



Fall Term 2009 CEO Program Leadership Workshop Schedule ***Full Comprehensive Schedule of Events - Chronological List***

Week 2: Week of September 28

Brown Bag Lunch – What Would You Do?

Presented by: Natalie Shaak, Assistant Director for Fraternity and Sorority Life, Drexel University

Monday, September 28, 2009

12Noon-1:00pm

MacAlister 2019

If faced with the issue of hazing on your own street, what would you do? What is your ethical responsibility as a bystander witness? Discuss your viewpoint and response to the reaction of others in that type of situation over lunch.

**This is a “CEO Certified” event sponsored by the Office of Fraternity and Sorority Life in recognition of Hazing Prevention and Awareness Week.*

My Brother/Sister, My Responsibility

Presented by: Katie Peoples, Director for Fraternity and Sorority Life, Drexel University

Tuesday, September 29, 2009

4:00pm-5:30pm

MacAlister 2019

This program is designed to educate fraternity and sorority members about hazing and the negative impact it can have on individuals, chapters, and the organization as a whole. The program will teach and empower chapter members to prevent and confront hazing, reinforcing friendship and brotherhood/sisterhood and emphasizing the mission and values of their fraternal organizations.

**This is a “CEO Certified” event sponsored by the Office of Fraternity and Sorority Life in recognition of Hazing Prevention and Awareness Week.*

True Colors

Presented by: Richard Kopp, Associate Director of Campus Activities, Drexel University

Tuesday, September 29, 2009

6:00pm-7:30pm

MacAlister 2019/2020

For over 26 years, True Colors has been teaching people how to discover their greatest strengths and understand the strengths of others. Your organization can see immediate results, including better communication, more harmonious relationships, improved morale, strengthened teams, and decreased turnover. True Colors is a great seminar on personality identification for people of all ages that improves communication through recognition of a person’s true character. Utilizing the colors of orange, green, blue, and gold to differentiate four basic personality types, True Colors becomes an uncomplicated language for every individual to convey complex ideas very simply.

Anti-Hazing Strategies on College Campuses

Presented by: Dr. Brian Crow, Associate Professor of Sport Management, Slippery Rock University

Tuesday, September 29, 2009

8:30pm

Mitchell Auditorium, Bossone Center

Dr. Brian Crow is an associate professor of Sport Management at Slippery Rock University and an educational consultant for NIKE Grassroots Basketball. His hazing education workshop focuses on athletics, fraternities/sororities, and student organizations in general while addressing the definitions and repercussions of hazing and providing anti-hazing strategies for use in any student organization.

**This is a "CEO Certified" event sponsored by the Office of Fraternity and Sorority Life and the Department of Athletics and Recreational Sports in recognition of Hazing Prevention and Awareness Week.*

College of Arts and Sciences Hazing Panel Discussion

Presented by: Panel of Professors from the College of Arts and Sciences, Drexel University

Wednesday, September 30, 2009

3:00pm

Mitchell Auditorium, Bossone Center

Hazing is not just an issue within certain organizations, it affects the entire community. Join Drexel College of Arts and Sciences professors as they look at hazing from a variety of perspectives, including the cause, effects, and prevention efforts related to physical, mental and emotional hazing taking place in the educational community.

**This is a "CEO Certified" event sponsored by the Office of Fraternity and Sorority Life in recognition of Hazing Prevention and Awareness Week.*

Values and Ethical Decision Making in Leadership

Presented by: Tricia Shalka, Assistant Director/Resident Director, Drexel University

Wednesday, September 30, 2009

6:00pm-7:30pm

MacAlister 2019/2020

This workshop will give participants the opportunity to explore their personal values as the foundation of their unique leadership style. The audience will use these values as a starting point in exploring some of the grey areas of leadership when suddenly the answers aren't so easy.

Transfer Student Seminar: Reaching Your Peak Performance

Presented by: Jessica Edonick, Director of Commuter, Graduate, and Transfer Student Programs and Services, Drexel University

Thursday, October 1, 2009

4:00pm-5:30pm

Location TBD

When juggling school, work, and all of your other responsibilities, it can be difficult to balance it all. This informative workshop designed especially for transfer students, but beneficial to all students, will provide you with strategies for prioritizing, reducing stress, and performing at your very best.

**This program is open to all, but recommended specifically for members of the transfer student population.*

Greek Values

Presented by: Katie Peoples, Director of Fraternity and Sorority Life, Drexel University

Thursday, October 1, 2009

6:00pm-7:30pm

Location TBD

Fraternities and sororities claim to be values based organizations, but what does that really mean? How well do you understand your chapter values and rituals and why they are important? When is the last time you had a meaningful discussion with your fellow Greek members about the core values of our organizations? Come to this session and get ready to take fraternity/sorority membership to the next level.

**This is a "CEO Certificate Program" elective workshop open to all students, but recommended for members of the fraternity & sorority community and those looking to earn a Fraternity and Sorority Life Leadership Certificate.*

Week 3: Week of October 5

Seven Effective Habits of Drexel Student Leaders

Presented by: Jason Miller '07, Customer Business Analyst, Johnson & Johnson

Monday, October 5, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Sometimes it may be difficult to adapt a leadership theory to your own leadership style or utilize the concepts in making yourself a better leader. This interactive workshop will show you how to use theorists' Stephen Covey's Seven Habits of Highly Effective People in your own leadership style to help better lead your organization. Join us as we explore the 'habits' described by Covey and how student leaders can actually turn theory into practice. In addition, you'll get some tips on how to effectively lead your organization directly from your own peers.

Latino Heritage Month: Featured Speaker – Julie Chavez Rodriguez

Presented by: Julie Chavez Rodriguez, Programs Director, Cesar E. Chavez Foundation

Monday, October 5, 2009

8:00pm

Main Auditorium, Main Building

The granddaughter of civil and labor rights activist Cesar Chavez, human rights activist and diversity speaker Julie Chavez Rodriguez was introduced to the farm worker movement at an early age. Throughout her life, she has played an active role in the fight for social justice, human rights, and the rights of working people. Chavez Rodriguez is currently the Programs Director for the Cesar E. Chavez Foundation, where she spearheads the National Youth Leadership Initiative, an effort which addresses academic and civic engagement among today's youth.

**This is a "CEO Certified" event sponsored by the Office of Multicultural Programs in celebration of Latino Heritage Month 2009, and recommended for those looking to earn a Diversity Education Certificate.*

Entrepreneurial Skills Workshop - "Innovate- an innovation model!"

Presented by: Theodore D. Goldman, Ph.D., President, Goldman Development Group, Inc.

Wednesday, October 7, 2009

5:00pm-7:00pm

Baiada Center, Room G-55

Innovation is creating and implementing something that is beneficial. While much is said about innovation, the key to success is thinking and working in an innovative way. It means doing the right things right and avoiding barriers. This workshop will present an innovation model based on the experiences of successful innovators.

To help build your innovation skills, the workshop will address the model with three questions: Is it right? What's missing? What gets in the way? Please join us for this interactive and fun session. For additional information, contact Terri McIlhenney at terrim@drexel.edu.

Navigating the Maze of Your Financial Life

Presented by: Angelo M. Vacirca, Jr. '04, Investment Officer, Glenmede Trust Company

Wednesday, October 7, 2009

6:00pm-7:30pm

MacAlister 2019/2020

With all of the turmoil that the world has seen in the last year, it is more important than ever that everyone reviews their financial affairs no matter what your age is. Geared specifically towards students, this workshop will explore the basics of financial affairs ranging from checking accounts to the importance of beginning to save for retirement early. Mr. Vacirca, a Drexel graduate, will also compare and contrast the features of home ownership vs. renting in this session. This interactive workshop will cater to the interests of the audience.

A Whole New Working World

Presented by: Jason Wisdom '09, Principal, Drawing Insights, LLC.

Thursday, October 8, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Right-brainer's are revolting against the working world; learn the tools you need to be armed! This workshop is a series of short exercises meant to inspire imagination and to give practical tips to build a new set of skills that are becoming necessary in business. From the book *A Whole New Mind*, the presenter, a Drexel graduate, will be examining: design, storytelling, and play. For more information on the content driving this workshop, please visit <http://www.danpink.com>.

Week 4: Week of October 12

Character and Sports

Presented by: Dan Simmons, Associate Athletic Director, Drexel University

Tuesday, October 13, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Do sports build character or exemplify character? What is the value of sports at a college, in a community and in our society? What are some of the ethical issues facing sports today? This workshop will examine these & other issues related to character building in sports.

**This is a "CEO Certificate Program" elective workshop open to all students, but recommended for those looking to earn a Sports Leadership Certificate.*

Going Global/Careers Abroad Panel

Wednesday, October 14, 2009

5:00pm-7:00pm

Location TBD

This event will feature a student panel, a presentation by **PricewaterhouseCoopers** and a review of University International Co-op programs by Susan Braun, SCDC Manager of International Cooperative Education Programs. Student Panel: panelists will discuss their experiences completing co-op and summer analyst positions abroad. Students will review the steps in their international job search as well as discuss the opportunities and challenges they faced while working abroad. SCDC International Co-op Programs: The Steinbright Career Development Center (SCDC) offers fellowships and funding for students who co-op abroad. Susan Braun will discuss SCDC resources for finding and securing a position abroad as well as review their international program offerings.

**This is a "CEO Certified" event sponsored by the LeBow Undergraduate Career Services Office.*

Women and Leadership

Presented by: Juli LaRosa, Instructor, LeBow College of Business, Drexel University

Wednesday, October 14, 2009

6:00pm-7:30pm

MacAlister 2019/2020

A recent study of women in executive positions found that although women get higher ratings than men on management style, the very characteristics and strategies that earn them praise prevent them from reaching the top. Why is this? What are the barriers to women's advancement? Learn strategies designed to help women succeed and prosper as leaders today and in the future.

**This is a "CEO Certificate Program" elective workshop open to all students, but recommended for those looking to earn a Women's Leadership Certificate.*

Management Through Delegation

Presented by: Daniel S. DiMucci, RLA, ASLA, Senior Vice President, Pennoni Associates, Inc.

Thursday, October 15, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Projects today require teaming and partnering, and the clients/customers require crisp, concise, and clear responses. This workshop will address specific management techniques necessary to form a strong team of professionals and how to delegate responsibility to efficiently and effectively communicate to the client/customer as well as to the professional team.

Fraternity and Sorority Recruitment 101

Presented by: Katie Peoples, Director of Fraternity and Sorority Life, Drexel University

Thursday, October 15, 2009

6:00pm-7:30pm

Location TBD

You made a great decision – you made the choice to join a fraternity or sorority! Chances are you decided to join your fraternity or sorority because someone persuaded you to look past the stereotypes and learn what it really means to be Greek. Each of us has a unique story about how we were invited to become a member of the Greek community. This workshop focuses on laying the foundation so that you can help to grow your organization one member at a time, seven days a week, 365 days a year.

**This is a "CEO Certificate Program" elective workshop that is only open to all members of the fraternity & sorority community (recommended for those looking to earn a Fraternity and Sorority Life Leadership Certificate).*

Careers in Accounting

Presented by: Tom Koscics, Partner, KPMG

Thursday, October 15, 2009

Time: TBD

Location TBD

In this workshop, Mr. Koscics will walk students through the interview process, including résumé preparation, interview tips, and post-interview follow-up. This workshop will provide students who will be going on co-op or seeking full-time employment valuable information from one of the top accounting and consulting firms.

**This is a "CEO Certified" event sponsored by Beta Alpha Psi and the LeBow Undergraduate Career Services Office.*

Recruiting and Retaining Volunteers

Presented by: Mark Szymanski, Center for Civic Engagement, Drexel University

Monday, October 19, 2009

12:00pm-1:30pm

Location TBD

Developed by the Campus Outreach Opportunity League (C.O.O.L), this workshop provides a comprehensive approach to recruiting volunteers or members. It works through several dimensions including defining an approach, understanding what motivates people, and both broad-based and targeted strategies. The workshop introduces many techniques and it provides participants with an opportunity to bring it all together in a plan.

**This is a “CEO Certificate Program” elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

Interview Workshop

Presented by: LeBow College of Business, Undergraduate Career Services Office, Drexel University

Monday, October 19, 2009

5:00pm-6:00pm

Pearlstein Business Learning Center, Room 308

Learn how to ace tough interviews! This workshop will teach students how to answer difficult interview questions. Types of interviewing and sample questions will be presented as well as how to utilize the STAR method when formulating answers to behavioral based interview questions.

**This is a “CEO Certified” event sponsored by the LeBow Undergraduate Career Services Office and KPMG.*

Volunteerism and Sports: Importance of Paying Forward & Service Through Sports

Presented by: Dan Simmons, Associate Athletic Director, Drexel University

Monday, October 19, 2009

6:00pm-7:30pm

MacAlister 2019/2020

This CEO session will discuss the role volunteering and community service plays in sports programs in terms of character development and teaching sports participants the importance of “paying forward”. Specifically, we will examine why quality athletic programs feel it is vital to their success that they integrate volunteer and community service opportunities in their athletic programs.

**This is a “CEO Certificate Program” elective workshop open to all students, but recommended for those looking to earn a Sports Leadership Certificate.*

Graduating? Get Noticed!!

Presented by: Scott Barnes, Director of Marketing & Public Relations, Feastivities Events

Tuesday, October 20, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Résumés, career fairs, and networking events, oh my! How will you stand out from all the rest? Join special events guru Scott Barnes for an evening of insider’s information that will allow you to leave a lasting impression, cultivate new relationships, and strengthen existing ones. Mr. Barnes, Event Solutions Magazine 2009 Spotlight Award Winner for Rising Star, will share trade secrets to make your star shine brighter!

Community Immersion

Presented by: Tom Dahan, Program Director, Center for Civic Engagement, Drexel University

Wednesday, October 21, 2009

12:00pm-1:30pm

Location TBD

This workshop will be an interactive tour of the Powelton and Mantua communities that we share with the broader community. By the end of the tour, students will be challenged to re-imagine their role within these neighborhoods and can begin to think about how they can use the knowledge and skills they are acquiring through academic study to improve the place where they live and go to school.

**This is a "CEO Certificate Program" elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

Do it Now!

Presented by: Sheila Graves, President, Pearls of Wisdom (educational consulting agency)

Wednesday, October 21, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Participants in this workshop will learn about their time wasters, analyze their procrastination motives, and develop time planning strategies using concepts from Covey's *Seven Habits of Highly Effective People*.

Reflections in Service

Presented by: Seth Jacobson, Program Director, Center for Civic Engagement, Drexel University

Wednesday, October 21, 2009

6:00pm-7:30pm

Location TBD

The Drexel community knows better than anyone how valuable it is to learn through our experiences! This workshop introduces the most effective practice in learning through the experience of service: Reflection. During the first portion of this workshop, participants will explore the necessity and benefits of reflections in service. The second half will focus on how to facilitate individual and group reflection. By the end, participants will have acquired the tools and knowledge necessary to heighten their own self-awareness and introspection while leading groups in meaningful and reflective dialogue/activities.

**This is a "CEO Certificate Program" elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

Just Neighbors

Presented by: Seth Jacobson, Program Director, Center for Civic Engagement, Drexel University

Thursday, October 22, 2009

12:00pm-1:30pm

Location TBD

Through videos, interactive exercises, and discussion, participants learn about the struggles of neighbors in need. They also discover ways that they can help! Each Just Neighbors workshop will cover a different theme. These may include: "Who Is My Neighbor," "Making Ends Meet," "Does Working Work?," "Prejudice, Privilege, and Poverty," and "Justice for All." The sessions have three goals: (1) to educate students about poverty in the United States, (2) to spur them to greater service to people in poverty, and (3) to send them forth as advocates for neighbors in need.

**This is a "CEO Certificate Program" elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

Resume Writing Workshop and Networking Session

Presented by: Beta Alpha Psi and LeBow Undergraduate Career Services Office, Drexel University

Thursday, October 22, 2009

1:00pm-4:00pm

Behrakis Grand Hall, Creese Student Center

This workshop will give students the opportunity to have their résumés critiqued by professionals and hear about co-op and full-time employment opportunities that may be available for them. This is a wonderful opportunity for students to meet professionals from top business organizations in a face-to-face setting and get valuable tips on creating a meaningful résumé.

**This is a “CEO Certified” event sponsored by Beta Alpha Psi and the LeBow Undergraduate Career Services Office.*

Just Neighbors

Presented by: Jennifer Johnson, Assistant Director, Center for Civic Engagement, Drexel University

Thursday, October 22, 2009

4:00pm-5:30pm

Location TBD

Through videos, interactive exercises, and discussion, participants learn about the struggles of neighbors in need. They also discover ways that they can help! Each Just Neighbors workshop will cover a different theme. These may include: “Who Is My Neighbor,” “Making Ends Meet,” “Does Working Work?,” “Prejudice, Privilege, and Poverty,” and “Justice for All.” The sessions have three goals: (1) to educate students about poverty in the United States, (2) to spur them to greater service to people in poverty, and (3) to send them forth as advocates for neighbors in need.

**This is a “CEO Certificate Program” elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

How to Avoid Hearing ‘You’re Fired’: Feedback & Communication Skills for Success

Presented by: Stephen Rupprecht, Assistant Dean for Student Conduct and Community Standards, Drexel University

Thursday, October 22, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Some people say communication is the key to everything – they are right! Skills related to communication and feedback will strengthen your position in a job, in a relationship, and even with your teachers. This workshop will deliver the nuts and bolts of communication, including the eight rules of good feedback.

Week 6: Week of October 26

Your Legacy: Impact or Influence?

Presented by: Paul K. Johnson '92, '07, Field Account Executive, FedEx

Monday, October 26, 2009

6:00pm-7:30pm

MacAlister 2019/2020

This workshop will uncover the hidden truths between what is your ultimate legacy. Are you working to live or living to work? Are you working for the present or for your legacy? Join Mr. Johnson, a two-time Drexel graduate, in this session and discover how your professional and personal life can make a difference in the lives of so many others.

Setting Goals and Achieving Them

Presented by: Joel Cohen '54, President, Allflex Packaging Products, Inc.

Tuesday, October 27, 2009

4:00pm-5:30pm

Location TBD

In this workshop, you will learn why it is so important to set goals for yourself and how you can take the necessary steps towards achieving them. Mr. Cohen, a Drexel graduate and successful business leader will provide guidance on the proper time frame required to get you to where you want to be, and help set your frame of mind to challenge yourself.

Interpersonal Skills and Conflict Mediation

Presented by: Reeba Monachan, Assistant Director/Resident Director, Drexel University

Tuesday, October 27, 2009

6:00pm-7:30pm

MacAlister 2019/2020

In this workshop, you will learn strategies and techniques for building some important interpersonal skills related to conflict mediation, such as active listening, body language, and other considerations during conflicts.

Ethical Leadership

Presented By: Lesley Villarose, Associate Director, Student Union Operations, Drexel University

Wednesday, October 28, 2009

6:00pm-7:30pm

MacAlister 2019/2020

This presentation will discuss the importance of ethical decision making for students as they face dilemmas in their personal and professional lives. Students will go over the steps to making ethical decisions and will be given ethical dilemmas in which they can practice these skills.

Networking Workshop

Presented by: LeBow College of Business, Undergraduate Career Services Office, Drexel University

Thursday, October 29, 2009

5:00pm-6:00pm

Pearlstein Business Learning Center, Room 308

This workshop will present students with an overview of why networking is important, especially in relation to their job search. Suggestions will be provided on how to utilize student's personal and extended network, expand network via events and organizations (on and off campus), and how to incorporate networking into every day activities. A group activity will be included in this presentation.

**This is a "CEO Certified" event sponsored by the LeBow Undergraduate Career Services Office and KPMG.*

Building and Maintaining Healthy Relationships

Presented by: George James, MFT, Couple & Family Therapist/Health Education Specialist, Drexel University

Thursday, October 29, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Building and maintaining healthy relationships takes a lot of work and can become overwhelming at times. Often times one's success, a great opportunity or even the love of your life comes from the ability to build and maintain healthy relationships. In this workshop, participants will discuss why relationships are important, how to build healthy meaningful relationships and how to maintain those relationships.

Recruitment Bootcamp

Presented by: David Stollman, Campuspeak

Monday, November 2, 2009

3:30pm-4:30pm

Location TBD

Recruitment Bootcamp is a high energy workshop led by David Stollman of Campuspeak, who inspires organization officers to recruit new members through values based recruitment tactics.

**This is a “CEO Certified” event sponsored by the Office of Fraternity and Sorority Life, IFC, PHC, and MGC.*

Buy In or Get Out!

Presented by: David Stollman, Campuspeak

Monday, November 2, 2009

6:30pm-7:30pm

Mitchell Auditorium, Bossone Center

This event will feature David Stollman of Campuspeak who will talk about how to hold your organization and its members to its standards. While his speech is directed to Greek organizations, the information can be applied to all student organizations.

**This is a “CEO Certified” event sponsored by the Office of Fraternity and Sorority Life and the Interfraternity Council.*

Community Immersion

Presented by: Tom Dahan, Program Director, Center for Civic Engagement, Drexel University

Tuesday, November 3, 2009

12:00pm-1:30pm

Location TBD

This workshop will be an interactive tour of the Powelton and Mantua communities that we share with the broader community. By the end of the tour, students will be challenged to re-imagine their role within these neighborhoods and can begin to think about how they can use the knowledge and skills they are acquiring through academic study to improve the place where they live and go to school.

**This is a “CEO Certificate Program” elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

Time Management = Performance Management: Ways to Reduce Your College Stress

Presented by: Donna Ferrari, Director of Special Projects, Research, and Rankings, Drexel University

Tuesday, November 3, 2009

6:00pm-7:30pm

MacAlister 2019/2020

College is supposed to prepare you for the REAL world. But how real is it when you are stressed out about everything – tests, assignments, co-ops, the FLU? Learning to manage your time can help you to improve your performance and reduce your stress. In this workshop, you will learn some lifelong techniques while improving your time at Drexel.

Fraternity and Sorority History

Presented by: Natalie Shaak, Assistant Director of Fraternity and Sorority Life, Drexel University

Tuesday, November 3, 2009

6:00pm-7:30pm

Location TBD

Since 1776 fraternities have been an integral and essential part of American higher education. Beginning as college literary societies common in higher education, Greek-letter fraternities and sororities have grown and changed over the years opening doors for a diverse membership and creating one of the largest communities around the world. In this program, students will learn the basic history and founding of Greek-letter organizations from literary societies through today's culturally-based and special interest organizations.

**This is a "CEO Certificate Program" elective workshop open to all students, but recommended for members of the fraternity and sorority community and those looking to earn a Fraternity and Sorority Life Leadership Certificate.*

Reflections in Service

Presented by: Seth Jacobson, Program Director, Center for Civic Engagement, Drexel University

Wednesday, November 4, 2009

4:00pm-5:30pm

Location TBD

The Drexel community knows better than anyone how valuable it is to learn through our experiences! This workshop introduces the most effective practice in learning through the experience of service: Reflection. During the first portion of this workshop, participants will explore the necessity and benefits of reflections in service. The second half will focus on how to facilitate individual and group reflection. By the end, participants will have acquired the tools and knowledge necessary to heighten their own self-awareness and introspection while leading groups in meaningful and reflective dialogue/activities.

**This is a "CEO Certificate Program" elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

Is Your Net-Working: How to Go From Superficial to Super Connected

Presented by: John C. Howard VII, Semi-finalist, 2009 World Championship of Public Speaking

Wednesday, November 4, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Ever wish you could comfortably introduce yourself to a stranger, and then turn that introduction into a genuine connection? Your goals are within reaching and networking shortens the distance. From Facebook to face-to-face, come uncover the secrets to successful networking. We'll focus on overcoming fear, finding target-rich environments to network, assessing what value you bring to others and how to get what you want.

Working With and Within Teams

Presented by: Lauren Rocca '04, '09, Associate Director, Alumni Relations, Drexel University

Thursday, November 5, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Effective leaders motivate, inspire, and communicate with members of teams and organizations so that they can achieve common goals. However, they must also be willing to put in the time and effort to contribute toward the group's success. This workshop will focus on strategies to balance the roles of leader and team member, including how to motivate team members, how to know when to step back and let someone else take on a leadership role, and how to communicate effectively in groups.

Modern Etiquette: The Fine Art of Professionalism

Presented by: John C. Howard VII, Semi-finalist, 2009 World Championship of Public Speaking

Monday, November 9, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Success begins with a first impression, but that's just the beginning. While your expertise and creativity are factors to your success, it is the "buyer" – your boss, your company, your customers – who will determine your fees, salary and lifestyle. Come uncover the secret strategies and insights necessary to understand the dynamics and subtleties of professional communication, lasting impact, leadership, and business protocol.

Recruiting and Retaining Volunteers

Presented by: Mark Szymanski, Center for Civic Engagement, Drexel University

Monday, November 9, 2009

6:00pm-7:30pm

Location TBD

Developed by the Campus Outreach Opportunity League (C.O.O.L), this workshop provides a comprehensive approach to recruiting volunteers or members. It works through several dimensions including defining an approach, understanding what motivates people, and both broad-based and targeted strategies. The workshop introduces many techniques and it provides participants with an opportunity to bring it all together in a plan.

**This is a "CEO Certificate Program" elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

Just Neighbors

Presented by: Dorinda Wilson, Office Manager, Center for Civic Engagement, Drexel University

Tuesday, November 10, 2009

12:00pm-1:30pm

Location TBD

Through videos, interactive exercises, and discussion, participants learn about the struggles of neighbors in need. They also discover ways that they can help! Each Just Neighbors workshop will cover a different theme. These may include: "Who Is My Neighbor," "Making Ends Meet," "Does Working Work?," "Prejudice, Privilege, and Poverty," and "Justice for All." The sessions have three goals: (1) to educate students about poverty in the United States, (2) to spur them to greater service to people in poverty, and (3) to send them forth as advocates for neighbors in need.

**This is a "CEO Certificate Program" elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

Finding the Right Fit – What To Know Before You Apply

Presented by: Rachel Heiser, Assistant Director, and Rasheeda Price, Administrative Assistant, Center for Academic Success (Center City Campus), Drexel University

Tuesday, November 10, 2009

6:00pm-7:30pm

MacAlister 2019/2020

In this workshop, you will learn to define what YOU want from a workplace before you get there. Through interactive discussion and exercises, you will begin to recognize your motivations, set realistic goals, and map out how to achieve your goals. By thinking about what makes you tick, you will learn what to look for in YOUR ideal job.

Just Neighbors

Presented by: Dan Dougherty, Director, Center for Civic Engagement, Drexel University

Wednesday, November 11, 2009

12:00pm-1:30pm

Location TBD

Through videos, interactive exercises, and discussion, participants learn about the struggles of neighbors in need. They also discover ways that they can help! Each Just Neighbors workshop will cover a different theme. These may include: “Who Is My Neighbor,” “Making Ends Meet,” “Does Working Work?,” “Prejudice, Privilege, and Poverty,” and “Justice for All.” The sessions have three goals: (1) to educate students about poverty in the United States, (2) to spur them to greater service to people in poverty, and (3) to send them forth as advocates for neighbors in need.

**This is a “CEO Certificate Program” elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

Team Building and Team Dynamics

Presented by: John McGarrigle '69, '73, Former Director of Managed Contracts & Reporting, Genesis Health Care Corporation

Wednesday, November 11, 2009

6:00pm-7:30pm

MacAlister 2019/2020

This workshop will provide you and your team with an array of organizational leadership tactics, including: building a team, setting goals, motivation, collaboration, creating an environment of success, and managing different personalities and hidden agendas.

Careers at CIGNA Panel Discussion

Presented by: CIGNA Representatives

Thursday, November 12, 2009

4:30pm-6:00pm

Location: TBD

This panel discussion will include CIGNA representatives from leadership development, including the areas of accounting/finance, internal audit, treasury, tax, and economic analysis. This event will give students an opportunity to learn about co-op and full-time employment opportunities at one of the top companies in Philadelphia and network with the company’s professionals. Refreshments will be served.

**This is a “CEO Certified” event sponsored by Beta Alpha Psi and the LeBow Undergraduate Career Services Office.*

Front Line Leadership

Presented by: John L. Gronski, Senior Management Consultant, Greencastle Associates Consulting; Brigadier General, Pennsylvania Army National Guard

Thursday, November 12, 2009

6:00pm-7:30pm

MacAlister 2019/2020

This presentation provides leadership lessons from the front lines of business and the battlefield. John Gronski is a management consultant with over 10 years of experience implementing large, complex projects, leading business teams, and working as a trusted advisor to executives. Brigadier General Gronski is a senior leader in the Pennsylvania National Guard. A proven combat leader, he commanded a Brigade of over 5,400 US Soldiers and Marines and approximately 5,000 Iraqi soldiers in Ramadi, Iraq between 2005 and 2006.

Managing By Metrics

Presented by: Gary S. Colton '82, President, *ComForcare Senior Services*

Monday, November 16, 2009

6:00pm-7:30pm

MacAlister 2019/2020

In order to have a successful business, it is a must that managers pay attention to details. This includes knowing and understanding all metrics underlying your business. ROI's (Return On Investment) must be calculated on all projects and a total understanding of the cost's that drive the business must be evaluated. No decision should be made without having the metrics to support that decision. This workshop will help you to learn how to successfully manage your business by utilizing all available metrics.

Entrepreneurial Panel Discussion

Tuesday, November 17, 2009

5:00pm-7:00pm

Location TBD

**This is a "CEO Certified" event sponsored by the Drexel Entrepreneurship Association and the LeBow Undergraduate Career Services Office.*

Greek Values II: Living the Ritual

Presented by: *Natalie Shaak, Assistant Director of Fraternity and Sorority Life, Drexel University*

Tuesday, November 17, 2009

6:00pm-7:30pm

Location TBD

Ritual is the thing that sets fraternities and sororities apart from other organizations, yet we rarely talk about it, what it means, and how we are living it. This program will discuss Ritual and values and the importance of congruence between ideals/values and actions. Additionally, you will discuss how to incorporate your Ritual into the day to day functions of your chapter and your life.

**This is a "CEO Certificate Program" elective workshop open only to juniors and seniors of the fraternity and sorority life community (recommended for those looking to earn a Fraternity and Sorority Life Leadership Certificate).*

Management and Motivation: How to Be a Better Leader

Presented by: *Freddy Padilla, President, Drexel Society of Hispanic Professional Engineers*

Tuesday, November 17, 2009

6:30pm-8:00pm

MacAlister 2019/2020

Management and motivation are two integral characteristics needed in order to lead any team or organization. This discussion will focus on how you can use the two in order to build up your team, executive board, or organization. Different key traits will be highlighted and how they can be applied to everyone in a leadership position will be touched upon.

Teamwork and Sportsmanship: Applying Values of Sports to Everyday Life!

Presented by: Dan Simmons, Associate Athletic Director, Drexel University

Wednesday, November 18, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Why are sports so often referred to as a “laboratory” of real life? What values can be taken from a sports experience and applied to a person’s everyday life? This session will look at two important values that are often assumed we learn through sports and how these values can be truly learned or developed in sports experiences and applied to a participant’s life.

**This is a “CEO Certificate Program” elective workshop open to all students, but recommended for those looking to earn a Sports Leadership Certificate.*

Real World – Life After College

Presented by: Sasha Williams, Risk Management Account Representative, Specialty Risk Services, LLC

Thursday, November 19, 2009

6:00pm-7:30pm

MacAlister 2019/2020

This workshop is designed to give some guidance and direction to the student who hypothetically has just graduated (or is preparing to graduate) and is wondering what to do next. There will be information and resources to guide the path that is chosen in addition to information regarding how the student can get an early start and begin preparing before that exciting day of graduation. It will be an interactive workshop, so come prepared to share your ideas and thoughts on what you want to do after college.

Thanksgiving Week: Week of November 23

Leadership Training Based on the Military Model

Presented by: Keith M. Cianfrani, Owner, Leadership Development Group; Director, Army JROTC, School District of Phila.

Monday, November 23, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Keith Cianfrani is the commander of the Philadelphia Military Academy teaching military leadership. The purpose of The Leadership Development Group is to provide professional leadership training using the U.S. Army’s Be-Know-Do Leadership Model. Using this model, you will learn what a leader must be, what a leader must know, and how a leader must act. Topics may include: communication, vision and mission, decision making, planning and problem solving.

Week 10: Week of November 30

Sharpening Communication Skills and Public Speaking

Presented by: Bill Felty, Career Counselor, Drexel University

Monday, November 30, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Organizations are complex networks of human interaction; in the end, it is always people that make things work. This workshop will focus on YOU and is designed to unleash your creativity, improve your communication skills (both one-on-one and in front of groups), and gain confidence in a variety of situations. A highly interactive experience, you will be guided through a variety of fascinating exercises and games that will challenge you to think outside the box, work through communication challenges in the most unique ways possible, and interact with others in ways you have never experienced.

Values-based Fraternity/Sorority Recruitment

Presented by: Natalie Shaak, Assistant Director of Fraternity and Sorority Life, Drexel University

Monday, November 30, 2009

6:00pm-7:30pm

Location TBD

Recruitment is the life-blood of our fraternal organizations. With these organizations uniquely based on values and principles that set them apart from other groups, it is imperative to include those values as a guiding light when recruiting new life-long members. Effectively communicating the values of the organization allows members to determine a potential member's genuine interest in the organization and allow the potential member to feel secure in his/her lifelong commitment to uphold those values.

**This is a "CEO Certificate Program" elective workshop open only to juniors and seniors of the fraternity and sorority life community (recommended for those looking to earn a Fraternity and Sorority Life Leadership Certificate).*

Leadership Lessons from Sports Greatest Coaches

Presented by: Dan Simmons, Associate Athletic Director, Drexel University

Tuesday, December 1, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Learn the insights and theories of some of sports most successful "field generals", including John Wooden, Lou Holtz, and Mike Krzyzewski. See how you can apply these "game plans" to your everyday life!

**This is a "CEO Certificate Program" elective workshop open to all students, but recommended for those looking to earn a Sports Leadership Certificate.*

Tick Tock: Managing Your Time

Presented by: Shelley Kardon '84, '98, Director of Development Research, Drexel University

Wednesday, December 2, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Students will gain an understanding of how to effectively manage their time including personal, academic, and professional. The workshop leader will discuss tips for time management and students will break into groups to manage a real life situation in a given time frame.

Leadership Lessons from America's Greatest Military Leaders

Part 1 of 3: Revolutionary War Leaders

Presented by: Charles Schnur, Coordinator of Student Conduct and Community Standards, Drexel University

Thursday, December 3, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Learn valuable leadership skills and strategies from some of American's most powerful and influential military leaders. Discover how you can apply their tactics and strategies to your own leadership style! In Part 1 of this 3 Part Series, you will learn about the styles of Benedict Arnold and George Washington from the Revolutionary War era. Part 2 will be scheduled in the Winter Term with a focus on the Civil War era (Ulysses S. Grant and Robert E. Lee). The series will conclude with Part 3 in the Spring Term with a focus on the 20th Century Leaders, John Pershing and George Patton. All history buffs are welcome, too!

Greek Futures Explored

Presented by: Katie Peoples, Director of Fraternity and Sorority Life, Drexel University

Thursday, December 3, 2009

6:00pm-7:30pm

Location TBD

“The future depends upon what we do in the present.” –Mahatma Gandhi

What does post-college life have in store for Drexel fraternity and sorority students? Are you surprised to learn that fraternity and sorority alumni continue to engage in community service after college at a far greater rate than their non-Greek peers? How will your affiliation benefit you after your undergraduate days? Your future and the future of fraternities and sororities are explored here.

**This is a “CEO Certificate Program” elective workshop open only to juniors and seniors of the fraternity and sorority life community (recommended for those looking to earn a Fraternity and Sorority Life Leadership Certificate).*