

Spring 2007 CEO Workshop Schedule

[April 2007]

MON	TUE	WED	THU	FRI
2	3	4	5	6
9 <i>Serving as a Leader</i> 6-7:30pm	10 <i>Greatest Coaches</i> 6-7:30pm Linda Panetta 7-9pm	11 <i>Religion & Peace</i> 6-8pm Greek Futures Explored 6-7:30pm	12 <i>Intercultural Communication</i> 6-7:30pm Art Fusion Talent Night 7pm	13 <i>Personality Science</i> 12-1pm Graduating Student Seminar 1pm
16 <i>Entrepreneurial Skills Workshop</i> 5pm <i>Creativity as a Life Skill</i> 6-7:30pm	17 <i>My Start-Up Life</i> 8-9:30am Parliamentary Procedure 6-7:30pm	18 <i>Successfully Running FUN & Effective Meetings</i> 6-7:30pm	19 <i>Women and Leadership</i> 6-7:30pm Pharmaceutical Leadership Forum 6-8pm	20
23 <i>Student to Employee - Making a Successful Transition</i> 6-7:30pm	24 <i>Interpersonal Leadership Skills</i> 6-7:30pm	25 <i>How to Manage the Quarter-Life Crisis</i> 12:15-1:15pm Make a Name for Yourself 6-7:30pm	26 <i>Crash Course in Confrontation</i> 6-7:30pm AWCoMAD Panel 6-7:30pm	SAT 28 <i>Off-Campus Leadership Challenge Course</i> 9am-2pm
30 <i>Personality Styles</i> 6-7:30pm				

[May 2007]

MON	TUE	WED	THU	FRI
	1 <i>Reflection in Service</i> 12-1:30pm 6-7:30pm 21 Irrefutable Laws 6-7:30pm	2 <i>Coach Bruiser Flint</i> 12-1:30pm Biblical Moses 4-5:30pm Motivation 6-7:30pm	3 <i>Character & Sports</i> 12-1:30pm 6-7:30pm Seven Effective Habits 6-7:30pm	4
7 <i>Military Model of Leadership</i> 6-7:30pm Officer Transition Workshop 6-7:30pm	8 <i>What Makes a Successful Leader?</i> 6-7:30pm Branding 6-7:30pm	9 <i>Stephen Covey's Habit #7</i> 6-7:30pm Teamwork & Sportsmanship 6-7:30pm	10 <i>Networking Skills</i> 5pm Self-Empowerment 6-7:30pm Energizing 6-7:30pm	11 <i>Student Luncheon with the NEW SVP</i> 12pm Enduring Entrepreneur 4-5:30pm
14 <i>The Art of Interviewing</i> 6-7:30pm Adventure in the Amazon 6-7:30pm	15 <i>Greatest Coaches</i> 12-1:30pm Volunteerism 6-7:30pm Go FISH! 6-7:30pm	16	17	18

[June 2007]

MON	TUE	WED	THU	FRI
4				

The 9th Annual
CEO Awards Reception
Monday, June 4, 2007, 6pm

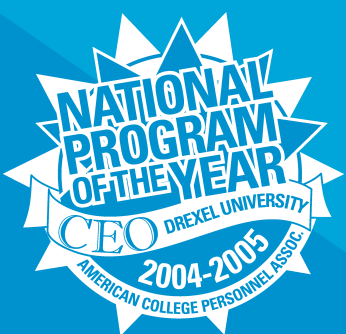
Join us in Grand Hall for the CEO Awards Reception which recognizes and celebrates the achievements of those students who have earned CEO and CEOII Certification!

For detailed workshop descriptions visit www.drexel.edu/OCA/leadership
ceo@drexel.edu | 215.895.1328



Spring 2007

CEO is made possible through the support of:



The CEO Leadership Program is proud to have been named the 2004-2005 **PROGRAM OF THE YEAR** by the American College Personnel Association's Commission for Student Involvement!

Leadership Development Series

What is the CEO Program?

- The CEO Program is a leadership development series providing you with the **skills you need to succeed personally and professionally**
- Professional staff and trainers from area corporations and Drexel University faculty and staff facilitate workshops
- Students who participate in the workshops can **earn CEO Certification**. Student organizations can also earn certification if five or more of their members earn any level of certification
- Students may **participate in any scheduled workshop** without working towards earning CEO certification. In addition, it is our belief that students attending a series of workshops will **realize more substantial growth** in their interpersonal and organizational leadership skills

Who is the CEO Program Designed for?

- Members and leaders of student organizations at Drexel University
- Students who desire to hold positions of leadership in the Drexel community
 - Any student who wishes to learn leadership and organizational skills and strategies

How Will I Benefit from the Skills I Learn?

- **Develop skills and strategies that are critical** for success in student organizational, academic, and professional environments
- Refine your leadership style and broaden your understanding of what it takes to **excel and succeed in today's work environment**
- **Improve your student organization's ability** to identify and attain goals
- Identify your strengths and weaknesses and develop **an action plan** for personal and professional growth

Corporate Facilitators

- Convergence Homes
- FemmePharma
- Liberty Mutual Insurance Company
- Lockheed Martin
- National Student Clearinghouse
- The Leadership Development Group
- ThreeZero Communications
- UNISYS
- Vanguard Group

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Spring 2007

CEO Workshop Schedule

The following symbols are used to denote workshops that are required when earning the certificates listed below:

● Emerging Leader Certificate

■ Organizational Leadership Certificate

◆ Fraternity and Sorority Life Leadership Certificate

+ Sports Leadership Certificate

* Distinguished Service to the Community Certificate

▲ Diversity Education Certificate

❖ Women's Leadership Certificate

⊛ Corporate Facilitators: workshops presented by a corporate facilitator

Earn a Certificate

A wide variety of CEO Certificates have been created for students of differing skill levels and interests.

Certificates are earned over the course of the 2006-2007 academic year.

Detailed CEO Certificate descriptions and requirements for each of the following certificates can be found on the CEO web page at www.drexel.edu/OCA/leadership.

Certificates include:

Personal Leadership Certificate

Designed for students who are leaders in the Drexel community.

Emerging Leader Certificate

Designed for students who are preparing themselves for a future leadership position.

Organizational Leadership Certificate

Advanced certificate program designed for students who are currently in leadership positions in the Drexel community.

DU to the Zoo: Urban Community Service Certificate

This certificate program has been designed for students interested in engaging in responsible service and volunteerism specifically within the Philadelphia urban community.

Fraternity and Sorority Life Leadership Certificate

Designed for students who are members and leaders of fraternities and sororities.

Distinguished Service to the Community Certificate

Designed for students whose involvement has demonstrated a strong commitment to community service and volunteerism.

Diversity Education Certificate

Designed for all students who have a sincere desire to learn more about themselves and others.

Women's Leadership Certificate

Designed for students interested in exploring women's issues and gaining a better understanding of women's professional and personal development.

Sports Leadership Certificate

This certificate designed for student leaders already within the Drexel athletic and recreational sports program, as well as students interested in learning about leadership in sports.

Design, Art and Media Certificate

Designed for students preparing themselves for careers in design, applied arts and media.

Excellent Organization

Certificate presented to student organizations that have made the commitment to developing their leaders by encouraging active participation in the CEO Program.

The 8th Annual
CEO Awards Reception

**Monday, June 4, 2007
6pm**

Join us in Grand Hall for the CEO Awards Reception which recognizes and celebrates the achievements of those students who have earned CEO and CEOII Certification!

[General Leadership Workshops]

21 Irrefutable Laws of Leadership: Based on Dr. John Maxwell's Books and Corporate Leadership Trainings

Presented by: Students from the CEO II Advanced Leadership Training; Brad Kenny, Coordinator, Office of Campus Activities
Tuesday, May 1, 6–7:30pm
2020 MacAlister Hall

A Compassionate Journey through the Human Side of International Conflicts

Featured Speaker: Linda Panetta, Photojournalist
Tuesday, April 10, 7–9pm
A.J. Drexel Gallery, 3rd Floor Main Building

Art Fusion Talent Night

Sponsored by: CACTUS (Cultures Achieving Coexistence Through United Socialization)
Thursday, April 12, 7pm
Stein Auditorium, Nesbitt Hall, 33rd and Market Streets

Bistro Student Leadership Lunch Speaker and Discussion with Coach Bruiser Flint!

Presented by: Office of Campus Activities
Wednesday, May 2, 12–1:30pm
Academic Bistro, 6th Floor Academic Building

+ Character & Sports

Presented By: Dan Simmons, Associate Director, Athletics
Thursday, May 3, 12–1:30pm OR
Thursday, May 3, 6–7:30pm
Myers Hall Tutor Lounge

⊛ Entrepreneurial Skills Workshop – “Effective Communication – How to Clearly Convey What You Do and Why it is Valuable”

Presented by: Keri P. Mattox, President, ThreeZero Communications. Sponsored by the Baiada Center
Monday, April 16, 5pm
Baiada Center, Academic Building, 3225 Arch Street

Getting to Know Your Personality: A Workshop Using the Cutting Edge of Personality Science to Understand Your Personality Styles

Presented by: Anthony Ruocco, M.S.
Friday, April 13, 12–1pm
310 Bellet Building, CCHC

Go FISH!—Leading with the FISH! Philosophy

Presented by: Tom Sontag, Director of Organizational Development
Kathleen Jones, Training Consultant
Tuesday, May 15, 6–7:30pm
2020 MacAlister Hall

Graduating Student Seminar

Sponsored by: Undergraduate Career Services, LeBow College of Business
Friday, April 13, 1pm
Location: TBA

How to Manage the Quarter-Life Crisis

Presented by: Travis Cos and Amanda Zelechowski
Wednesday, April 25, 12:15–1:15 pm
310 Bellet Building, CCHC

▲ Intercultural Communication

Presented by: Kate Trayte, Director International Students and Scholars Services
Thursday, April 12, 6–7:30pm
Creese Student Center, Room 226

● * ▲ Interpersonal Leadership Skills

Presented by: Amy Stevens, Academic Advisor, College of Engineering
Tuesday, April 24, 6–7:30pm
2020 MacAlister Hall

+ Leadership Lessons from Sports Greatest Coaches

Presented By: Dan Simmons, Associate Director, Athletics
Tuesday, April 10, 6–7:30pm
2020 MacAlister Hall OR
Tuesday, May 15, 12–1:30pm
Myers Hall Tutor Lounge

⊛ Lessons from an Enduring Entrepreneur

Presented by: Jack Sommese, Convergence Homes
Friday, May 11, 4–5:30pm
2020 MacAlister Hall

▲ Looking at the Biblical Moses: Strategies for Leadership

Presented by: Emilie Passow, Faculty, Drexel University
Wednesday, May 2, 4–5:30pm
Myers Hall Tutor Lounge

Make a Name for Yourself: Reading Your Work Environment

Presented by: Laura Mattiford, Commuter Assistant; Jessica Grace, Assistant Director for Commuter and Off Campus Student Programs and Services
Wednesday, April 25, 6–7:30pm
2020 MacAlister Hall

Motivation: Conquering Apathy and Inspiring Action

Presented by: Jessica Grace, Assistant Director of Commuter and Off Campus Student Programs and Services
Wednesday, May 2, 6–7:30pm
Myers Hall Tutor Lounge

My Start-Up Life: Ben Casnocha

Sponsored by: Laurence A. Baiada Center for Entrepreneurship
Tuesday, April 17, 2007, 8–9:30am
3225 Arch Street, Ground Floor

Networking Skills

Sponsored by: MBA Career Services, LeBow College of Business
Thursday, May 10, 5pm
Location: TBA

⊛ Personality Styles

Presented By: UNISYS
Monday, April 30, 6–7:30pm
2020 MacAlister Hall

⊛ Pharmaceutical Leadership Forum

Featuring Gerianne DiPiano, President and CEO, FemmePharma
Thursday, April 19, 6–8pm
109 Matheson Hall

* Reflection in Service

*Presented by Thomas Dahan, AmeriCorps*VISTA, Center for Civic Engagement*
Tuesday, May 1, 12–1:30pm and 6–7:30pm
Creese Student Center, Room 226

▲ Religion as Vehicle and Obstacle to Peace

Sponsored by the Drexel University Interfaith Council
Wednesday, April 11, 6–8pm
Behrakis Grand Hall, Creese Student Center

Serving as a Leader

Presented by Ephraim Worede, Systems Coordinator, Auxiliary Services
Monday, April 9, 6–7:30pm
2020 MacAlister Hall

Seven Habits of Highly Effective People: Stephen Covey's Habit #7

Presented by: Sheila Graves, Former Director, Drexel Center for Learning and Academic Excellence
Wednesday, May 9, 6–7:30pm
2020 MacAlister Hall

Show Business Careers and How to Avoid Them: AWCoMAD Panel

Presented by the Antoinette Westphal College of Media Arts and Design
Thursday, April 26, 6–7:30pm
Rankin Room, 5th Floor, Nesbitt Hall

Student Luncheon with the NEW Senior Vice President

Friday, May 11, 12pm
Bossone Research Center, 3rd Floor Atrium

⊛ Student to Employee – Making a Successful Transition

Presented by: Roberta Hyland, Corporate Officer and Manager of Member Operations, National Student Clearinghouse
Monday, April 23, 6–7:30pm
2020 MacAlister Hall

+ Teamwork & Sportsmanship: Applying Values of Sports to Everyday Life!

Presented by: Dan Simmons, Associate Director, Athletics
Wednesday, May 9, 6–7:30pm
Myers Hall Tutor Lounge

⊛ The Art of Interviewing

Presented by: Kenneth Owens (Class of 2005), Advanced Technology Lab and Trishna Shah (Class of 2004), Radar Systems Engineer, Lockheed Martin
Monday, May 14, 6–7:30pm
Myers Hall Tutor Lounge

+ Volunteerism & Sports: Importance of Paying Forward & Service through Sports

Presented By: Dan Simmons, Associate Director, Athletics
Tuesday, May 15, 6–7:30pm
Myers Hall Tutor Lounge

⊛ What Makes a Successful Leader?

Presented by: Ken Mankowski, Senior Manager, Vanguard Group; 1992 Drexel Graduate
Tuesday, May 8, 6–7:30pm
2020 MacAlister Hall

❖ ▲ Women and Leadership

Presented by: Dana D'Angelo, Director of General Business Studies & Julie LaRosa, Instructor, LeBow College of Business
Thursday, April 19, 6–7:30pm
2020 MacAlister Hall

⊛ You've Got the Power! Self-Empowerment and How it will Prepare You for the World and Your Future

Presented by: Sasha Williams, Personal Sales Representative, Liberty Mutual Insurance Company
Thursday, May 10, 6–7:30pm
2020 MacAlister Hall

[Leadership Workshops for Student Organizations]

Adventure in the Amazon

Presented by: Ari Hauben, Associate Director of Campus Activities
Monday, May 14, 2007, 6–7:30pm
2020 MacAlister Hall

Branding Made Simple: Identity, Design, and Improving Your Image and Communications

Presented by: Daniel Steinberg, Student Government President, Alexander Zahradnik, Graphic and Web Designer
Tuesday, May 8, 2007, 6–7:30pm
Creese Student Center, Room 226

Creativity as a Life Skill for Leaders

Presented by: Rebecca Weidensaul Gigli, Ph.D. Associate Director of Athletics, Academic Services
Monday, April 16, 2007, 6–7:30pm
2020 MacAlister Hall

Energizing and Impacting Your Organization

Presented by: Rebecca Dzara, Assistant Director of Campus Activities; Nicole Martino, Campus Activities Board
Thursday, May 10, 2007, 6–7:30pm
Myers Hall Tutor Lounge

◆ Greek Futures Explored

Presented by Katie Peoples, Coordinator for Fraternity and Sorority Life and Stephen Rupperecht, Assistant Dean for Fraternity and Sorority Life
Wednesday, April 11, 2007, 6–7:30pm
Myers Hall Tutor Lounge

Is it Smooth? Officer Transition Interactive Workshop

Presented by: Kristine Olimpo, Leadership Assistant (LA) with the Office of Campus Activities
Monday, May 7, 2007, 6–7:30PM
Creese Student Center, Room 226

⊛ Leadership Training Based on the Military Model

Presented by: Keith M. Cianfrani, LTC US Army (retired), Owner of The Leadership Development Group
Monday, May 7, 2007, 6:00–7:30pm
2020 MacAlister Hall

Off-Campus Leadership Challenge Course

Presented by: Office of Campus Activities
Saturday, April 28, 2006, 9am–2pm
Meet at Creese Student Center and travel by bus to Villanova University
RSVP required at CEO@drexel.edu.

Parliamentary Procedure – I Second That!!

Presented by Katie Peoples, Coordinator for Fraternity and Sorority Life
Tuesday, April 17, 2007, 6–7:30pm
2020 MacAlister Hall

Seven Effective Habits of Drexel Student Leaders

Presented by: Josh Cohen, President, Weekend Warriors; Jason Miller, President, Drexel Marketing Association; John Cooke, Director, Campus Activities
Thursday, May 3, 2007, 6–7:30pm
Conference Room D, Greenawalt Student Development Center, Lower Level of Creese Student Center

■ Successfully Running FUN & Effective Meetings

Presented by: Daniel Steinberg, Student Government President
Wednesday, April 18, 2007, 6–7:30pm
2020 MacAlister Hall

Taking It Head On: A Crash Course in Confrontation

Presented by Katie Peoples, Coordinator for Fraternity and Sorority Life
Thursday, April 26, 2007, 6–7:30pm
2020 MacAlister Hall

For detailed workshop descriptions visit www.drexel.edu/OCA/leadership