Monday, October 8, 2007, 6-7:30pm.  
MacAlister Hall, Room 2020

### ▲ **Latino Heritage Month Dinner and Lecture**

*Sponsored by: Campus Activities Board and Society of Hispanic Professional Engineers*  
Thursday, October 25, 2007, 7-9pm  
Creese Student Center, Behrakis Grand Hall

### ⊛ **Leadership Development at Johnson & Johnson**

*Presented by: Bruce Pashko, IT Director, Johnson & Johnson*  
Thursday, October 25, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### + **Leadership Lessons from Sports Greatest Coaches**

*Presented By: Dan Simmons, Associate Director, Athletics*  
Wednesday, October 3, 2007, 6-7:30pm  
MacAlister Hall, Room 2020 **or**  
Tuesday, November 6, 2007, 4-5:30pm  
Myers Hall Tutor Lounge

### Love College!? Then Make it Your Profession: How to Become a Student Affairs Professional

*Moderated by John Cooke, Asst. Dean of Campus Activities; Office of Student Life professionals include Dr. David Ruth, Dean of Students, and many more!*  
Thursday, November 8, 2007, 6-7:30pm  
Myers Hall Tutor Lounge

### Make a Name for Yourself: Reading Your Work Environment

*Presented by: Laura Mattiford, Commuter Assistant; Jessica Grace, Assistant Director for Commuter and Off Campus Student Programs and Services*  
Wednesday, November 14, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### ⊛ **Management in the Corporation**

*Presented by: Dan DiMucci, Senior Vice President of Client Development, Pennoni Associates, Inc.*  
Wednesday, October 17, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### ▲ **National Coming Out Day Lecture**

*Sponsored by: Campus Activities Board*  
Thursday, October 11th from 6-8pm  
MacAlister Hall, 6th Floor, University Club

### ⊛ **Networking for Dummies – Contacts Not Computers**

*Presented by: Jock Sommese, Convergence Homes*  
Wednesday, December 5, 2007, 6-7:30pm  
Myers Hall Tutor Lounge

### ▲ **Oxfam Hunger Banquet: An Interactive Way to Learn About the Inequalities Around the World**

*Presented by: Circle K*  
Thursday November 15, 2007, 6-7:30pm  
Van Rensselaer Hall, 1st Floor

### ⊛ **Political Savvy: Leadership Behind the Scenes**

*Presented by: Frank Perras, Senior Vice President and Principal, Career Concepts, Inc.*  
Thursday, October 4, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### \* **Reflection in Service**

*Presented by Seth Jacobson, AmeriCorps\*VISTA, Center for Civic Engagement*  
Tuesday, October 23, 2007, 6-7:30pm  
MacAlister Hall, Room 2020 **or**  
Thursday, November 15, 2007, 12-1:30pm  
Myers Hall Tutor Lounge

### Serving as a Leader

*Presented by: Ephraim Worede, Systems Coordinator, Auxiliary Services*  
Thursday, October 18, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### ▲ **Sexual Violence on Campus**

*Presented by: Alex Johnson, President of VIEW (Violence Information and Education for Women)*  
Thursday, October 18, 2007, 6-7:30pm  
Myers Hall Tutor Lounge

### Study Strategies to Help Optimize your Success in the Classroom

*Presented by Rhonda Wittlin, Academic Counselor, Drexel Learning Center; Marisol Rodriguez, Director of the Alliance for Minority Participation*  
Wednesday, October 17, 2007, 6-7:30pm  
Myers Hall Tutor Lounge

### Success Through Interpersonal, Moral, and Spiritual Excellence

*Presented by: Freddy Padilla, Vice President, Fraternity Educator, Phi Kappa Psi*  
Thursday, November 1, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### Teamwork & Sportsmanship: Applying Values of Sports to Everyday Life!

*Presented By: Dan Simmons, Associate Director, Athletics*  
Wednesday October 24, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### The Story of Jubei Yagyu...

*Presented by: Philip Poczik, Center for Civic Engagement*  
Thursday, November 15, 2007, 7pm  
Nesbitt Hall, Stein Auditorium

### Visual Thinking

*Presented by: William B. Ezell, III, Graphic Designer*  
Thursday, November 29, 2007, 6-7:30 pm  
MacAlister Hall, Room 2020

### ⊛ **Visualize, Describe, Direct: The Art of Business Command**

*Presented by: John L. Gronski, Senior Management Consultant, Greencastle Associates Consulting, Brigadier General, US Army*  
Monday, October 29, 2007, 6-7:30 pm  
MacAlister Hall, Room 2020

### ⊛ **WDYWFY – What Do You Want For Yourself?**

*Presented by: John Loper, Field Vice President, Ameriprise Financial Services, Inc.*  
Tuesday, November 13, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### ▲ **Who's Here?...**

*Presented by: Philip Poczik, Center for Civic Engagement*  
Thursday, November 1, 2007, 7pm  
Myers Hall Tutor Lounge

### ▲❖ **Women and Leadership**

*Presented by: Successful Female Leaders at Drexel University*  
Monday, December 3, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

## [Workshops for Student Organizations]

These workshops are designed for student organizational leaders and members.

### Adventure in the Amazon

*Presented by: Ari Hauben, Associate Director of Campus Activities*  
Tuesday, October 2, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### Branding Made Simple: Identity, Design, and Improving Your Image and Communications

*Presented by Alexander Zahradnik, Graphic and Web Designer, Communications and Marketing*  
Monday, November 5, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### Creativity as a Life Skill for Leaders

*Presented by: Rebecca Weidensaul Gigli, Ph.D. Associate Director of Athletics, Academic Services*  
Tuesday, November 27, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### ■ **Effective Goal Setting**

*Presented by: The Panhellenic Council*  
Tuesday, November 6, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### ◆ **Greek History Visited**

*Presented by: Katie Peoples, Interim Director of Fraternity & Sorority Life*  
Monday, November 5, 2007, 6-7:30pm  
Myers Hall Tutor Lounge **or**  
Wednesday, November 28, 2007, 12-1:30pm  
Myers Hall Tutor Lounge

### How to Avoid Hearing "You're Fired!" — Giving and Getting Good Feedback

*Presented by: Stephen Rupprecht, Interim Assistant Dean of Student Conduct and Community Standards*  
Tuesday, October 9, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### ⊛ **Leadership Training Based on the Military Model**

*Presented by: Keith M. Cianfrani, LTC US Army (retired). Owner of The Leadership Development Group*  
Monday, November 26 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### Motivation: Conquering Apathy and Inspiring Action

*Presented by: Jessica Grace, Assistant Director of Commuter and Off Campus Student Programs and Services*  
Wednesday, November 28, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### ■ **Organizational Dynamics**

*Presented by: Marc Levinson, Director of Student Services, CoE*  
Tuesday, October 16, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### Team Dynamics and Developing Leadership

*Presented by Rhonda Wittlin, Academic Counselor, Drexel Learning Center; Marisol Rodriguez, Director of the Alliance for Minority Participation*  
Thursday, November 8, 2007, 6-7:30pm  
MacAlister Hall, Room 2020

### ■ **Teambuilding Within Your Organization: Energizing a True Impact**

*Presented by: Tina Bracket-Wood, Assistant Director of New Student and Family Programs; Rebecca Dzara, Assistant Director of Campus Activities*  
Tuesday, November 13, 2007, 6-7:30pm  
Myers Hall Tutor Lounge

### ■ **Tools for Improving Communication and Participation in Organizations**

*Presented by: Dr. Joe Campbell, Assistant Vice President, University Procurement*  
Monday, October 1, 2007, 6-7:30pm  
MacAlister Hall, Room 2019

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