

DREXEL UNIVERSITY
General Alumni Association Board of Governors
Meeting

Tuesday, November 19, 2002
Lambda Chi Fraternity House
3401 Powelton Avenue

Minutes

Executive Committee Present: Armand A. Bucci '81; Denis J. Carlson '84; Joel B. Cohen '54; Frederick Crotchfelt III '65, '66

Directors Present: Harold B. Boyd '59; Joyce Z. Brunnhoeffler '67; Maria Mascioli Charlton '82; Kathleen Balon Chimicles '83; John J. Dziedzina '71, '77; Benjamin H. Kaplan '87; Robert N. Kennedy '74, '79; Christine D. Kurz '99; Dennis C. Link '69, 70; Jeffrey T. Macaluso '82; Jacqueline M. Ring '87; S. Michael Starkman '73; Terry Wall '97; Margaret Hanson Zimmerman '50

Governors Emeriti Present: Joseph H. Wiseman, Jr. '51, '62

Ex-Officio Members Present: John W. McGarrigle '69, '73

At-Large Members Present: Catherine Campbell '95; Angelo A. DiGiacomo '53, '60; James B. Dougherty, Jr., Esq. '78, '81; Richard M. Gregor '90; Lori A. Hobart '89, '99; Paul K. Johnson '92; Anne P. Oleynick '63; A. Scott Richman '76; William J. Ringle '93; E. Mitchell Swann '81; Fred W. Ulmer, Jr. '57

University Staff: Barbara S. Spiro, Sr. Vice President, Institutional Advancement; Cathy Dernoncourt, Associate Vice President; Holly Bowers, Assistant Vice President; Brenda Bryant, Assistant Vice President; Cindy Pery '83, Associate Director; Teri Reagan, Director, Annual Fund; and Mary Pontarelli, Administrative Secretary

Invited Guests: Ellie Cantor '79; Theresa Morrissey Hilbush '96, '00; Stephen Rupperecht, Student Life; James "Bruiser" Flint, Men's Basketball Coach; Candace Crabtree, Women's Basketball Coach; Lambda Chi Fraternity Brothers, Ben Dewey (President), Joe Southron, and Patrick Williams

The meeting was called to order at 6.00 p.m. by the Chairman of the Board of Governors, Denis Carlson.

Approval of Minutes

The minutes of the meeting of September 17, 2002, were approved.

I. Report from the Chair – Denis J. Carlson '84

Mr. Carlson reviewed a variety of business items recently discussed at a meeting of the Executive Committee.

- He reported that the members of the Board of Governors are encouraged to attend and support the Drexel Basketball program. This year, the Board is invited to the Men's game on January 15, 2003, when Drexel meets William & Mary College. The Hospitality Suite opens 6:00 pm. and the game begins at 7:00 p.m. The Board will also join with the South Jersey Club in the Hospitality Suite for the Women's

Basketball game on February 16, 2003 for the Virginia Commonwealth game. Additional information and reminders will be sent at a later time.

- In accordance with the By-Laws of the Association, Mr. Carlson presented the slate of newly elected members for approval by the Board. They included Kathleen Chimilces, Benjamin Kaplan, Jacqueline Ring, and Michael Starkman.
- Mr. Carlson noted that Executive Committee will begin reviewing the composition of the Board of Governors to ensure future membership is representative of the alumni body.
- He also announced the theme of Blue & Gold Days 2003 as “Remember, Relive, Reunion...” He thanked Board members Nana Goldberg Delia and Terry Wall who are serving as Co-Chairs of this year’s event.
- Mr. Carlson also referred to the Scholarship that has been established in memory of Ted Schaefer who was tragically killed in a boating accident during the summer. He recalled Ted’s many contributions to the university and the Board over the years and asked all of the members of the Board to give generously to this scholarship fund.
- In closing, Mr. Carlson noted that reminders for donations to the Turkey Project would be distributed at the end of the meeting. Again, he asked for support from the Board for this important community project.

III. Report from the Treasurer – Armand A. Bucci ‘81

Mr. Bucci reviewed the Treasurer’s Report which was provided to the members noting the income earned from the Liberty Mutual Insurance program. He reported that he was investigating two other affinity programs and would report on the viability of these new programs at a future meeting.

IV. Committee Reports

A. Bylaws & Policy Committee – Frederick Crotchfelt III ’65, ‘66

Mr. Crotchfelt noted that a revised copy of Bylaws was provided in the meeting packet reflecting the changes which were approved at the September meeting of the Board of Governors.

B. Reunion Committee – Terry Wall ’97, Nana Goldberg DeLia ‘78

Mr. Wall reported that the first meeting of this committee was held on October 2, 2002 and the next meeting is scheduled for January 8, 2003. He reminded the Board of the success of last year’s Gala which was sold out and asked for the continued support of the members of Board again this year.

C. Membership & Nominations Committee – Joel B. Cohen ‘54

Mr. Cohen encouraged the members of the Board to continue to forward suggested names to him so that he might invite prospective members to visit an upcoming meeting of the Board. He also confirmed his efforts to have all colleges and schools represented on the Board of Governors.

E. Student Relations Committee – Michael Starkman ‘73

Mr. Starkman reported that this Committee has met twice during fall term with the student presidents and group leaders. The Committee is enthusiastic and eager to look for new avenues of involvement. The Committee plans to host the Undergraduate Class Council in the Hospitality Suite for the Drexel vs. Towson men’s basketball game on January 18, 2003. In addition, the students have suggested an Alumni & Student Dinner Dance with a tentative Fall 2003 date.

F. Constituent Outreach Committee – Frederick Crotchfelt, III ‘65, ‘66

The newest of the Committees of the Board, Mr. Crotchfelt explained that the purpose of this group is to support alumni clubs and gather information which will help determine the future of the club network. He said that plans for the first quarter 2003 are to meet with local clubs to gain a better understanding of ideas, issues, and missions of the group and to help provide lines of communication within the club network. Future plans will also focus on leadership development and succession planning within the clubs as well as increasing attendance at club events.

V. Other Reports

A. Young Alumni Association – Paul K. Johnson ‘93

Mr. Johnson reported on behalf of Association President Joseph Auteri. He reported on the success of the Young Alumni Business Card Exchange which was held at the Pyramid Club on October 8, 2002. College of Medicine Dean Ross spoke to the 122 alumni attending. Upcoming events include plans for a golf outing, an evening at the Kimmel Center, and the Young Alumni and Senior Class Networking program scheduled on January 16, 2003. In closing, he also reminded everyone of the upcoming Holiday Party on December 4 at the Hilton Philadelphia on City Avenue.

B. Connections Program – Maria Mascioli Charlton ‘82 & William J. Ringle ‘93

Mrs. Charlton reported that the LeBow College of Business and the College of Engineering have launched their separate programs to connect faculty and students to alumni. She said that the programmatic goal is to offer every college and school an opportunity to partner the university and the alumni. Board members were encouraged to participate when asked to speak at individual college events. Mr. William J. Ringle also made a report on the progress of the Committee since he recently assumed the Chairmanship from Mrs. Charlton.

C. Alumni Ambassador Program – Harold B. Boyd, Jr. ‘59

Mr. Boyd reported that 81 college fairs have been represented by Drexel University alumni this Fall and 19 College Fairs were represented by both alumni ambassadors and members of the Admission Office. He further noted that 50 alumni ambassadors have assisted at college fairs and 22 alumni have participated in on-campus Open Houses at two colleges. Joe Wiseman noted the rising quality of the incoming students. Kathleen Chemicles suggested that, with the roll-out of new MBA programs, alumni ambassadors may wish to offer assistance in this area in the future.

D. Greek Life – John W. McGarrigle '69, '73

Mr. McGarrigle thanked the members of the Fraternity for their hospitality in hosting the Board noting how important it is that the Board be able to speak about both the academic campus as well as the student life issues at the University. He then introduced Stephen Rupprecht, who talked about Greek life at Drexel and ways the chapters contribute to the university environment and as participants in community service activities and fundraising efforts. Steve noted that 11% of the student body is involved in Greek activities and he feels that this experience has had a positive impact on student retention. He noted that there are 11 chapters on campus and that these students have contributed \$10,000 to philanthropy and provided some 5,000 hours community and educational endeavors. A report on Greek life is currently being prepared by his office and he offered to make the information available to the Board when it is released in January.

E. Alumni Club Presidents

Alumni Club of Bucks County – Anne Oleynick

On behalf of Club President Carvon Johnson, Ms. Anne Oleynick reported on the upcoming Club event at the Bucks County Coffee Company in Langhorne on December 12. Complimentary coffee, biscotti, and a tour of the roasting facility will be featured in addition to discussion of future events.

Alumni Club of Philadelphia – Jeffrey T. Macaluso '82

Mr. Macaluso reported that the series of business luncheons concluded for the year in October. These luncheons will resume in 2003 at the Capital Grille Restaurant in Center City. All members of the Board were encouraged to join in these interesting and entertaining activities.

Alumni Club of Chester County – Michael Starkman '73

The Chester County Club hosted an October event at Longwood Gardens during the fall Chrysanthemum Festival. Plans are being made for Brunch at Iron Hill Brewery & Restaurant in West Chester, PA later this Fall.

Alumni Club of South Jersey – Armand Bucci '81

Mr. Bucci reported that the South Jersey Alumni Club is planning a Comedy Night featuring “Second City” on Saturday, April 4, 2003, at the Tweeter Center on the Camden Waterfront.

College of Engineering Alumni Association – Dennis Link '69, '70

Mr. Link discussed the Inaugural Engineer of the Year Dinner, and the award recipient, Dr George Law. He also noted that the College of Engineering Alumni Association has successfully recruited more than 30 new members during the Fall membership drive.

VI. Report from Alumni Relations – Barbara Spiro, Senior Vice President, Institutional Advancement & Cathy Dernoncourt, Associate Vice President, Office of Alumni Relations & Annual Fund;

Ms. Spiro spoke about several changes that have taken place in the Office of Institutional Advancement. She noted that the College of Medicine Advancement team now reports to her. She noted that Brenda Bryant has been permanently assigned to the College of Medicine responsible for the alumni activities and that Fritz Ruccius has been named the Associate Vice President overseeing the alumni and development programs for the College of Medicine. It was also reported that Pam Lawler, Director of Development for the College of Nursing and Health Professions and the School of Public Health will now handle alumni relations for these colleges

Another important announcement was that Chris Woehrlé had been promoted to Senior Associate Vice President, and will be Barbara's second in command responsible for the day-to-day management of Institutional Advancement. It was also noted that Cathy Dernoncourt will continue to report to Ms. Spiro. She commented that the Alumni Relations staff will be looking closely at the alumni clubs and events with much greater attention focused on ways to increase attendance and participation at all events.

Cathy Dernoncourt introduced Teri Reagan, the new Director of Annual Fund. She also reviewed recent accomplishments by Holly Bowers and Cindy Pery and thanked Kathleen Chimicles and the Byers family who have offered their home and/or business for future alumni events.

**VII. Special Guest Speakers – Men's Basketball Coach, Bruiser Flint
Women's Basketball Coach, Candace Crabtree**

Bruiser Flint and Candace Crabtree each spoke on the depth of their teams, the new recruits, and their prospects in the CAA (Colonial Athletic League). Each coach stressed the importance of alumni participation in athletic events and encouraged the Board to come out to see the teams in action. They then fielded questions from the Board.

IX. Adjournment