

Student Banner Specification For Creese Student Union Lobby

In order to help keep consistency with our banners, we ask that you adhere to the following guidelines. The Office of Campus Activities has the final approval on all banners and can prevent an organization from hanging their banner because of failure to adhere to these guidelines. In addition, banners may not be displayed due to inappropriate content and/or poor creation of the banner.

Banners will be displayed during special events in the Creese Student Center lobby when there are visitors walking through the Creese. Such events include Enrollment Management events, New Student Orientation, Welcome Back Week, etc. When these events take place, the Office of Campus Activities will work with our partners to pay for the labor associated with hanging the banners.

Student organizations are responsible for any costs associated with creating the banner. Once the banner is created and given to the Office of Campus Activities, the banner becomes property of the OCA.

Banner Guidelines

- Banners should be 2 ½ feet wide and 4 feet high.
- Grommets in all four corners of the banner
- Banner will be displayed vertically (so be sure to create banner accordingly)
- It is recommended that you use durable materials in creating the banner to increase longevity
- No inappropriate content or language should be displayed on banner
- Banner should have some representation of the organization on the banner so it can be identified with that student organization

Should you have any questions about these guidelines, you can email askoca@drexel.edu.