

Spring 2008 CEO Workshop Schedule

[April 2008]

MON	TUE	WED	THU	FRI
7 <i>The Importance of Community Service, 6 – 7:30pm</i> <i>Tools of the Trade 6:45pm</i>	8 <i>Leading a Startup to the Next Stage 6 – 7:30pm</i>	9 <i>A Changing World 12 – 1:30pm</i> <i>"Moses Did What?" 6 – 7:30pm</i>	10 <i>Interpersonal Leadership Skills 6 – 7:30pm</i> <i>"Invention into Innovation" 6pm</i>	11 <i>Getting To Know Your Personality 12 – 1pm</i> SUN 13 <i>United States Holocaust Museum 8:30am</i>
14 <i>Greek Futures Explored 6 – 7:30pm</i>	15 <i>Intercultural Communication 6 – 7:30pm</i> <i>Frontline Leadership 6 – 7:30pm</i>	16 <i>"Moving Up in Business" 5pm</i> <i>Success through Excellence 6 – 7:30pm</i>	17 <i>Leadership Development at Johnson & Johnson 6 – 7:30pm</i>	18
21 <i>How to Improve Your Memory 12 – 1pm</i> <i>Are you PC? 6 – 7:30pm</i>	22 <i>Creativity as a Life Skill for Leaders 4 – 5:30pm</i>	23 <i>Team Dynamics 6 – 7:30pm</i> <i>Volunteerism & Sports 6 – 7:30pm</i>	24 <i>Don't Sell Yourself Short 5pm</i> <i>Privilege and Citizenship 6 – 7:30pm</i>	25
28 <i>Character & Sports 12 – 1:30pm</i> <i>Wealth Building Strategies 6 – 7:30pm</i> <i>Confrontation Made Simple 6 – 7:30pm</i>	29 <i>Leadership Training Based on the Military Model 6 – 7:30pm</i> <i>Lessons from an Enduring Entrepreneur 6 – 7:30pm</i>	30 <i>Greek History Visited 12 – 1:30pm</i> <i>The Power of Positive Thinking 6 – 7:30pm</i> <i>Leadership for a Changing World 6 – 7:30pm</i>		

[May 2008]

MON	TUE	WED	THU	FRI
			1 <i>Who are the NACIREMA? 12 – 1:30pm</i> <i>The First 5 Years 6 – 7:30pm</i> <i>Greek Values Revisited 6 – 7:30pm</i>	2 SAT 3 <i>Off-Campus Leadership Challenge Course 9am - 2pm</i>
5 <i>Interpersonal Leadership Skills 12 – 1pm</i> <i>Mediating Conflict 6 – 7:30pm</i> <i>Greek Week Speakers 8pm</i>	6 <i>Women and Leadership 6 – 7:30pm</i> <i>Leadership Lessons from Sports Greatest Coaches 6 – 7:30pm</i>	7 <i>Caffeinate Your Org 6 – 7:30pm</i> <i>Understanding Business Cultures Around The World 6 – 7:30pm</i>	8 <i>Combating Procrastination 6 – 7:30pm</i> <i>The Pay Off: Making the Most of College 6 – 7:30pm</i>	9
12 <i>Teamwork & Sportsmanship 6 – 7:30pm</i> <i>The "PostSecret Project" Lecture 8pm</i>	13 <i>Leadership Symposium 6 – 9pm</i> <i>Take Back the Night 6 – 9pm</i>	14 <i>Power vs. Privilege 6 – 7:30pm</i> <i>Delegating for Results 6 – 7:30pm</i> <i>Salary Negotiation 5pm</i>	15	16

[June 2008]

MON
2

The 10th Annual CEO Awards Reception
Monday, June 2, 2008, 6pm

Join us in Grand Hall for the CEO Awards Reception which recognizes and celebrates the achievements of those students who have earned CEO and CEOII Certification!

For detailed workshop descriptions visit www.drexel.edu/OCA/leadership
ceo@drexel.edu | 215.895.1328

Creating Excellent Organizations
CEO



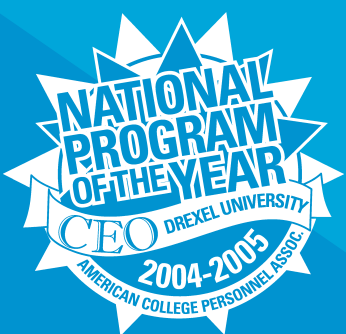
Spring 2008

CEO is made possible through the support of:



Student Life
Drexel University

OCA
Office of Campus Activities
LEARN • LEAD • IMPACT
www.drexel.edu/oca



The CEO Leadership Program is proud to have been named the 2004-2005 PROGRAM OF THE YEAR by the American College Personnel Association's Commission for Student Involvement!

Leadership Development Series

What is the CEO Program?

- The CEO Program is a leadership development series providing you with the **skills you need to succeed personally and professionally**
- Professional staff and trainers from area corporations and Drexel University faculty and staff facilitate workshops
- Students who participate in the workshops can **earn CEO Certification**. Student organizations can also earn certification if five or more of their members earn any level of certification
- Students may **participate in any scheduled workshop** without working towards earning CEO certification. In addition, it is our belief that students attending a series of workshops will **realize more substantial growth** in their interpersonal and organizational leadership skills

Who is the CEO Program Designed for?

- Members and leaders of student organizations at Drexel University
- Students who desire to hold positions of leadership in the Drexel community
 - Any student who wishes to learn leadership and organizational skills and strategies

How Will I Benefit from the Skills I Learn?

- **Develop skills and strategies that are critical** for success in student organizational, academic, and professional environments
- Refine your leadership style and broaden your understanding of what it takes to **excel and succeed in today's work environment**
- **Improve your student organization's ability** to identify and attain goals
- Identify your strengths and weaknesses and develop **an action plan** for personal and professional growth
- **Market your co-curricular experiences** to potential employers and graduate schools.

Corporate Facilitators

- Ameriprise Financial Services
- Campus Philly
- CINTAS
- Convergence Homes
- Greencastle Associates Consulting
- Johnson & Johnson
- UNISYS

ceo@drexel.edu | 215.895.1328

The following symbols are used to denote workshops that are required when earning the certificates listed below:

- Emerging Leader Certificate
- Organizational Leadership Certificate
- ◆ Fraternity and Sorority Life Leadership Certificate
- + Sports Leadership Certificate
- * Distinguished Service to the Community Certificate
- ▲ Diversity Education Certificate
- ❖ Women's Leadership Certificate
- ☆ Corporate Facilitators: workshops presented by a corporate facilitator

Earn a Certificate

A wide variety of CEO Certificates have been created for students of differing skill levels and interests.

Certificates are earned over the course of the 2007-2008 academic year.

Detailed CEO Certificate descriptions and requirements for each of the following certificates can be found on the CEO web page at www.drexel.edu/OCA/leadership.

Certificates include:

Personal Leadership Certificate

Designed for students who are leaders in the Drexel community.

Emerging Leader Certificate

Designed for students who are preparing themselves for a future leadership position.

Organizational Leadership Certificate

Advanced certificate program designed for students who are currently in leadership positions in the Drexel community.

DU to the Zoo: Urban Community Service Certificate

This certificate program has been designed for students interested in engaging in responsible service and volunteerism specifically within the Philadelphia urban community.

Fraternity and Sorority Life Leadership Certificate

Designed for students who are members and leaders of fraternities and sororities.

Distinguished Service to the Community Certificate

Designed for students whose involvement has demonstrated a strong commitment to community service and volunteerism.

Diversity Education Certificate

Designed for all students who have a sincere desire to learn more about themselves and others.

Women's Leadership Certificate

Designed for students interested in exploring women's issues and gaining a better understanding of women's professional and personal development.

Sports Leadership Certificate

This certificate designed for student leaders already within the Drexel athletic and recreational sports program, as well as students interested in learning about leadership in sports.

Design, Art and Media Certificate

Designed for students preparing themselves for careers in design, applied arts and media.

Excellent Organization

Earn the Excellent Organization Certificate and receive \$\$\$ if at least 5 of your groups members earn any individual CEO Certificate!

The 10th Annual CEO Awards Reception

**Monday, June 2, 2008
6pm**

Join us in Grand Hall for the CEO Awards Reception which recognizes and celebrates the achievements of those students who have earned CEO and CEOII Certification!

[General Leadership Workshops]

+ Character & Sports

Presented by: Dan Simmons, Associate Director, Athletics
Monday, April 28, 2008, 12 – 1:30pm
Myers Hall Tutor Lounge

Combating Procrastination

Presented by: Sheila Graves, Educational Consultant and Drexel University PhD Candidate
Thursday, May 8, 2008, 6 – 7:30pm
2020 MacAlister Hall

▲ Communicating with People with Disabilities – Are you PC?

Presented by Jeanette Dugger, Disability Specialist
Monday, April 21, 2008, 6 – 7:30pm
2019 MacAlister Hall

Creativity as a Life Skill for Leaders

Presented by: Rebecca Weidensaul Gigli, Ph.D. Associate Director of Athletics & Adjunct Associate Professor
Tuesday, April 22, 2008, 4 – 5:30pm
Myers Hall Tutor Lounge

■ Delegating for Results

Presented by: Eric Benshetler, Engineering Manager, Unisys Corporation
Wednesday, May 14, 2008, 6 – 7:30pm
2020 MacAlister Hall

Don't Sell Yourself Short: A Guide to Personal Selling

Presented by LeBow College of Business
Thursday, April 24, 2008, 5pm
Location TBD
To Register, contact rita.michelle.crane@drexel.edu

Entrepreneurial Skills Workshop - "Invention into Innovation"

Presented by LeBow College of Business
Thursday, April 10, 2008, 6pm
Baiaida Center, Room G-55
To register, contact Terri.Z.McIlhenney@drexel.edu

Frontline Leadership

Presented by: John Gronski, Senior Marketing Consultant, Greencastle Associates Consulting
Tuesday, April 15, 2008, 6 – 7:30pm
Myers Hall Tutor Lounge

Getting To Know Your Personality: A Workshop to Understand Your Personality Styles

Presented by: Nicole Sestito, Student Counseling Center, CCHC
Friday, April 11, 2008, 12 – 1pm
Bellet Building, Room 310, 15th & Race Streets

◆ Greek Week Speakers: Jerry Nelson & Paul Wineman

Presented by: The Office of Fraternity & Sorority Life
Monday, May 5, 2008, 8pm
Behrakis Grand Hall, Creese Student Center

How to Improve Your Memory

Presented by: Maiko Sakamoto, Student Counseling Center, CCHC
Monday, April 21, 2008, 12 – 1pm
Bellet Building, Room 310, 15th & Race Streets

▲ Intercultural Communication

Presented by: Adrienne Kekec, Executive Director, International Students and Scholars Services
Tuesday, April 15, 2008, 6 – 7:30pm
2020 MacAlister Hall

+ ❖ ● Interpersonal Leadership Skills

Presented by: Ari Hauben, Associate Director of Campus Activities
Thursday, April 10, 2008, 6 – 7:30pm: 2020 MacAlister Hall
Monday, May 5, 2008, 12 – 1pm: Myers Hall Tutor Lounge

Leadership Development at Johnson & Johnson

Presented by: Bruce Pashko, IT Director - Global Compliance, Johnson & Johnson
Thursday, April 17, 2008, 6 – 7:30pm
2020 MacAlister Hall

Leadership for a Changing World

Presented by: Deborah Golder, Interim Associate Dean of Students
Wednesday, April 30, 2008, 6 – 7:30pm: 2020 MacAlister Hall

+ Leadership Lessons from Sports Greatest Coaches

Presented By: Dan Simmons, Associate Director, Athletics
Tuesday, May 6, 2008, 6 – 7:30pm
Myers Hall Tutor Lounge

● FREE opportunity to engage in a Personality Evaluation

Come to the Office of Campus Activities (OCA), 215 Creese Student Center, and receive your questionnaire booklet. You must return all paperwork to the OCA by **Thursday, April 10, 2008, 5pm.** Your results, explanation, and discussion will be available on **Tuesday, April 22, 2008 from 6 – 7:30pm.**

Leading a Startup to the Next Stage

Presented by: Jon Herrmann, Executive Director, Founder, Campus Philly; Drexel Entrepreneurial Association
Tuesday, April 8, 2008, 6 – 7:30pm
Baiaida Center Wedge Room

Lessons from an Enduring Entrepreneur

Presented by: Jock Sommese, Convergence Homes
Tuesday, April 29, 2008, 6 – 7:30pm
Creese Student Center, Room 226

▲ "Moses Did What?" – Leadership Advice from our Ancestors

Presented by: Jody Peskin, Director of Jewish Life
Wednesday, April 9, 2008, 6 – 7:30pm
2020 MacAlister Hall

"Moving Up in Business" Corporate Marketing Panel

Presented by LeBow College of Business
Wednesday, April 16, 2008, 5pm
Location TBD
To Register, contact rita.michelle.crane@drexel.edu

Off-Campus Leadership Challenge Course

Presented by: Office of Campus Activities
Saturday, May 3, 2008, 9am - 2pm
Meet at Creese Student Center and travel by bus to Villanova University
Free Lunch Provided - RSVP to CEO@drexel.edu

Planning for the First 5 Years after Graduation

Presented by: Ephraim Worede, Systems Coordinator
Thursday, May 1, 2008, 6 – 7:30pm
2020 MacAlister Hall

Privilege and Citizenship: An interactive simulation

Presented by: Thomas Dahan, Program Director at the Center for Civic Engagement
Thursday, April 24, 2008, 6 – 7:30pm
2020 MacAlister Hall

Salary Negotiation Workshop

Presented by LeBow College of Business
Wednesday, May 14, 2008, 5pm
Location TBD

Success through Interpersonal, Moral, and Spiritual Excellence

Presented by: Freddy Padilla, President, Society of Hispanic Professional Engineers (SHPE)
Wednesday, April 16, 2008, 6 – 7:30pm
2020 MacAlister Hall

Take Back the Night

Presented by: Sigma Psi Zeta Sorority, Inc.
Tuesday, May 13, 2008, 6 – 9pm
Korman Quad

Teamwork & Sportsmanship: Applying Values of Sports to Everyday Life!

Presented by: Dan Simmons, Associate Director, Athletics
Monday, May 12, 2008, 6 – 7:30pm
2020 MacAlister Hall

The "PostSecret Project" Lecture

Presented by: Frank Warren & the Campus Activities Board
Monday, May 12, 2008, 8pm
Main Building Auditorium

* The Importance of Community Service, Now and Later

Presented by: Lesley Villarose, Associate Director, Student Union Operations
Monday, April 7, 2008, 6 – 7:30pm
2019 MacAlister Hall

The Pay Off: Making the Most of College

Presented by: Jason Miller, Specialty Sales SLDP for Johnson & Johnson; John Cooke, Assistant Dean for Campus Engagement
Thursday, May 8, 2008, 6 – 7:30pm
Creese Student Center, Room 226

The Power of Positive Thinking

Presented by: Bob Mattiford, Cintas
Wednesday, April 30, 2008, 6 – 7:30pm
2020 MacAlister Hall

Tools of the Trade

Presented by: LeBow College of Business
Monday, April 7, 2008, 6:45pm
Paul Peck Alumni Center
To register, contact: rita.michelle.crane@drexel.edu

Understanding Business Cultures Around The World

Presented by: Adina Tayar, Cooperative Education Coordinator; Larissa Yeager, Employer Relations Coordinator
Wednesday, May 7, 2008, 6 – 7:30pm
2020 MacAlister Hall

United States Holocaust Museum

Presented by Interfaith Council
Sunday, April 13, 2008, 8:30am
Washington, DC
For questions, contact jpeskiin@drexel.edu

+ Volunteerism & Sports: Importance of Paying Forward & Service through Sports

Presented by: Dan Simmons, Associate Director, Athletics
Wednesday, April 23, 2008, 6 – 7:30pm
Myers Hall Tutor Lounge

Additional option to receive one (1) full CEO credit

Complete the "Campus Involvement Experience" form, located on the OCA website.
www.drexel.edu/oca/raf/forms.asp

Wealth Building Strategies: Money Management

Presented by: Vincent Notarianni, Ameriprise Financial Services
Monday, April 28, 2008, 6 – 7:30pm
2020 MacAlister Hall

Who are the NACIREMA?

Presented by: Stephanie McKissic, Program Coordinator, Global & International Education
Thursday, May 1, 2008, 12 – 1:30pm
2020 MacAlister Hall

▲ ❖ Women and Leadership

Presented by: Dana D'Angelo, Director of General Business Studies & Julie LaRosa, Instructor, LeBow College of Business
Tuesday, May 6, 2008, 6 – 7:30pm
2020 MacAlister Hall

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[Leadership Workshops for Student Organizations]

Caffeinate Your Org: Learn How to Make Your Organization Good to the Last Drop

Presented by: Daniel J. Schniedermeier, Assistant Director/Resident Director, Residential Living
Wednesday, May 7, 2008, 6 – 7:30pm
Myers Hall Tutor Lounge

Confrontation Made Simple

Presented by: Katie Ludgate and Phi Sigma Sigma Sorority
Monday, April 28, 2008, 6 – 7:30pm
Myers Hall Tutor Lounge Hall

◆ Greek Futures Explored

Presented by Katie Peoples, Director of Fraternity & Sorority Life
Monday, April 14, 2008, 6 – 7:30pm
Myers Hall Tutor Lounge

◆ Greek History Visited

Presented by: Katie Peoples, Director of Fraternity & Sorority Life
Wednesday, April 30, 2008, 12 – 1:30pm
2020 MacAlister Hall

◆ Greek Values Revisited

Presented by Katie Peoples, Director of Fraternity & Sorority Life
Thursday, May 1, 2008, 6 – 7:30pm
Myers Hall Tutor Lounge

Leadership Symposium

Presented by: Leadership Assistants & the Office of Campus Activities
Tuesday, May 13, 2008, 6 – 9pm
Behrakis Grand Hall, Creese Student Center

Leadership Training based on the Military Model

Presented by: Keith M. Cianfrani, LTC US Army (retired). Owner of The Leadership Development Group
Tuesday, April 29, 2008, 6 – 7:30pm
2020 MacAlister Hall

Mediating Conflict Through Effective Leadership

Presented by: Amy Downey, Assistant Director/Resident Director, Residential Living; Dillon Eppenstein, Head RA in Calhoun Hall
Monday, May 5, 2008, 6 – 7:30pm
Myers Hall Tutor Lounge

■ Team Dynamics and Developing Leadership

Presented by Rhonda Wittlin, Academic Counselor, Drexel Learning Center; Marisol Rodriguez, Director of the Alliance for Minority Participation
Wednesday, April 23, 2008, 6 – 7:30pm
2020 MacAlister Hall

Power vs. Privilege

Presented by: Lesley Villarose, Associate Director, Student Union Operations
Wednesday, May 14, 2008, 6 – 7:30pm
2019 MacAlister Hall