

# BUSINESS ADMINISTRATION



## ***Business Administration at Drexel***

Drexel's LeBow College of Business offers three distinct undergraduate degrees: Bachelor of Science in Business Administration, Bachelor of Science in Business and Engineering, and Bachelor of Science in Economics. The Business Administration degree provides a solid education for students interested in a full range of business career options.

## ***Drexel Co-op for Business Administration***

A key part of the program is Drexel's prestigious co-operative education program, in which students alternate periods of classroom study with periods of professional work experience. Business Administration students can choose from the following:

- Three Co-op Option (Five Years): includes three six-month periods of full-time employment
- One Co-op Option (Four Years): includes one six-month period of full-time employment

## **A Few Drexel Co-op Position Titles**

- Business Analyst
- Merchandising Coordinator
- Promotions Assistant
- Strategic Marketing Intern

## ***Employers***

Here are some of the companies that have hired Drexel students as co-op or full-time employees:

- Blank Rome
- Delaware Investments
- Philadelphia Phillies
- Ronald McDonald House
- Susquehanna International Group, LLP

## ***Potential Careers***

**Chief Financial Officer.** Directs an organization's financial goals, objectives, and budgets. Oversees the investment of funds and manages associated risks, supervises cash management activities, executes capital-raising strategies to support a firm's expansion, and deals with mergers and acquisitions.

**Budget Analyst.** Develops, analyzes, and implements annual budgets. Receives proposed budgets submitted by managers and department heads and reviews them for accuracy and completeness. Often consolidates individual departmental budgets into operating- and capital-budget summaries.

**Cost Estimator.** Develops the cost information that business owners and managers need to make a bid for a contract or to decide whether a proposed new product will be profitable. Also determines which endeavors are yielding a profit.

### ***Courses You'll Really Enjoy***

**Financial Management.** Covers the financial structure of a corporation, short- and long-term financial policies, sources and uses of capital funds, asset valuation, capital budgeting, and corporate growth.

**Global Financial Management.** Examines the investment and financing strategies of multinational corporations. Topics include capital acquisition in the international environment, international investment borrowing, international corporate restructuring, currency swaps and recapitalizations, hedging techniques, and international risk-management instruments.

**Business Plan for Entrepreneurs.** Students learn how to prepare a comprehensive strategy for launching a new business. The vehicle for achieving this is the preparation of a start-up business plan based on a selected opportunity.

**Management Simulation.** Requires student teams responsible for the operation of competing firms in a computer-simulated dynamic business environment to conduct top-management strategic planning, analysis, and social responsibility.

### **Learn More: University Catalog**

A list of required courses for the Business Administration major is available online at [www.drexel.edu/catalog](http://www.drexel.edu/catalog).

### ***Accelerated Degree Options***

Accelerated degree programs, such as the BS/MD, BS/PhD in Engineering, BS/JD, and BS/MBA, enable academically qualified students to earn both a bachelor's and an advanced degree, graduating sooner than they would in traditional programs. Eligible students can be admitted to an accelerated degree program in one of two ways: apply as an incoming freshman through Undergraduate Admissions or apply to the Office of Graduate Studies after completing a minimum of 90 credits. To learn more about accelerated degree options, visit [www.drexel.edu/em/ug/accelerated](http://www.drexel.edu/em/ug/accelerated).

### ***For More Information***

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