



Fall Term 2009 CEO Program Leadership Workshop Schedule ***CEO Certificate Program Track & “CEO Certified” Events - Chronological List***

Week 2: Week of September 28

Brown Bag Lunch – What Would You Do?

Presented by: Natalie Shaak, Assistant Director for Fraternity and Sorority Life, Drexel University

Monday, September 28, 2009

12Noon-1:00pm

MacAlister 2019

If faced with the issue of hazing on your own street, what would you do? What is your ethical responsibility as a bystander witness? Discuss your viewpoint and response to the reaction of others in that type of situation over lunch.

**This is a “CEO Certified” event sponsored by the Office of Fraternity and Sorority Life in recognition of Hazing Prevention and Awareness Week.*

My Brother/Sister, My Responsibility

Presented by: Katie Peoples, Director for Fraternity and Sorority Life, Drexel University

Tuesday, September 29, 2009

4:00pm-5:30pm

MacAlister 2019

This program is designed to educate fraternity and sorority members about hazing and the negative impact it can have on individuals, chapters, and the organization as a whole. The program will teach and empower chapter members to prevent and confront hazing, reinforcing friendship and brotherhood/sisterhood and emphasizing the mission and values of their fraternal organizations.

**This is a “CEO Certified” event sponsored by the Office of Fraternity and Sorority Life in recognition of Hazing Prevention and Awareness Week.*

Anti-Hazing Strategies on College Campuses

Presented by: Dr. Brian Crow, Associate Professor of Sport Management, Slippery Rock University

Tuesday, September 29, 2009

8:30pm

Mitchell Auditorium, Bossone Center

Dr. Brian Crow is an associate professor of Sport Management at Slippery Rock University and an educational consultant for NIKE Grassroots Basketball. His hazing education workshop focuses on athletics, fraternities/sororities, and student organizations in general while addressing the definitions and repercussions of hazing and providing anti-hazing strategies for use in any student organization.

**This is a “CEO Certified” event sponsored by the Office of Fraternity and Sorority Life and the Department of Athletics and Recreational Sports in recognition of Hazing Prevention and Awareness Week.*

College of Arts and Sciences Hazing Panel Discussion

Presented by: Panel of Professors from the College of Arts and Sciences, Drexel University

Wednesday, September 30, 2009

3:00pm

Mitchell Auditorium, Bossone Center

Hazing is not just an issue within certain organizations, it affects the entire community. Join Drexel College of Arts and Sciences professors as they look at hazing from a variety of perspectives, including the cause, effects, and prevention efforts related to physical, mental and emotional hazing taking place in the educational community.

**This is a "CEO Certified" event sponsored by the Office of Fraternity and Sorority Life in recognition of Hazing Prevention and Awareness Week.*

Greek Values

Presented by: Katie Peoples, Director of Fraternity and Sorority Life, Drexel University

Thursday, October 1, 2009

6:00pm-7:30pm

Location TBD

Fraternities and sororities claim to be values based organizations, but what does that really mean? How well do you understand your chapter values and rituals and why they are important? When is the last time you had a meaningful discussion with your fellow Greek members about the core values of our organizations? Come to this session and get ready to take fraternity/sorority membership to the next level.

**This is a "CEO Certificate Program" elective workshop open to all students, but recommended for members of the fraternity & sorority community and those looking to earn a Fraternity and Sorority Life Leadership Certificate.*

Week 3: Week of October 5

Latino Heritage Month: Featured Speaker – Julie Chavez Rodriguez

Presented by: Julie Chavez Rodriguez, Programs Director, Cesar E. Chavez Foundation

Monday, October 5, 2009

8:00pm

Main Auditorium, Main Building

The granddaughter of civil and labor rights activist Cesar Chavez, human rights activist and diversity speaker Julie Chavez Rodriguez was introduced to the farm worker movement at an early age. Throughout her life, she has played an active role in the fight for social justice, human rights, and the rights of working people. Chavez Rodriguez is currently the Programs Director for the Cesar E. Chavez Foundation, where she spearheads the National Youth Leadership Initiative, an effort which addresses academic and civic engagement among today's youth.

**This is a "CEO Certified" event sponsored by the Office of Multicultural Programs in celebration of Latino Heritage Month 2009, and recommended for those looking to earn a Diversity Education Certificate.*

Entrepreneurial Skills Workshop - “Innovate- an innovation model!”

Presented by: Theodore D. Goldman, Ph.D., President, Goldman Development Group, Inc.

Wednesday, October 7, 2009

5:00pm-7:00pm

Baiada Center, Room G-55

Innovation is creating and implementing something that is beneficial. While much is said about innovation, the key to success is thinking and working in an innovative way. It means doing the right things right and avoiding barriers. This workshop will present an innovation model based on the experiences of successful innovators.

To help build your innovation skills, the workshop will address the model with three questions: Is it right?

What's missing? What gets in the way? Please join us for this interactive and fun session. For additional information, contact Terri McIlhenney at terrim@drexel.edu.

Week 4: Week of October 12

Character and Sports

Presented by: Dan Simmons, Associate Athletic Director, Drexel University

Tuesday, October 13, 2009

6:00pm-7:30pm

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Do sports build character or exemplify character? What is the value of sports at a college, in a community and in our society? What are some of the ethical issues facing sports today? This workshop will examine these & other issues related to character building in sports.

**This is a “CEO Certificate Program” elective workshop open to all students, but recommended for those looking to earn a Sports Leadership Certificate.*

Going Global/Careers Abroad Panel

Presented by: LeBow College of Business, Undergraduate Career Services Office, Drexel University

Wednesday, October 14, 2009

5:00pm-7:00pm

Location TBD

This event will feature a student panel, a presentation by PricewaterhouseCoopers and a review of University International Co-op programs by Susan Braun, SCDC Manager of International Cooperative Education Programs. Student Panel: panelists will discuss their experiences completing co-op and summer analyst positions abroad. Students will review the steps in their international job search as well as discuss the opportunities and challenges they faced while working abroad. SCDC International Co-op Programs: the Steinbright Career Development Center (SCDC) offers fellowships and funding for students who co-op abroad. Susan Braun will discuss SCDC resources for finding and securing a position abroad as well as review their international program offerings.

**This is a “CEO Certified” event sponsored by the LeBow Undergraduate Career Services Office.*

Women and Leadership

Presented by: Juli LaRosa, Instructor, LeBow College of Business, Drexel University

Wednesday, October 14, 2009

6:00pm-7:30pm

MacAlister 2019/2020

A recent study of women in executive positions found that although women get higher ratings than men on management style, the very characteristics and strategies that earn them praise prevent them from reaching the top. Why is this? What are the barriers to women's advancement? Learn strategies designed to help women succeed and prosper as leaders today and in the future.

**This is a “CEO Certificate Program” elective workshop open to all students, but recommended for those looking to earn a Women’s Leadership Certificate.*

Fraternity and Sorority Recruitment 101

Presented by: Katie Peoples, Director of Fraternity and Sorority Life, Drexel University

Thursday, October 15, 2009

6:00pm-7:30pm

Location TBD

You made a great decision – you made the choice to join a fraternity or sorority! Chances are you decided to join your fraternity or sorority because someone persuaded you to look past the stereotypes and learn what it really means to be Greek. Each of us has a unique story about how we were invited to become a member of the Greek community. This workshop focuses on laying the foundation so that you can help to grow your organization one member at a time, seven days a week, 365 days a year.

**This is a “CEO Certificate Program” elective workshop that is only open to all members of the fraternity & sorority community (recommended for those looking to earn a Fraternity and Sorority Life Leadership Certificate).*

Careers in Accounting

Presented by: Tom Koscics, Partner, KPMG

Thursday, October 15, 2009

Time: TBD

Location TBD

In this workshop, Mr. Koscics will walk students through the interview process, including résumé preparation, interview tips, and post-interview follow-up. This workshop will provide students who will be going on co-op or seeking full-time employment valuable information from one of the top accounting and consulting firms.

**This is a “CEO Certified” event sponsored by Beta Alpha Psi and the LeBow Undergraduate Career Services Office.*

Week 5: Week of October 19

Recruiting and Retaining Volunteers

Presented by: Mark Szymanski, Center for Civic Engagement, Drexel University

Monday, October 19, 2009

12:00pm-1:30pm

Location TBD

Developed by the Campus Outreach Opportunity League (C.O.O.L), this workshop provides a comprehensive approach to recruiting volunteers or members. It works through several dimensions including defining an approach, understanding what motivates people, and both broad-based and targeted strategies. The workshop introduces many techniques and it provides participants with an opportunity to bring it all together in a plan.

**This is a “CEO Certificate Program” elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

Interview Workshop

Presented by: LeBow College of Business, Undergraduate Career Services Office, Drexel University

Monday, October 19, 2009

5:00pm-6:00pm

Pearlstein Business Learning Center, Room 308

Learn how to ace tough interviews! This workshop will teach students how to answer difficult interview questions. Types of interviewing and sample questions will be presented as well as how to utilize the STAR method when formulating answers to behavioral based interview questions.

**This is a “CEO Certified” event sponsored by the LeBow Undergraduate Career Services Office and KPMG.*

Volunteerism and Sports: Importance of Paying Forward & Service Through Sports

Presented by: Dan Simmons, Associate Athletic Director, Drexel University

Monday, October 19, 2009

6:00pm-7:30pm

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This CEO session will discuss the role volunteering and community service plays in sports programs in terms of character development and teaching sports participants the importance of “paying forward”. Specifically, we will examine why quality athletic programs feel it is vital to their success that they integrate volunteer and community service opportunities in their athletic programs.

**This is a “CEO Certificate Program” elective workshop open to all students, but recommended for those looking to earn a Sports Leadership Certificate.*

Community Immersion

Presented by: Tom Dahan, Program Director, Center for Civic Engagement, Drexel University

Wednesday, October 21, 2009

12:00pm-1:30pm

Location TBD

This workshop will be an interactive tour of the Powelton and Mantua communities that we share with the broader community. By the end of the tour, students will be challenged to re-imagine their role within these neighborhoods and can begin to think about how they can use the knowledge and skills they are acquiring through academic study to improve the place where they live and go to school.

**This is a “CEO Certificate Program” elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

Reflections in Service

Presented by: Seth Jacobson, Program Director, Center for Civic Engagement, Drexel University

Wednesday, October 21, 2009

6:00pm-7:30pm

Location TBD

The Drexel community knows better than anyone how valuable it is to learn through our experiences! This workshop introduces the most effective practice in learning through the experience of service: Reflection. During the first portion of this workshop, participants will explore the necessity and benefits of reflections in service. The second half will focus on how to facilitate individual and group reflection. By the end, participants will have acquired the tools and knowledge necessary to heighten their own self-awareness and introspection while leading groups in meaningful and reflective dialogue/activities.

**This is a “CEO Certificate Program” elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

Just Neighbors

Presented by: Seth Jacobson, Program Director, Center for Civic Engagement, Drexel University

Thursday, October 22, 2009

12:00pm-1:30pm

Location TBD

Through videos, interactive exercises, and discussion, participants learn about the struggles of neighbors in need. They also discover ways that they can help! Each Just Neighbors workshop will cover a different theme. These may include: “Who Is My Neighbor,” “Making Ends Meet,” “Does Working Work?,” “Prejudice, Privilege, and Poverty,” and “Justice for All.” The sessions have three goals: (1) to educate students about poverty in the United States, (2) to spur them to greater service to people in poverty, and (3) to send them forth as advocates for neighbors in need.

**This is a “CEO Certificate Program” elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

Resume Writing Workshop and Networking Session

Presented by: Beta Alpha Psi and LeBow Undergraduate Career Services Office, Drexel University

Thursday, October 22, 2009

1:00pm-4:00pm

Behrakis Grand Hall, Creese Student Center

This workshop will give students the opportunity to have their résumés critiqued by professionals and hear about co-op and full-time employment opportunities that may be available for them. This is a wonderful opportunity for students to meet professionals from top business organizations in a face-to-face setting and get valuable tips on creating a meaningful résumé.

**This is a “CEO Certified” event sponsored by Beta Alpha Psi and the LeBow Undergraduate Career Services Office.*

Just Neighbors

Presented by: Jennifer Johnson, Assistant Director, Center for Civic Engagement, Drexel University

Thursday, October 22, 2009

4:00pm-5:30pm

Location TBD

Through videos, interactive exercises, and discussion, participants learn about the struggles of neighbors in need. They also discover ways that they can help! Each Just Neighbors workshop will cover a different theme. These may include: “Who Is My Neighbor,” “Making Ends Meet,” “Does Working Work?,” “Prejudice, Privilege, and Poverty,” and “Justice for All.” The sessions have three goals: (1) to educate students about poverty in the United States, (2) to spur them to greater service to people in poverty, and (3) to send them forth as advocates for neighbors in need.

**This is a “CEO Certificate Program” elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

Week 6: Week of October 26

Networking Workshop

Presented by: LeBow College of Business, Undergraduate Career Services Office, Drexel University

Thursday, October 29, 2009

5:00pm-6:00pm

Pearlstein Business Learning Center, Room 308

This workshop will present students with an overview of why networking is important, especially in relation to their job search. Suggestions will be provided on how to utilize student's personal and extended network, expand network via events and organizations (on and off campus), and how to incorporate networking into every day activities. A group activity will be included in this presentation.

**This is a “CEO Certified” event sponsored by the LeBow Undergraduate Career Services Office and KPMG.*

Week 7: Week of November 2

Recruitment Bootcamp

Presented by: David Stollman, Campuspeak

Monday, November 2, 2009

3:30pm-4:30pm

Location TBD

Recruitment Bootcamp is a high energy workshop led by David Stollman of Campuspeak, who inspires organization officers to recruit new members through values based recruitment tactics.

**This is a “CEO Certified” event sponsored by the Office of Fraternity and Sorority Life, IFC, PHC, and MGC.*

Buy In or Get Out!

Presented by: David Stollman, Campuspeak

Monday, November 2, 2009

6:30pm-7:30pm

Mitchell Auditorium, Bossone Center

This event will feature David Stollman of Campuspeak who will talk about how to hold your organization and its members to its standards. While his speech is directed to Greek organizations, the information can be applied to all student organizations.

**This is a “CEO Certified” event sponsored by the Office of Fraternity and Sorority Life and the Interfraternity Council.*

Community Immersion

Presented by: Tom Dahan, Program Director, Center for Civic Engagement, Drexel University

Tuesday, November 3, 2009

12:00pm-1:30pm

Location TBD

This workshop will be an interactive tour of the Powelton and Mantua communities that we share with the broader community. By the end of the tour, students will be challenged to re-imagine their role within these neighborhoods and can begin to think about how they can use the knowledge and skills they are acquiring through academic study to improve the place where they live and go to school.

**This is a “CEO Certificate Program” elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

Fraternity and Sorority History

Presented by: Natalie Shaak, Assistant Director of Fraternity and Sorority Life, Drexel University

Tuesday, November 3, 2009

6:00pm-7:30pm

Location TBD

Since 1776 fraternities have been an integral and essential part of American higher education. Beginning as college literary societies common in higher education, Greek-letter fraternities and sororities have grown and changed over the years opening doors for a diverse membership and creating one of the largest communities around the world. In this program, students will learn the basic history and founding of Greek-letter organizations from literary societies through today’s culturally-based and special interest organizations.

**This is a “CEO Certificate Program” elective workshop open to all students, but recommended for members of the fraternity and sorority community and those looking to earn a Fraternity and Sorority Life Leadership Certificate.*

Reflections in Service

Presented by: Seth Jacobson, Program Director, Center for Civic Engagement, Drexel University

Wednesday, November 4, 2009

4:00pm-5:30pm

Location TBD

The Drexel community knows better than anyone how valuable it is to learn through our experiences! This workshop introduces the most effective practice in learning through the experience of service: Reflection. During the first portion of this workshop, participants will explore the necessity and benefits of reflections in service. The second half will focus on how to facilitate individual and group reflection. By the end, participants will have acquired the tools and knowledge necessary to heighten their own self-awareness and introspection while leading groups in meaningful and reflective dialogue/activities.

**This is a “CEO Certificate Program” elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

Week 8: Week of November 9

Recruiting and Retaining Volunteers

Presented by: Mark Szymanski, Center for Civic Engagement, Drexel University

Monday, November 9, 2009

6:00pm-7:30pm

Location TBD

Developed by the Campus Outreach Opportunity League (C.O.O.L), this workshop provides a comprehensive approach to recruiting volunteers or members. It works through several dimensions including defining an approach, understanding what motivates people, and both broad-based and targeted strategies. The workshop introduces many techniques and it provides participants with an opportunity to bring it all together in a plan.

**This is a "CEO Certificate Program" elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

Just Neighbors

Presented by: Dorinda Wilson, Office Manager, Center for Civic Engagement, Drexel University

Tuesday, November 10, 2009

12:00pm-1:30pm

Location TBD

Through videos, interactive exercises, and discussion, participants learn about the struggles of neighbors in need. They also discover ways that they can help! Each Just Neighbors workshop will cover a different theme. These may include: "Who Is My Neighbor," "Making Ends Meet," "Does Working Work?," "Prejudice, Privilege, and Poverty," and "Justice for All." The sessions have three goals: (1) to educate students about poverty in the United States, (2) to spur them to greater service to people in poverty, and (3) to send them forth as advocates for neighbors in need.

**This is a "CEO Certificate Program" elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

Just Neighbors

Presented by: Dan Dougherty, Director, Center for Civic Engagement, Drexel University

Wednesday, November 11, 2009

12:00pm-1:30pm

Location TBD

Through videos, interactive exercises, and discussion, participants learn about the struggles of neighbors in need. They also discover ways that they can help! Each Just Neighbors workshop will cover a different theme. These may include: "Who Is My Neighbor," "Making Ends Meet," "Does Working Work?," "Prejudice, Privilege, and Poverty," and "Justice for All." The sessions have three goals: (1) to educate students about poverty in the United States, (2) to spur them to greater service to people in poverty, and (3) to send them forth as advocates for neighbors in need.

**This is a "CEO Certificate Program" elective workshop open to all students, but recommended for those looking to earn a Community Service Leadership Certificate.*

Careers at CIGNA Panel Discussion

Presented by: CIGNA Representatives

Thursday, November 12, 2009

4:30pm-6:00pm

Location: TBD

This panel discussion will include CIGNA representatives from leadership development, including the areas of accounting/finance, internal audit, treasury, tax, and economic analysis. This event will give students an opportunity to learn about co-op and full-time employment opportunities at one of the top companies in Philadelphia and network with the company's professionals. Refreshments will be served.

**This is a "CEO Certified" event sponsored by Beta Alpha Psi and the LeBow Undergraduate Career Services Office.*

Week 9: Week of November 16

Entrepreneurial Panel Discussion

Tuesday, November 17, 2009

5:00pm-7:00pm

Location TBD

**This is a "CEO Certified" event sponsored by the Drexel Entrepreneurship Association and the LeBow Undergraduate Career Services Office.*

Greek Values II: Living the Ritual

Presented by: Natalie Shaak, Assistant Director of Fraternity and Sorority Life, Drexel University

Tuesday, November 17, 2009

6:00pm-7:30pm

Location TBD

Ritual is the thing that sets fraternities and sororities apart from other organizations, yet we rarely talk about it, what it means, and how we are living it. This program will discuss Ritual and values and the importance of congruence between ideals/values and actions. Additionally, you will discuss how to incorporate your Ritual into the day to day functions of your chapter and your life.

**This is a "CEO Certificate Program" elective workshop open only to juniors and seniors of the fraternity and sorority life community (recommended for those looking to earn a Fraternity and Sorority Life Leadership Certificate).*

Teamwork and Sportsmanship: Applying Values of Sports to Everyday Life!

Presented by: Dan Simmons, Associate Athletic Director, Drexel University

Wednesday, November 18, 2009

6:00pm-7:30pm

MacAlister 2019/2020

Why are sports so often referred to as a "laboratory" of real life? What values can be taken from a sports experience and applied to a person's everyday life? This session will look at two important values that are often assumed we learn through sports and how these values can be truly learned or developed in sports experiences and applied to a participant's life.

**This is a "CEO Certificate Program" elective workshop open to all students, but recommended for those looking to earn a Sports Leadership Certificate.*

Thanksgiving Week: Week of November 23

Values-based Fraternity/Sorority Recruitment

Presented by: Natalie Shaak, Assistant Director of Fraternity and Sorority Life, Drexel University

Monday, November 30, 2009

6:00pm-7:30pm

Location TBD

Recruitment is the life-blood of our fraternal organizations. With these organizations uniquely based on values and principles that set them apart from other groups, it is imperative to include those values as a guiding light when recruiting new life-long members. Effectively communicating the values of the organization allows members to determine a potential member's genuine interest in the organization and allow the potential member to feel secure in his/her lifelong commitment to uphold those values.

**This is a "CEO Certificate Program" elective workshop open only to juniors and seniors of the fraternity and sorority life community (recommended for those looking to earn a Fraternity and Sorority Life Leadership Certificate).*

Leadership Lessons from Sports Greatest Coaches

Presented by: Dan Simmons, Associate Athletic Director, Drexel University

Tuesday, December 1, 2009

6:00pm-7:30pm

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Learn the insights and theories of some of sports most successful "field generals", including John Wooden, Lou Holtz, and Mike Krysewski. See how you can apply these "game plans" to your everyday life!

**This is a "CEO Certificate Program" elective workshop open to all students, but recommended for those looking to earn a Sports Leadership Certificate.*

Greek Futures Explored

Presented by: Katie Peoples, Director of Fraternity and Sorority Life, Drexel University

Thursday, December 3, 2009

6:00pm-7:30pm

Location TBD

"The future depends upon what we do in the present." –Mahatma Gandhi

What does post-college life have in store for Drexel fraternity and sorority students? Are you surprised to learn that fraternity and sorority alumni continue to engage in community service after college at a far greater rate than their non-Greek peers? How will your affiliation benefit you after your undergraduate days? Your future and the future of fraternities and sororities are explored here.

**This is a "CEO Certificate Program" elective workshop open only to juniors and seniors of the fraternity and sorority life community (recommended for those looking to earn a Fraternity and Sorority Life Leadership Certificate).*