



DREXEL UNIVERSITY

Goodwin College  
of Professional Studies

# CATALOG

2020-2021

**UNDERGRADUATE**



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# Goodwin College of Professional Studies

In today's competitive job market, education is a smart investment in your future. Goodwin responds to the demands of today's learner by offering programs that tailor a student's learning experience to their career aspirations. Our General Studies degree-completion program is ideal for transfer students who already possess an associate's degree or just have existing college credits. It is also ideal for students who wish to chart their own path toward a college degree.

## Major

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## General Studies

*Major: General Studies*

*Degree Awarded: Bachelor of Science (BS)*

*Calendar Type: Quarter*

*Total Credit Hours: 180.0*

*Classification of Instructional Programs (CIP) code: 24.0101*

*Standard Occupational Classification (SOC) code: 11-9199*

## About the Program

The Bachelor of Science (BS) in General Studies is the ideal degree completion program for self-directed students who desire a program they can tailor to their personal and professional interests. The program covers the fundamentals of a university education while allowing students to exhibit intellectual interest and discipline across a broad range of college-level coursework. A general studies degree informs employers of a graduate's ability to think creatively when problem solving and work independently at a high level with a minimum of direction.

General studies students have more options for courses which apply to their degree requirements when they register for a given term. The flexibility to study subjects which have produced some of the greatest ideas, innovations and art in recorded history, can be both a personally and professionally rewarding benefit of a general studies degree.

Designed for individuals with a diverse college background and varied educational interests that cannot be captured in a single degree program. Students have the opportunity to experiment in a variety of academic subjects through a generous amount of free electives.

The ability to include minors (<http://catalog.drexel.edu/minors/>) within the General Studies major can be of great value to working adults who are seeking advancement or a change in their employment. Adult learners looking to improve their earning potential often find that a degree makes them eligible for higher-level positions within their organizations or others.

The Goodwin General Studies degree completion program offers students evening and online options to make it as convenient as possible for working adults to take advantage of the opportunity to return to school and complete their college degree.

## Advising

Students in the BS in General Studies program are advised by an academic advisor (determined alphabetically by last name) who serves as an important resource to students as they progress and manage their educational and career goals.

Students receive one-on-one personal advisement to ensure that educational and professional objectives are met within the course of study.

For more information on this major, visit Goodwin College's (<https://drexel.edu/goodwin/academics/degree-completion-programs/bs-general-studies/>) web page.

## Degree Requirements

This program is designed for individuals with a diverse college background and varied educational interests that cannot be captured in a single degree program. In consultation with their academic advisor, students have the opportunity to experiment in a variety of academic subjects through a generous amount of free electives. An attractive feature is that students can complete minors (<http://catalog.drexel.edu/minors/>) en route to their degree.

### College Requirements

COOP 101	Career Management and Professional Development *	1.0
GSTD 200	Lifelong Learning Theory & Practice	3.0
GSTD 491	Senior Project in General Studies	3.0

### English and Speech Requirements

ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
COM 230	Techniques of Speaking	3.0

### Mathematics Requirements

MATH 100	Fundamentals of Mathematics	3.0
MATH 171	Introduction to Analysis A	3.0

### Computing Requirement \*\*

Select one of the following:		3.0
PRST 211	Computer Applications for Professionals	
Additional computing course options, with Advisor approval		

### Upper Level Course Requirements

As students choose electives from the categories below, a minimum of 36.0 credits must be upper-level courses (typically 300-level and above).

#### Natural Science Electives

Students select 9.0 credits from the following: ANAT, BIO, CHEM, FDSC, NFS, PHEV, PHYS. Courses from other departments may be considered with advisor approval.	9.0
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#### Specialization Requirements

Students must complete 45.0 credits within an area of specialization. The specialization is a set of courses built around a cohesive area of study. An academic advisor must pre-approve the specialization. The specialization will not appear on the student transcript.	45.0
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#### Liberal Studies Requirements

Students must complete 36.0 credits in Liberal Studies, covering a range of subject areas in the humanities and/or social sciences: anthropology, psychology, sociology, political science, history, philosophy, religion, literature and fine arts. (Arts history or appreciation courses, rather than applied courses.)	36.0
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<b>Free Electives</b>	<b>62.0</b>
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<b>Total Credits</b>	<b>180.0</b>
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- \* COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101. Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major. Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.
- \*\* Courses older than three years will not be transferred into the curriculum.

## Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/writing-intensive-courses/>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

## Sample Plan of Study

### 4 year, no co-op

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 COM 230	3.0 VACATION	
MATH 100	3.0 MATH 171	3.0 ENGL 103 or 113	3.0	
Free elective	3.0 PRST 211	3.0 Natural Science elective	3.0	
Natural Science elective	3.0 Natural Science elective	3.0 Special elective	3.0	
	12	12	12	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
GSTD 200	3.0 Free electives	12.0 Liberal Studies electives	12.0 VACATION	
Special electives	15.0 Special elective	3.0 Special elective	3.0	
	18	15	15	0
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Special electives	18.0 Free electives	15.0 Liberal Studies electives	12.0 VACATION	

Fourth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Free electives	12.0 Free electives	15.0 GSTD 491	3.0	
Liberal Studies electives	6.0	Free electives	6.0	
		Liberal Studies electives	6.0	
	18	15	15	0
<b>Total Credits 180</b>				

\* Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

### 4 year, 1 co-op

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 COOP 101*	1.0 VACATION	
MATH 100	3.0 MATH 171	3.0 COM 230	3.0	
Free elective	3.0 PRST 211	3.0 ENGL 103 or 113	3.0	
Natural Science elective	3.0 Natural Science elective	3.0 Natural Science elective	3.0	
		Special elective	3.0	
	12	12	13	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
GSTD 200	3.0 Free electives	12.0 Liberal Studies electives	12.0 Special electives	18.0
Special electives	15.0 Special elective	3.0 Special elective	3.0	
	18	15	15	18
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	Free electives	15.0 Liberal Studies electives	12.0
			Special elective	3.0
	0	0	15	15
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Free electives	12.0 Free electives	15.0 GSTD 491	3.0	
Liberal Studies elective	6.0	Free electives	5.0	
		Liberal Studies electives	6.0	
	18	15	14	
<b>Total Credits 180</b>				

\* COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

## 5 year, 3 co-op

### First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 COM 230	3.0 VACATION	
MATH 100	3.0 MATH 171	3.0 COOP 101*	1.0	
Free elective	3.0 PRST 211	3.0 ENGL 103 or 113	3.0	
Natural Science elective	3.0 Natural Science elective	3.0 Natural Science elective	3.0	
		Special elective	3.0	
	<b>12</b>	<b>12</b>	<b>13</b>	<b>0</b>

### Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
GSTD 200	3.0 Free electives	9.0 COOP EXPERIENCE	COOP EXPERIENCE	
Liberal Studies electives	6.0 Liberal Studies electives	6.0		
Special electives	9.0 Special elective	3.0		
	<b>18</b>	<b>18</b>	<b>0</b>	<b>0</b>

### Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Special electives	12.0 Free electives	9.0 COOP EXPERIENCE	COOP EXPERIENCE	
Liberal Studies electives	6.0 Liberal Studies electives	6.0		
	Special elective	3.0		
	<b>18</b>	<b>18</b>	<b>0</b>	<b>0</b>

### Fourth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Liberal Studies elective	6.0 Free electives	15.0 COOP EXPERIENCE	COOP EXPERIENCE	
Special electives	12.0 Special elective	3.0		
	<b>18</b>	<b>18</b>	<b>0</b>	<b>0</b>

### Fifth Year

Fall	Credits Winter	Credits Spring	Credits
Free electives	9.0 Free electives	9.0 GSTD 491	3.0
Liberal Studies elective	3.0 Liberal Studies elective	3.0 Free electives	8.0
	<b>12</b>	<b>12</b>	<b>11</b>

**Total Credits 180**

\* COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

## Co-op/Career Opportunities

A well-rounded education results in an enriched view of the world. Full-time students majoring in General Studies find careers in diverse areas, taking skills they learn at Drexel to their future endeavors. The My College

Guide (<http://mycollegeguide.org/career-opportunities/general-studies-careers/>) website identifies many career opportunities for students majoring in General Studies.

Goodwin College's General Studies BS degree is designed for students planning to pursue graduate studies in various professional areas.

Some General Studies students are already established in their careers and simply need a bachelor's degree to move into higher positions within their organizations and industries and/or to pursue a master's degree.

Alumni of the General Studies program include professions as:

- Senior Financial Consultant
- Professional Digital Marketing Consultant
- Rap Artist/Songwriter
- Assistant University Registrar
- Paralegal
- Mortgage Consultant
- Senior Project Manager
- Bank Manager
- Vice President, Technology
- Pharmaceutical Consultant
- Library Tech Specialist
- NYC Mayor's Office of Sustainability
- General Manager
- Realtor
- Clinical Medical Assistant

## Client Development and Customer Service

### About the Minor

The minor in Client Development and Customer Service is a 24.0 to 26.0 credit curriculum designed to familiarize students with customer service theory while providing practical training to develop skills for building and maintaining successful client relationships. The minor can provide a strong complement for majors that emphasize entrepreneurship, interpersonal skills, nonprofit enterprise and marketing. Students minoring in Client Development and Customer Service might also consider a double minor in Business Administration.

### Admission Requirements

- Minimum GPA of 2.0
- Academic advisor approval
- Must be enrolled in an undergraduate degree program

### Program Requirements

GSTD 201 [WI]	Professional Applications of Emotional Intelligence	3.0
GSTD 302	Customer Service Theory & Practice	3.0
GSTD 303	Client Relations Management	3.0
PRST 303	Interpersonal Skills for Virtual Teams	3.0
PRST 330	Career & Professional Development	3.0
PHIL 301	Business Ethics	3.0
Take a minimum of two courses from the list below		6.0
GSTD 360	Applied Organizational Research	
MKTG 321	Selling and Sales Management	
MKTG 344	Professional Personal Selling	

MKTG 357	Global Marketing	
MKTG 362	Brand and Reputation Management	
PRST 440	Policy Analysis	
<b>Total Credits</b>		<b>24.0</b>

A grade of "C" (2.0) or better must be earned in each course to be counted toward this minor.

## Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

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## Minor in Project Management

**Note: The Project Management program is not currently accepting applications to this minor.**

Project management focuses on the management of teams of people and other resources in the planning, design, execution, and implementation of various aspects of projects in practically every industry. The minor in Project Management provides students with the skills necessary to perform successfully as members of project management teams.

The minor in Project Management will provide a foundation for graduate education in project management and prepare interested students to pursue the Certified Associate in Project Management (CAPM)<sup>®</sup> or Project Management Professional (PMP)<sup>®</sup> credentials from the Project Management Institute (PMI) .

A minimum grade of "C" (2.0) must be earned in each course in this minor for the minor to be awarded.

## Requirements

- Open to Drexel undergraduate students in any discipline.
- Must have sophomore, pre-junior, junior, or senior standing.
- Must have a cumulative GPA of at least 3.0
- Application to Add a Minor form (approved by the student's primary academic advisor)

## Program Requirements

### Required Courses

PROJ 401	Introduction to Project Management	3.0
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PROJ 402	Essentials of Project Planning & Scheduling	3.0
PROJ 403	Essentials of Project Leadership and Teamwork	3.0
PROJ 415	Essentials of Project Estimation & Cost Management	3.0
PROJ 430	Essentials of Managing Multiple Projects	3.0

**Select 3 additional courses:** **9.0**

PROJ 410	Essentials of Project Quality Management	
PROJ 420	Essentials of Project Risk Assessment & Management	
PROJ 435	Essentials of International Project Management	
Project Management Elective (4XX or higher)		
Other courses, with prior written approval of student's Academic Advisor and the Project Management program (must be 4XX or higher and be relevant to Project Management)		

**Total Credits** **24.0**

## Additional Information

Questions about the minor in Project Management should be directed to:

### Anne Converse Willkomm

Assistant Dean, Graduate College

*Assistant Clinical Professor*

Goodwin College of Professional Studies

Tel: 215.571.3257

E-mail: [acw334@drexel.edu](mailto:acw334@drexel.edu)

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