



## **Board of Governors Strategic Plan 2009-11**

### ***Drexel University Mission Statement***

To serve our students and society through comprehensive integrated academic offerings enhanced by technology, cooperative education and clinical practice in an urban setting, with global outreach embracing research, scholarly activities and community initiatives.

### ***Drexel University Alumni Association Mission Statement:***

The purpose of the Drexel University Alumni Association shall be to provide an organizational framework to encourage and coordinate alumni activities and interests, uphold and extend the influence of Drexel and its alumni, strengthen the bonds among alumni, students and the university, communicate alumni opinions on matters affecting Drexel, and foster sustainable support for the university and its constituents.

***Tagline:*** To be determined

### ***Strategic Plan 2009-11***

- Strengthen the stature, raise the profile and extend the influence of the Board of Governors with our core constituencies - alumni, students, and Drexel University.
- Enhance the Board of Governors as the advocates for alumni by providing the organizational framework to facilitate innovative and diverse programs and activities that advance the personal, professional and intellectual growth of our alumni base.
- Develop leadership and resources for the Board of Governors to ensure a sustained and dynamic organization that fosters support for Drexel University and its constituencies.
- Strengthen the global outreach of the Alumni Association by enhancing campus and external collaboration to meet the needs of alumni, students and Drexel University and be recognized nationally as a premier alumni association.
- Interact with students from the date of their enrollment to cultivate a lifelong bond of alumni to the university.